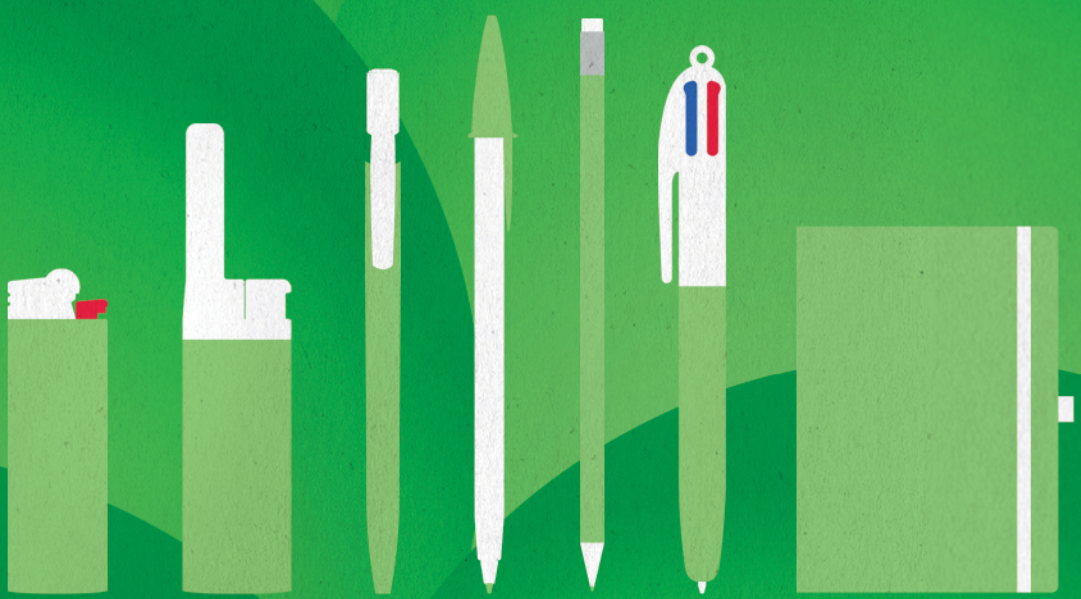
2025 GENERAL CATALOGUE

# The BRAND of RESPONSIBLE BRANDS

ÍMERCHAN
Corporate Gift



BIC graphic

THE BRAND OF
RESPONSIBLE BRANDS

# THINK **BIC**

BIC graphic

# WHY WE DO WHAT WE DO

**Our mission is simple: to create lasting, sustainable solutions that help businesses thrive while protecting the planet. Since 1995, at BIC Graphic we have consistently innovated to offer creative, sustainable, and long-lasting solutions to personalise iconic BIC products. We've been driven by a commitment to responsible practices and believe in the power of thoughtful innovation, where every product is a step towards minimising our carbon footprint. From using energy coming from renewable sources to working with local suppliers who share our values, we ensure that sustainability is not just a goal, but a way of doing business.**

**That's why you'll find our exciting new products made in Europe, including the BIC® EZ Reach™, the BIC® Cristal® Expression that writes up to 3 km, the BIC® Kids Evolution® Colouring Set and the BIC® Media Clic Biobased, available in trendy Pastel colours. These products reflect our ongoing commitment to quality, innovation and responsibility.**

**BIC Graphic. The Brand of Responsible Brands.**

FR

### POURQUOI FAISONS-NOUS CE QUE NOUS FAISONS

Notre mission est simple : créer des solutions durables et responsables qui aident les entreprises à prospérer tout en prenant soin de la planète. Depuis 1995, chez BIC Graphic, nous avons constamment pour offrir des solutions créatives, durables et pérennes afin de personnaliser les produits emblématiques de BIC. Animés par un engagement envers des pratiques responsables, nous croyons au pouvoir d'une innovation réfléchie, où chaque produit représente une avancée vers la réduction de notre empreinte carbone.
De l'utilisation d'énergie provenant de sources renouvelables à notre collaboration avec des fournisseurs locaux qui partagent nos valeurs, nous veillons à ce que la durabilité ne soit pas seulement un objectif, mais une façon de faire des affaires.

C'est pourquoi, dans cette édition, vous découvrirez nos nouvelles créations fabriquées en Europe, notamment le BIC® EZ Reach™, le BIC® Cristal® Expression, qui écrit jusqu'à 3 km, le BIC® Kids Evolution® Colouring Set et le BIC® Media Clic Biobased, disponible dans des couleurs Pastel tendances. Ces produits reflètent notre engagement continu envers la qualité, l'innovation et la responsabilité.

BIC Graphic. The Brand of Responsible Brands.

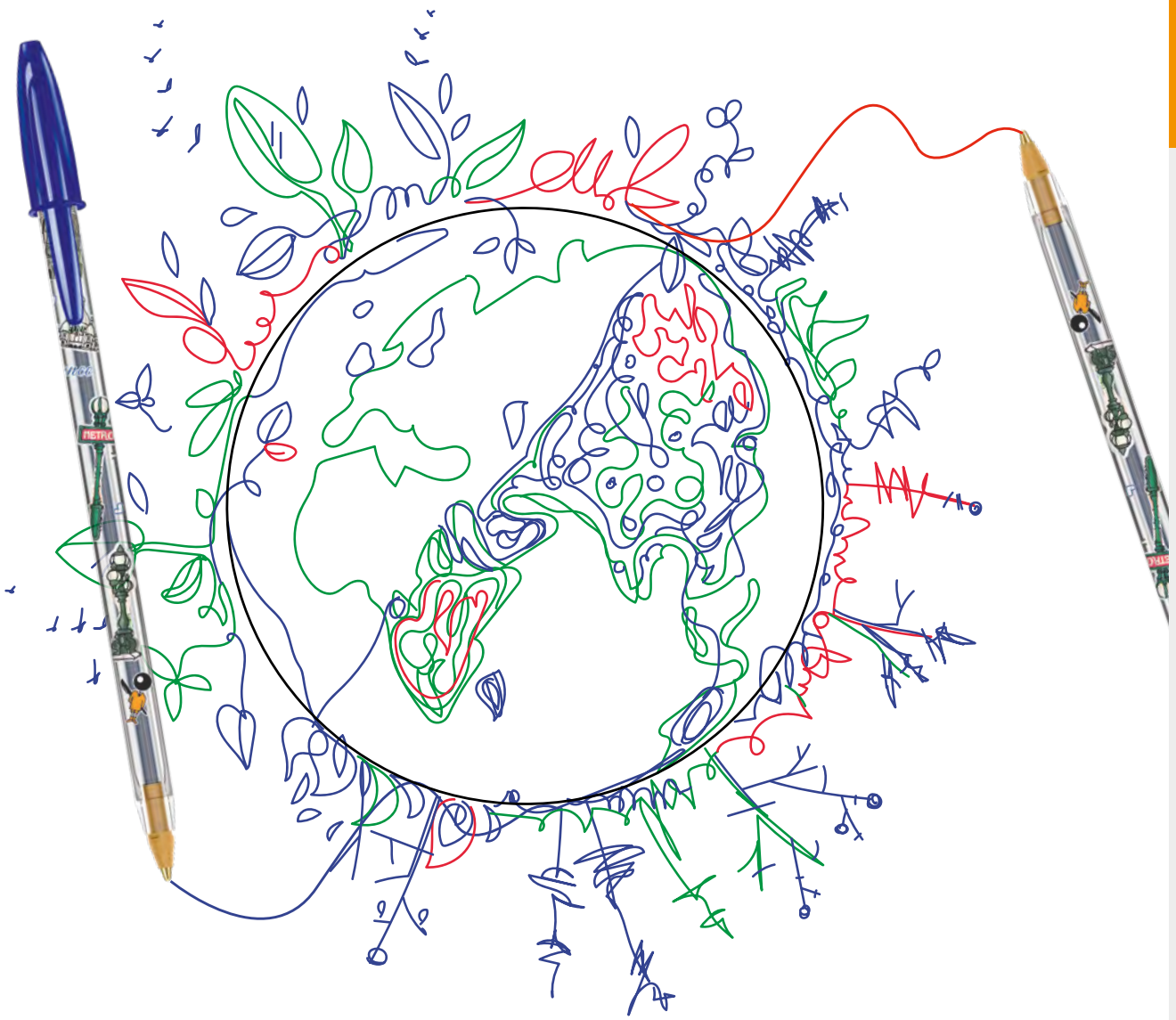
DE

### WARUM TUN WIR, WAS WIR TUN

Unsere Mission ist einfach: nachhaltige Lösungen zu schaffen, die Unternehmen dabei unterstützen, erfolgreich zu sein, während wir gleichzeitig für unseren Planeten sorgen. Seit 1995 haben wir bei BIC Graphic kontinuierlich Innovationen entwickelt, um kreative, nachhaltige und langlebige Lösungen für die Personalisierung der kultigen BIC-Produkte anzubieten. Unser Handeln wird von einem Engagement für verantwortungsvolle Praktiken geprägt, und wir glauben an die Kraft durchdachter Innovationen, bei denen jedes Produkt einen Schritt zur Minimierung unseres Kohlenstoff-Fußabdrucks darstellt. Von der Nutzung von Strom aus erneuerbaren Energien bis hin zur Zusammenarbeit mit lokalen Lieferanten, die unsere Werte teilen, stellen wir sicher, dass Nachhaltigkeit nicht nur ein Ziel, sondern eine Arbeitsweise ist.

Deshalb finden Sie in dieser Ausgabe unsere spannenden neuen Produkte, die in Europa gefertigt werden, wie den BIC® EZ Reach™, den BIC® Cristal® Expression, der bis zu 3 km schreibt, das BIC® Kids Evolution® Colouring Set und den BIC® Media Clic Biobased, erhältlich in angesagten Pastel-Farben. Diese Produkte spiegeln unser kontinuierliches Engagement für Qualität, Innovation und Verantwortung wider.

BIC Graphic. The Brand of Responsible Brands.



IT

## PERCHÉ FACCIAMO QUELLO CHE FACCIAMO

La nostra missione è semplice: creare soluzioni durature e sostenibili che aiutino le aziende a prosperare, prendendosi cura del pianeta. Dal 1995 presso BIC Graphic, abbiamo costantemente per offrire soluzioni creative, sostenibili e durature per personalizzare i prodotti iconici BIC. Guidati da un impegno verso pratiche responsabili, crediamo nel potere dell'innovazione consapevole, in cui ogni prodotto rappresenta un passo avanti verso la riduzione della nostra impronta di carbonio. Dall'uso di energia proveniente da fonti rinnovabili alla collaborazione con fornitori locali che condividono i nostri valori, ci assicuriamo che la sostenibilità non sia solo un obiettivo, ma un modo di fare impresa.

Ecco perché, in questa edizione, troverete le nostre nuove proposte realizzate in Europa, tra cui il BIC® EZ Reach™, il BIC® Cristal® Expression, che scrive fino a 3 KM, il BIC® Kids Evolution® Colouring Set e il BIC® Media Clic Biobased, disponibile in colori pastel alla moda. Questi prodotti riflettono il nostro costante impegno verso la qualità, l'innovazione e la responsabilità.

BIC Graphic. The Brand of Responsible Brands.

ES

## ¿POR QUÉ HACEMOS LO QUE HACEMOS?

Nuestra misión es simple: crear soluciones duraderas y sostenibles que ayuden a las empresas a prosperar mientras cuidamos del planeta. Desde 1995, en BIC Graphic, hemos innovado constantemente para ofrecer soluciones creativas, sostenibles y duraderas para personalizar los productos icónicos de BIC. Impulsados por un compromiso con prácticas responsables, creemos en el poder de la innovación consciente, donde cada producto es un paso hacia la minimización de nuestra huella de carbono. Desde el uso de energía proveniente de fuentes renovables hasta trabajar con proveedores locales que comparten nuestros valores, nos aseguramos de que la sostenibilidad no sea solo un objetivo, sino una forma de hacer negocios.

Por eso, en esta edición, encontrarás nuestros emocionantes nuevos lanzamientos fabricados en Europa, como el BIC® EZ Reach™, el BIC® Cristal® Expression, que escribe hasta 3 KM, el BIC® Kids Evolution® Colouring Set y el BIC® Media Clic Biobased, disponible en colores pastel de tendencia. Estos productos reflejan nuestro continuo compromiso con la calidad, la innovación y la responsabilidad.

BIC Graphic. The Brand of Responsible Brands.

# Contents


## BIC GRAPHIC 3

The Brand of Responsible Brands 2
Think BIC 4
Contents 6
Exploring BIC Graphic 8
Sustainability 12
Made in Europe 18
Sustainable Products 20
75th anniversary of BIC® Cristal® 22
Novelties 24
BIC® Collection Boxes 32
Printing Techniques 34
Full Colour britePix™ Digital Range 36

## BIC® WRITING INSTRUMENTS 38

**BALLPENS**
BIC® Cristal® Expression 40
BIC® Cristal® Re'New™ 44
BIC® Style 48
BIC® Round Stic® 52
BIC® Round Stic® BGuard™ antibacterial 54
BIC® Round Stic® Ecolutions® 55
BIC® M10® Clic 58
BIC® Media Clic 62
BIC® Media Clic Ecolutions® 63
BIC® Media Clic Grip 65
BIC® Media Clic Grip Ecolutions® 66
BIC® Media Clic BGuard™ antibacterial 72
BIC® Media Clic BGuard™ antimicrobial Ecolutions® 74
BIC® Media Clic Biobased Ecolutions® 76
BIC® Media Clic Biobased BGuard™ antibacterial 80
BIC® Media Clic Shine 82
BIC® Media Clic Glacé 84
BIC® Clic Stic 86
BIC® Clic Stic Ecolutions® 87
BIC® Clic Stic Stylus 90
BIC® Clic Stic Stylus Ecolutions® 90
BIC® Super Clip 96
BIC® Super Clip Ecolutions® 97
BIC® Super Clip Advance 100
BIC® Super Clip Glacé 104
BIC® Super Clip Glacé Advance 104
BIC® Super Clip Soft 106
BIC® Super Clip Soft Advance 106
BIC® Super Clip Origin 108
BIC® Wide Body™ 112
BIC® Wide Body™ Ecolutions® 113
BIC® 4 Colours® 120
BIC® 4 Colours® Rainbow Decor 122
BIC® 4 Colours® Bicolor 124
BIC® 4 Colours® Gradient 126
BIC® 4 Colours® Pastel 128
BIC® 4 Colours® Fashion 130
BIC® 4 Colours® Sun 132
BIC® 4 Colours® Fine 134
BIC® 4 Colours® Fluo 136
BIC® 4 Colours® Glacé 138
BIC® 4 Colours® Shine 140
BIC® 4 Colours® Soft 142
BIC® 4 Colours® Wood Style 144
BIC® 4 Colours® Flags Collection 146
BIC® 4 Colours® 3+1$^{HB}$ 148

**METALLIC PENS**
BIC® Metal Pro 150

**ROLLERS AND GELS**
BIC® Grip Roller 156
BIC® XS Finestyle 158
BIC® Intensity® Gel Clic 160

**HIGHLIGHTERS AND MARKERS**
BIC® Brite Liner® Grip 164
BIC® Velleda® White Board Marker Fine 166
BIC® Velleda® White Board Marker Grip 167
BIC® Mark-It Permanent Marker 168
BIC® Permanent Marker Ecolutions® 169

**MECHANICAL PENCILS**
BIC® Matic® 172
BIC® Matic® Ecolutions® 172
BIC® Media Clic Mechanical pencil 174
BIC® Media Clic Grip Mechanical pencil 175
BIC® Media Clic Grip Mechanical pencil Ecolutions® 175

**PENCILS**
BIC® Evolution® Ecolutions® 180
BIC® Kids Evolution® Colouring Set 184
Sprout™Graphite pencil 186

## OTHER WRITING INSTRUMENTS 188

**PLASTIC PENS**
Basic Pen 190
Click Pen 192
Striped Grip Pen 194

**STYLUS PENS**
Sleek Stylus Pen 196

## NOTEBOOKS 198

**ROCKETBOOK®**
Rocketbook® Core Executive A5 202
Rocketbook® Fusion Executive A5 204
Rocketbook® Core Mini A6 206

**MOLESKINE®**
Moleskine® Classic Notebooks 210
Moleskine® Cahier Journals 214

## BIC®/DJEEP® LIGHTERS AND BIC® CASES 216

**LIGHTERS**
BIC® J25 Lighter 222
BIC® J23 Lighter 226
BIC® J26 Lighter 230
BIC® J38 Lighter 234

**LIGHTER CASES**
BIC® Styl'it Luxury Case 238
BIC® Aluminium Flat Case 240
BIC® Clip Case 241
BIC® 3D Case 242

**OTHER PRODUCTS**
BIC® EZ Reach™ 244
BIC® Pocket Ashtray 248

**DJEEP® LIGHTERS**
DJEEP® D1 Lighter 250

## BIC® PACKAGING 260

BIC® Packaging Ecolutions® 262
BIC® Packaging 264

## GENERAL INFORMATION 268

Make it simple! 270
Symbols and abbreviations 274
General information 278

Product index 279
Colour table 280

# OUR STORY

**With over 80 years of brand heritage, we at BIC Graphic stand out for our commitment to innovation, affordability and excellence. Rooted in our core values of customer service, social responsibility and sustainable development, we proudly lead the promotional marketing sector in Europe, the Middle East and Africa. Our creative, sustainable solutions help elevate our customers' brands.**

FR

## NOTRE HISTOIRE

Nous sommes la division du Groupe BIC qui personnalise les produits BIC®, basée à Tarragone, en Espagne, depuis 1995.

Avec plus de 80 ans d'héritage de marque, nous, chez BIC Graphic, nous nous distinguons par notre engagement envers l'innovation, l'accessibilité et l'excellence. Fondés sur nos valeurs fondamentales de service client, de responsabilité sociale et de développement durable, nous sommes fiers de diriger le secteur du marketing promotionnel en Europe, au Moyen-Orient et en Afrique. Nos solutions créatives et durables aident à valoriser les marques de nos clients.

DE

## UNSERE GESCHICHTE

Wir sind der Geschäftsbereich der BIC-Gruppe, der BIC®-Produkte personalisiert und seit 1995 in Tarragona, Spanien ansässig ist.

Mit über 80 Jahren Markengeschichte zeichnen wir uns bei BIC Graphic durch unser Engagement für Innovation, Erschwinglichkeit und Exzellenz aus. Basierend auf unseren Grundwerten Kundenservice, soziale Verantwortung und nachhaltige Entwicklung führen wir stolz den Werbemarkt in Europa, dem Nahen Osten und Afrika an. Unsere kreativen, nachhaltigen Lösungen helfen dabei, die Marken unserer Kunden zu stärken.

IT

## LA NOSTRA STORIA

Siamo la divisione del Gruppo BIC che personalizza i prodotti BIC®, con sede a Tarragona, Spagna, dal 1995.

Con oltre 80 anni di eredità del marchio, noi di BIC Graphic ci distinguiamo per il nostro impegno verso l'innovazione, l'accessibilità e l'eccellenza. Radicati nei nostri valori fondamentali di servizio clienti, responsabilità sociale e sviluppo sostenibile, guidiamo con orgoglio il settore del marketing promozionale in Europa, Medio Oriente e Africa. Le nostre soluzioni creative e sostenibili aiutano a elevare i marchi dei nostri clienti.

ES

## NUESTRA HISTORIA

Somos la división del Grupo BIC que personaliza los productos BIC®, con sede en Tarragona, España, desde 1995.

Con más de 80 años de herencia de marca, en BIC Graphic nos destacamos por nuestro compromiso con la innovación, la accesibilidad y la excelencia. Basados en nuestros valores fundamentales de servicio al cliente, responsabilidad social y desarrollo sostenible, lideramos con orgullo el sector del marketing promocional en Europa, Oriente Medio y África. Nuestras soluciones creativas y sostenibles ayudan a elevar las marcas de nuestros clientes.

# We are the division of the BIC Group that personalises BIC® products, based in Tarragona, Spain since 1995.
















# OUR PILLARS

FR
## NOS PILIERS

**Iconique et innovant.** Animés par une passion pour l'innovation, nous introduisons des techniques de personnalisation de pointe, lançons des produits durables de meilleure qualité et ajoutons des finitions tendance à nos articles les plus emblématiques. En tant que marque de renommée mondiale, BIC Graphic reste un symbole de créativité tournée vers l'avenir.

**Responsable.** BIC Graphic est une référence de confiance pour les normes les plus élevées en matière de qualité et de sécurité, fermement engagée envers la responsabilité sociale, environnementale et éthique.

**Proche de vous.** Nous avons toujours été à vos côtés lors des moments importants de votre vie, comprenant vos besoins comme s'ils étaient les nôtres. C'est pourquoi nous offrons une parfaite personnalisation grâce à des outils numériques, facilitant la création de ce que vous imaginez. Notre engagement en faveur de la production locale nous rapproche encore plus de vous tout en contribuant à réduire notre empreinte carbone.

DE
## UNSERE GRUNDSÄTZE

**Legendär und innovativ.** Angetrieben von einer Leidenschaft für Innovation, führen wir modernste Personalisierungstechniken ein, bringen nachhaltigere, hochwertigere Produkte auf den Markt und fügen unseren legendären Artikeln trendige Veredelungen hinzu. Als weltweit bekannte Marke bleibt BIC Graphic ein Symbol für zukunftsweisende Kreativität.

**Zuverlässig.** BIC Graphic ist ein vertrauenswürdiger Maßstab für höchste Standards in Qualität und Sicherheit und fest verpflichtet zu sozialer, ökologischer und ethischer Verantwortung.

**An Ihrer Seite.** Wir sind immer gewesen in den wichtigen Momenten des Lebens an Ihrer Seite und verstehen Ihre Bedürfnisse, als wären es unsere eigenen. Deshalb bieten wir nahtlose Personalisierung mit modernster Technik, die es einfach macht, genau das zu gestalten, was Sie sich vorstellen. Unser Engagement für lokale Produktion bringt uns noch näher zu Ihnen und trägt gleichzeitig dazu bei, unseren CO2-Fußabdruck zu verringern.

IT
## I NOSTRI PILASTRI

**Iconico e innovativo.** Guidati da una passione per l'innovazione, introduciamo tecniche di personalizzazione all'avanguardia, lanciamo prodotti sostenibili di qualità superiore e aggiungiamo finiture di tendenza ai nostri articoli più iconici. Come marchio di fama mondiale, BIC Graphic rimane un simbolo di creatività orientata al futuro.

**Responsabile.** BIC Graphic è un punto di riferimento affidabile per i più alti standard di qualità e sicurezza, con un impegno fermo verso la responsabilità sociale, ambientale ed etica.

**Vicino a te.** Siamo sempre stati al tuo fianco nei momenti importanti della tua vita, comprendendo i tuoi bisogni come fossero i nostri. Per questo offriamo una personalizzazione semplice e intuitiva con strumenti digitali, rendendo facile creare ciò che immagini. Il nostro impegno per la produzione locale ci avvicina ulteriormente a te, contribuendo al contempo a ridurre la nostra impronta di carbonio.

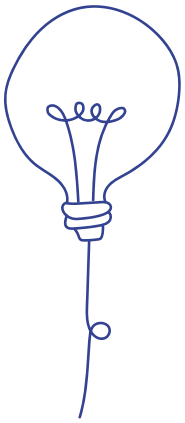
ES
## NUESTROS PILARES

**Icónicos e innovadores.** Impulsados por una pasión por la innovación, introducimos técnicas de personalización de vanguardia, lanzamos productos sostenibles de mayor calidad y añadimos acabados vanguardistas a nuestros artículos más icónicos. Como una marca reconocida mundialmente, BIC Graphic sigue siendo un símbolo de creatividad con visión de futuro.

**Confiables.** BIC Graphic es un referente confiable de los más altos estándares de calidad y seguridad, firmemente comprometido con la responsabilidad social, ambiental y ética.

**Cerca de ti.** Siempre hemos estado a tu lado en los momentos importantes de la vida, entendiendo tus necesidades como si fueran nuestras. Por eso ofrecemos una personalización fluida con herramientas digitales, facilitando la creación de lo que imaginas. Nuestro compromiso con la producción local nos acerca aún más a ti mientras ayudamos a reducir nuestra huella de carbono.

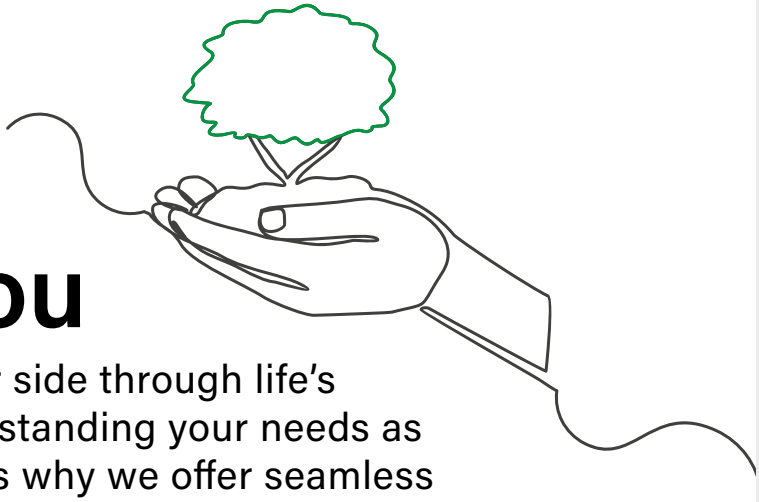
# Iconic and innovative



Driven by a passion for innovation, we introduce cutting-edge customisation techniques, launch higher-quality, sustainable products, and add trendsetting finishes to our most iconic items. As a world-renowned brand, BIC Graphic remains a symbol of forward-thinking creativity.

# Trusted

BIC Graphic is a trusted benchmark for the highest standards in quality and safety, firmly committed to social, environmental and ethical responsibility.



# Close to you

We've always been by your side through life's important moments, understanding your needs as if they were our own. That's why we offer seamless customisation with digital tools, making it easy to create exactly what you envision. Our commitment to local production brings us even closer to you while helping to reduce our carbon footprint.

BIC graphic

# The BRAND of RESPONSIBLE BRANDS

## 1

## We were born a RESPONSIBLE BRAND

**Our primary objective** is to manufacture and customise the **most useful and longest-lasting products on the market,** thereby conserving natural resources.



FR
**1. NOUS SOMMES NÉS POUR ÊTRE UNE MARQUE RESPONSABLE**

Notre premier objectif est de fabriquer et de personnaliser les produits les plus utiles et les plus durables du marché, de sorte à préserver les ressources naturelles.

DE
**1. WIR SIND ALS VERANTWORTUNGSBEWUSSTE MARKE ENTSTANDEN**

Unser Hauptziel ist es, die nützlichsten und langlebigsten Produkte auf dem Markt herzustellen und individuell zu gestalten und dabei natürliche Ressourcen zu schonen.

IT
**1. SIAMO NATI COME MARCHIO RESPONSABILE**

Il nostro obiettivo principale è quello di produrre e personalizzare i prodotti più utili e duraturi presenti sul mercato, preservando allo stesso tempo le risorse naturali.

ES
**1. NACEMOS COMO UNA MARCA RESPONSABLE**

Nuestro principal objetivo es fabricar y personalizar los productos más útiles y duraderos del mercado, conservando los recursos naturales.

# 2

# INNOVATION IS IN OUR NATURE

**Rethink everything.**
There is still so much to be discovered.
The invented can be reinvented.
**That's our approach.**



FR
**2. L'INNOVATION EST DANS NOTRE NATURE**
Tout repenser. Il reste encore tant de choses à découvrir.
Ce qui a été inventé peut être réinventé. C'est notre approche.

IT
**L'INNOVAZIONE FA PARTE DELLA NOSTRA NATURA**
Ripensare tutto. C'è ancora tanto da scoprire.
L'inventato può essere reinventato. È questo il nostro approccio.

DE
**2. INNOVATION LIEGT IN UNSERER NATUR**
Alles neu denken. Es gibt noch so viel zu entdecken.
Erfundenes kann neu erfunden werden. Das ist unser Konzept.

ES
**2. LA INNOVACIÓN ESTÁ EN NUESTRA NATURALEZA**
Replantearse todo. Aún queda mucho por descubrir.
Lo inventado puede reinventarse. Ese es nuestro enfoque.

# 3

# WE WORK TO CREATE SOLUTIONS WITHOUT CREATING PROBLEMS

**Working to provide** solutions for companies, while minimising our environmental footprint. We do this using only renewable energy. Moreover, we prioritise the **use of biobased and recycled materials in the manufacturing process.**




FR
**3. NOUS TRAVAILLONS POUR CRÉER DES SOLUTIONS SANS CRÉER DE PROBLÈMES**

Nous travaillons pour apporter des solutions aux entreprises, tout en minimisant notre empreinte environnementale. À cette fin, nous utilisons exclusivement des énergies renouvelables. En outre, nous privilégions l'utilisation de matériaux biosourcés et recyclés dans le processus de fabrication.

(IT)
**3. LAVORIAMO PER CREARE SOLUZIONI SENZA CREARE PROBLEMI**

Lavorare per fornire soluzioni alle aziende, riducendo al minimo il nostro impatto ambientale. A tal fine, utilizziamo esclusivamente energia rinnovabile. Inoltre, diamo priorità all'uso di materiali biobased e riciclati nel processo di produzione.

DE
**3. WIR WOLLEN LÖSUNGEN SCHAFFEN, OHNE PROBLEME ZU VERURSACHEN**

Wir suchen nach Lösungen für Unternehmen und minimieren gleichzeitig unseren ökologischen Fußabdruck. Zu diesem Zweck verwenden wir ausschließlich erneuerbare Energien. Darüber hinaus verwenden wir bei der Herstellung vorrangig biobasierte und recycelte Materialien.

ES
**3. TRABAJAMOS PARA CREAR SOLUCIONES SIN CREAR PROBLEMAS**

Trabajamos para ofrecer soluciones a las empresas, minimizando al mismo tiempo nuestra huella medioambiental. Para ello utilizamos exclusivamente energías renovables. Además, damos prioridad al uso de materiales biológicos y reciclados en el proceso de fabricación.

# 4

# WE ARE PEOPLE WORKING FOR PEOPLE

The way we do business is just as important as the outcome of our efforts. We manufacture and customise in **Europe**, maintaining the highest standards of health and safety while promoting equality, diversity and inclusion in the workplace. We also believe that education is a catalyst to improve people's lives. That's why we **promote education** around the world through the BIC Corporate Foundation.



FR

**4. NOUS SOMMES DES PERSONNES QUI TRAVAILLENT AU SERVICE D'AUTRES PERSONNES**

Notre manière de travailler est tout aussi importante que le résultat de nos efforts. Nous fabriquons et personnalisons nos produits en Europe, en respectant les normes les plus strictes en matière de santé et de sécurité, et en œuvrant en faveur de l'égalité, de la diversité et de l'inclusion sur le lieu de travail. Nous croyons également que l'éducation est un catalyseur pour améliorer la vie des personnes. C'est pourquoi nous nous efforçons de promouvoir l'éducation dans le monde, par le biais de la Fondation d'entreprise BIC.

IT

**4. SIAMO PERSONE CHE LAVORANO PER LE PERSONE**

Il modo in cui conduciamo la nostra attività è importante quanto il risultato del nostro impegno. Produciamo e personalizziamo in Europa, mantenendo i più elevati standard di salute e sicurezza, promuovendo al contempo l'uguaglianza, la diversità e l'inclusione sul posto di lavoro. Crediamo anche che l'istruzione sia un catalizzatore per migliorare la vita delle persone. Ecco perché promuoviamo l'istruzione in tutto il mondo attraverso la BIC Corporate Foundation.

DE

**4. WIR SIND MENSCHEN, DIE FÜR MENSCHEN ARBEITEN**

Die Art und Weise, wie wir tätig sind, ist genauso wichtig wie das Ergebnis unserer Bemühungen. Wir fertigen und personalisieren unsere Produkte in Europa, unter Einhaltung höchster Gesundheits- und Sicherheitsstandards und fördern Gleichstellung, Vielfalt und Integration am Arbeitsplatz. Wir sind auch der Ansicht, dass Bildung ein Schlüsselfaktor für die Verbesserung der Lebensqualität von Menschen ist. Deshalb fördern wir weltweit Bildung durch die BIC Corporate Foundation.

ES

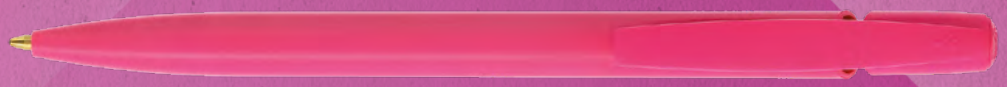
**4. SOMOS PERSONAS QUE TRABAJAN PARA PERSONAS**

La forma en que hacemos negocios es tan importante como el resultado de nuestros esfuerzos. Fabricamos y personalizamos en Europa, manteniendo los más altos niveles de salud y seguridad a la vez que promovemos la igualdad, la diversidad y la inclusión en el lugar de trabajo. También creemos que la educación es un catalizador para mejorar la vida de las personas. Por eso promovemos la educación en todo el mundo a través de la Fundación Corporativa BIC.

# 5

# A BeTteR Us. BetTER CLOSe By

Our company manufactures and customises products in **Europe.** With our own factories, we ensure **sustainable work processes of the highest quality.** What's more, by remaining close to our customers and suppliers, we are able to reduce **delivery times** and significantly **minimise our carbon footprint.** That's because our products don't travel halfway around the world to reach their destination.



FR

**5. MIEUX FAIRE. EN ÉTANT PLUS PROCHES**

Nous fabriquons et personnalisons nos produits en Europe. Nous disposons de nos propres usines, ce qui nous permet de garantir des processus de travail durables et de la plus haute qualité. De plus, en restant proches de nos clients et de nous fournisseur, nous sommes en mesure de réduire les délais de livraison et de minimiser notre empreinte carbone de manière significative. Parce que nos produits ne parcourent pas la moitié du monde pour atteindre leur destination.

IT

**5. MEGLIO LA PROSSIMITÀ. PER ESSERE MIGLIORI**

La nostra azienda produce e personalizza prodotti in Europa. Attraverso stabilimenti di produzione propri garantiamo processi di lavorazione sostenibili di massima qualità. Inoltre, grazie alla prossimità con i nostri fornitori, siamo in grado di ridurre i tempi di consegna e abbattere significativamente la nostra impronta di carbonio perché i nostri prodotti non devono attraversare il mondo per giungere a destinazione.

DE

**5. EIN BESSERES WIR. NÄHER IST BESSER**

Unser Unternehmen fertigt Produkte maßgeschneidert in Europa. Mit unseren eigenen Fabriken gewährleisten wir nachhaltige Arbeitsprozesse von höchster Qualität. Darüber hinaus verringern wir durch die Nähe zu unseren Lieferanten die Lieferzeiten und minimieren unseren Co2-Fußabdruck erheblich. Das liegt daran, dass unsere Produkte nicht um die ganze Welt reisen, um an ihren Bestimmungsort zu gelangen.

ES

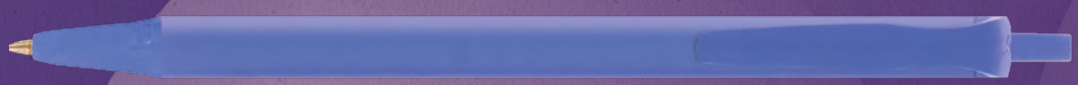
**5. UN NOSOTROS ES MEJOR. MÁS CERCA ES MEJOR**

Nuestra empresa fabrica y personaliza productos en Europa. Con nuestras propias fábricas, garantizamos procesos de trabajo sostenibles y de la máxima calidad. Además, al permanecer cerca de nuestros clientes y proveedores, podemos reducir los plazos de entrega y minimizar significativamente nuestra huella de carbono. Eso se debe a que nuestros productos no recorren medio mundo para llegar a su destino.

# 6

# WE ARE RESPONSIBLE FROM BEGINNING TO END

It is not enough for us to be responsible in manufacturing. We also want to work with local suppliers who share our respect for people and the planet and are willing to assume our commitments. In addition, **we assume a responsibility to our clients; we understand that we have a commitment to people, the environment, quality and service.** These are essential elements of the way we do business.



FR

**6. NOUS SOMMES RESPONSABLES DU DÉBUT À LA FIN**

Pour nous, la responsabilité ne se limite pas à la fabrication. Nous voulons également travailler avec des fournisseurs locaux qui partagent notre respect des personnes et de la planète et qui sont prêts à assumer nos engagements. Nous assumons également une responsabilité envers nos clients, en étant conscients que notre expérience signifie notre engagement envers les personnes, l'environnement, la qualité et le service. Ce sont des aspects essentiels de notre façon de mener nos activités.

IT

**6. RESPONSABILI DALL'INIZIO ALLA FINE**

Per noi non è sufficiente essere responsabili nel settore manifatturiero. Vogliamo anche lavorare con fornitori locali che condividono il nostro rispetto per le persone e il piantea, e siamo pronti a farci carico dei nostri impegni. Ci assumiamo anche la responsabilità nei confronti dei nostri clienti, sapendo che la nostra esperienza significa che abbiamo assunto un impegno nei confronti delle persone, dell'ambiente, della qualità e del servizio. Questi fattori sono essenziali nel nostro modo di lavorare.

DE

**6. WIR SIND VERANTWORTUNGSBEWUSST VON ANFANG BIS ENDE**

Nur in der Produktion verantwortungsbewusst zu sein, genügt uns nicht. Wir wollen auch mit lokalen Lieferanten zusammenarbeiten, die unsere Achtung vor Menschen und dem Planeten teilen und bereit sind, unser Engagement zu übernehmen. Wir übernehmen auch Verantwortung für unsere Kunden, da wir uns aufgrund unserer Erfahrung den Menschen, der Umwelt, der Qualität und dem Service verpflichtet fühlen. Diese Faktoren sind wesentliche Bestandteile unserer Geschäftstätigkeit.

ES

**6. SOMOS RESPONSABLES DE PRINCIPIO A FIN**

No nos basta con ser responsables en la fabricación. También queremos trabajar con proveedores locales que compartan nuestro respeto por las personas y el planeta y estén dispuestos a asumir nuestros compromisos. También asumimos una responsabilidad con nuestros clientes; entendemos que tenemos un compromiso con las personas, el medio ambiente, la calidad y el servicio. Estos son elementos esenciales de nuestra forma de hacer negocios.

# MADE IN EUROPE: CLOSE TO YOU

**“Made in Europe” is more than a label. Since 1950, it has been central to BIC’s promise of quality and sustainability. From our origins in France to personalised creations in Tarragona, Spain, we design and produce select writing instruments and lighters locally, keeping production close to you.**

**This approach minimises shipping distances and reduces our environmental footprint by sourcing materials from European suppliers and producing on demand. Our ISO 14001 and 9001-certified facilities uphold the highest standards of quality, sustainability, and employee safety.**

**Being close to our customers and suppliers ensures faster production, better supply chain control, and fewer delays. “Made in Europe” isn’t just a location—it’s our commitment to responsibility, connection, and quality.**

FR

## FABRIQUÉ EN EUROPE : PROCHE DE VOUS

“Fabriqué en Europe” est bien plus qu’un label. Depuis 1950, il est au cœur de l’engagement de BIC pour la qualité et la durabilité. De nos origines en France à nos créations personnalisées à Tarragone, en Espagne, nous concevons et produisons localement des instruments d’écriture et des briquets sélectionnés, en restant proches de vous.

Cette approche réduit les distances de transport et notre empreinte écologique grâce à l’approvisionnement en matériaux auprès de fournisseurs européens et à une production à la demande. Nos installations certifiées ISO 14001 et 9001 respectent les normes les plus élevées de qualité,de durabilité et de sécurité des employés.

Être proches de nos clients et de nos fournisseurs permet une production plus rapide, un meilleur contrôle de la chaîne d’approvisionnement et moins de retards. “Fabriqué en Europe” ne se limite pas à un lieu – c’est notre engagement envers la responsabilité, la proximité et la qualité.

DE

## HERGESTELLT IN EUROPA: NAH BEI IHNEN

„Hergestellt in Europa“ ist mehr als nur ein Label. Seit 1950 steht es im Mittelpunkt des BIC-Versprechens für Qualität und Nachhaltigkeit. Von unseren Ursprüngen in Frankreich bis hin zu personalisierten Kreationen in Tarragona, Spanien, entwerfen und produzieren wir ausgewählte Schreibgeräte und Feuerzeuge lokal, in Ihrer Nähe.

Dieser Ansatz minimiert Transportwege und reduziert unseren ökologischen Fußabdruck durch die Beschaffung von Materialien von europäischen Lieferanten und die Produktion auf Abruf. Unsere nach ISO 14001 und 9001 zertifizierten Anlagen erfüllen höchste Standards in Qualität, Nachhaltigkeit und Mitarbeitersicherheit.

Die Nähe zu unseren Kunden und Lieferanten ermöglicht schnellere Produktion, bessere Kontrolle der Lieferkette und weniger Verzögerungen. „Hergestellt in Europa“ ist nicht nur ein Standort – es steht für unsere Verantwortung, Verbundenheit und Qualität.



IT

## MADE IN EUROPE: VICINO A TE

"Made in Europe" è più di un'etichetta. Dal 1950, è al centro dell'impegno di BIC per qualità e sostenibilità. Dalle nostre origini in Francia alle creazioni personalizzate a Tarragona, in Spagna, progettiamo e produciamo localmente strumenti di scrittura e accendini selezionati, rimanendo vicini a voi.

Questo approccio riduce le distanze di trasporto e l'impatto ambientale grazie all'approvvigionamento di materiali da fornitori europei e alla produzione su richiesta. Le nostre strutture certificate ISO 14001 e 9001 rispettano i più alti standard di qualità, sostenibilità e sicurezza dei dipendenti.

Essere vicini ai nostri clienti e fornitori ci permette una produzione più rapida, un maggiore controllo della catena di fornitura e meno ritardi. "Made in Europe" non è solo un luogo: è il nostro impegno per responsabilità, connessione e qualità.

ES

## HECHO EN EUROPA: CERCA DE TI

"Hecho en Europa" es más que una etiqueta. Desde 1950, ha sido parte central del compromiso de BIC con la calidad y la sostenibilidad. Desde nuestros orígenes en Francia hasta las creaciones personalizadas en Tarragona, España, diseñamos y producimos localmente instrumentos de escritura y encendedores seleccionados, manteniendo la producción cerca de ti.

Este enfoque minimiza las distancias de envío y reduce nuestra huella ambiental al obtener materiales de proveedores europeos y producir bajo demanda. Nuestras instalaciones, certificadas con ISO 14001 y 9001, cumplen con los más altos estándares de calidad, sostenibilidad y seguridad laboral.

Estar cerca de nuestros clientes y proveedores asegura una producción más rápida, mejor control de la cadena de suministro y menos retrasos. "Hecho en Europa" no es solo un lugar: es nuestro compromiso con la responsabilidad, la conexión y la calidad.

# LET'S START **FROM THE SOURCE**

**Sustainability begins with the materials we choose.**
**Some may surprise you, but true commitment means thinking creatively.**

**Here are some examples:**

- Made from scrap fruit and veg trays
- Made from pharmaceutical waste
- Made from recycled car parts

**Our Ecolutions® range includes:**

- Recycled and recyclable materials
- Biobased materials
- FSC-certified paper from sustainable forests
- Recycled-paper packaging

FR
**COMMENÇONS À LA SOURCE**

La durabilité commence par les matériaux que nous choisissons. Certains vous surprendront peut-être, mais un véritable engagement implique de faire preuve de créativité.

En voici quelques exemples:
- Fabriqué à partir de déchets de barquettes de fruits et légumes
- Fabriqué à partir de déchets pharmaceutiques
- Fabriqué à partir de déchets de pièces automobiles en plastique

Notre gamme Ecolutions® est fabriquée à partir de matériaux durables
- Matériaux recyclés et recyclables
- Matériaux biosourcés
- Papier issu de forêts durables (FSC)
- Emballage en papier recyclé

DE
**NACHHALTIGKEIT BEGINNT SCHON AM URSPRUNG**

Nachhaltigkeit beginnt bei den Materialien, die wir auswählen. Einige werden Sie vielleicht überraschen, aber echtes Engagement bedeutet, kreativ zu denken.

Hier sind einige Beispiele:
- Hergestellt aus Obst- und Gemüseverpackungen
- Hergestellt aus pharmazeutischen Abfällen
- Hergestellt aus den Resten von Plastikautoteilen

Unser Ecolutions®-Sortiment wird aus nachhaltigen Materialien hergestellt
- Recycelte und wiederverwertbare Materialien
- Biobasierte Materialien
- Papier aus nachhaltiger Forstwirtschaft (FSC)
- Verpackung aus recyceltem Papier

IT
**TORNIAMO ALL'ORIGINE**

La sostenibilità inizia dai materiali che scegliamo. Alcuni vi sorprenderanno, ma un vero impegno significa pensare in modo creativo.

Ecco alcuni esempi:
- Prodotti con scarti di vassoi di frutta e verdura
- Prodotti con rifiuti farmaceutici
- Prodotti con scarti di plastica provenienti da automobili

La nostra gamma Ecolutions® è realizzata con materiali sostenibili
- Materiali riciclati e riciclabili
- Materiali biobased
- Carta proveniente da foreste sostenibili (FSC)
- Imballaggio in carta riciclata

ES
**EMPECEMOS POR EL PRINCIPIO**

La sostenibilidad empieza por los materiales que elegimos. Algunos pueden sorprenderle, pero el verdadero compromiso implica pensar de forma creativa.

He aquí algunos ejemplos:
- Fabricado con restos de bandejas de frutas y verduras
- Fabricado a partir de residuos farmacéuticos
- Fabricado con restos de piezas de plástico de coches

Nuestra gama Ecolutions® está fabricada con materiales sostenibles
- Materiales reciclados y reciclables
- Materiales biológicos
- Papel procedente de bosques sostenibles (FSC)
- Envases de papel reciclado

MADE IN SPAIN

Made from scrap plastic car parts.

**BIC® MEDIA CLIC GRIP ECOLUTIONS®**

**BIC® MEDIA CLIC ECOLUTIONS®**

**BIC® SUPER CLIP ECOLUTIONS®**




MADE IN SPAIN

Made from sugar cane.

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®**




FSC

FSC and recyclable cardboard.

**SPROUT™ graphite pencil**




FABRIQUÉ EN FRANCE

MADE IN FRANCE

Made from recycled fridges and yogurt pots.

**BIC® EVOLUTION® ECOLUTIONS®**

**BIC® KIDS EVOLUTION® ECOLUTIONS® COLOURING SET**



FABRIQUÉ EN FRANCE

MADE IN FRANCE

Made from pharmaceutical waste.

**BIC® PERMANENT MARKER ECOLUTIONS®**

**BIC® MATIC® ECOLUTIONS®**




MADE IN SPAIN

Made from biobased material.

**BIC® SUPER CLIP ORIGIN**




MADE IN SPAIN

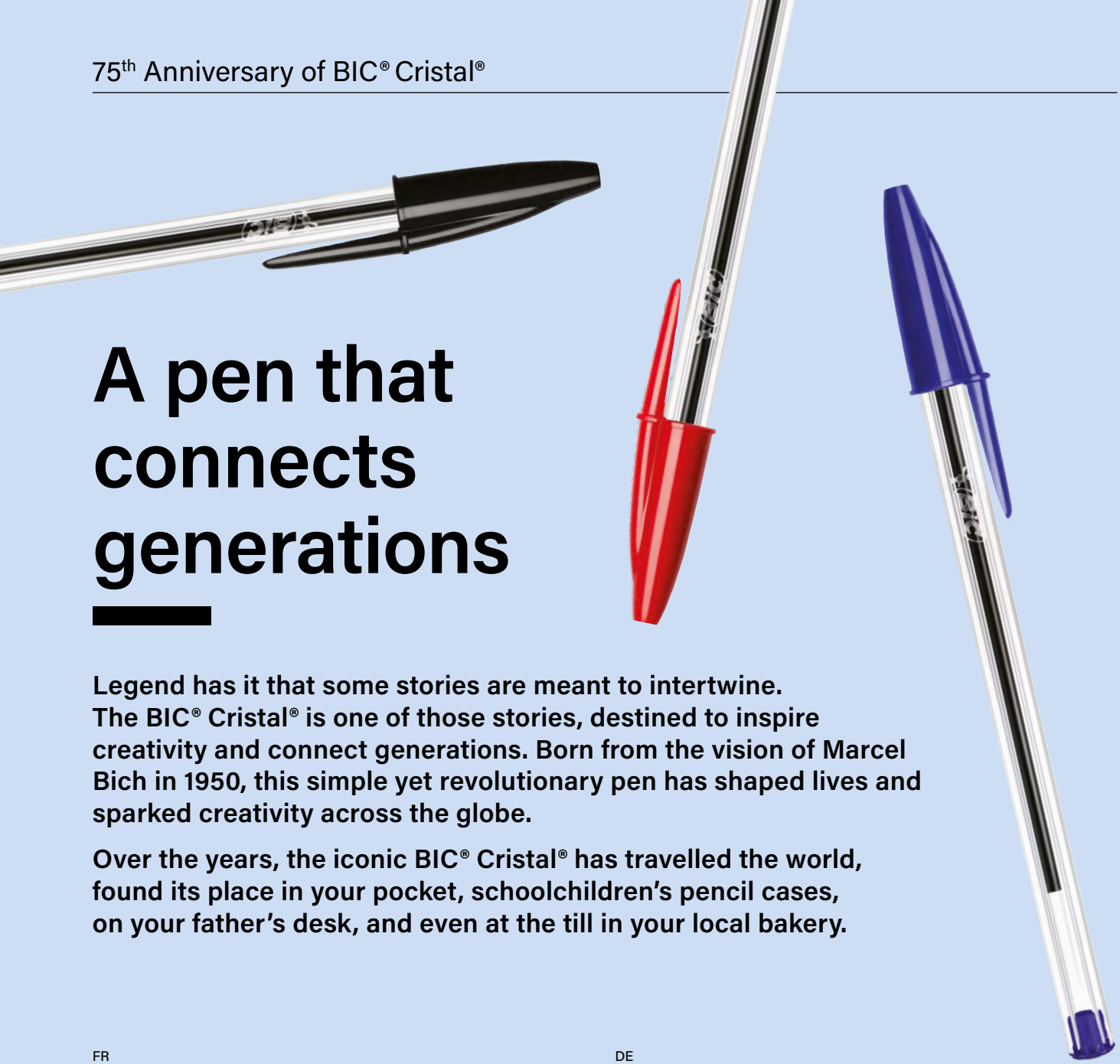
Made from scrap fruit and vegetables trays.

**BIC® WIDE BODY™ ECOLUTIONS®**

**BIC® CLIC STIC ECOLUTIONS®**

**BIC® ROUND STIC® ECOLUTIONS®**





# A pen that connects generations

**Legend has it that some stories are meant to intertwine. The BIC® Cristal® is one of those stories, destined to inspire creativity and connect generations. Born from the vision of Marcel Bich in 1950, this simple yet revolutionary pen has shaped lives and sparked creativity across the globe.**

**Over the years, the iconic BIC® Cristal® has travelled the world, found its place in your pocket, schoolchildren's pencil cases, on your father's desk, and even at the till in your local bakery.**

FR

### UN STYLO QUI RELIE LES GÉNÉRATIONS

La légende dit que certaines histoires sont faites pour s'entrelacer. Le BIC® Cristal® est l'une de ces histoires, destinée à inspirer la créativité et à relier les générations. Né de la vision de Marcel Bich en 1950, ce stylo simple mais révolutionnaire a façonné des vies et éveillé la créativité à travers le monde.
Au fil des années, l'emblématique BIC® Cristal® a parcouru le monde, trouvé sa place dans votre poche, dans les trousses d'écoliers, sur le bureau de votre père, et même à la caisse de votre boulangerie locale.

DE

### EIN KUGELSCHREIBER, DER GENERATIONEN VERBINDET

Der Legende nach sind manche Geschichten dazu bestimmt, sich zu verweben. Der BIC® Cristal® ist eine dieser Geschichten, geschaffen, um Kreativität zu inspirieren und Generationen zu verbinden. Aus der Vision von Marcel Bich im Jahr 1950 geboren, hat dieser einfache, aber revolutionäre Kugelschreiber das Leben geprägt und Kreativität auf der ganzen Welt entfacht.
Im Laufe der Jahre hat der legendäre BIC® Cristal® die Welt bereist, seinen Platz in Ihrer Tasche, in den Federmäppchen von Schulkindern, auf dem Schreibtisch Ihres Vaters und auch an der Kasse Ihrer örtlichen Bäckerei gefunden.

IT

### UNA PENNA CHE COLLEGA LE GENERAZIONI

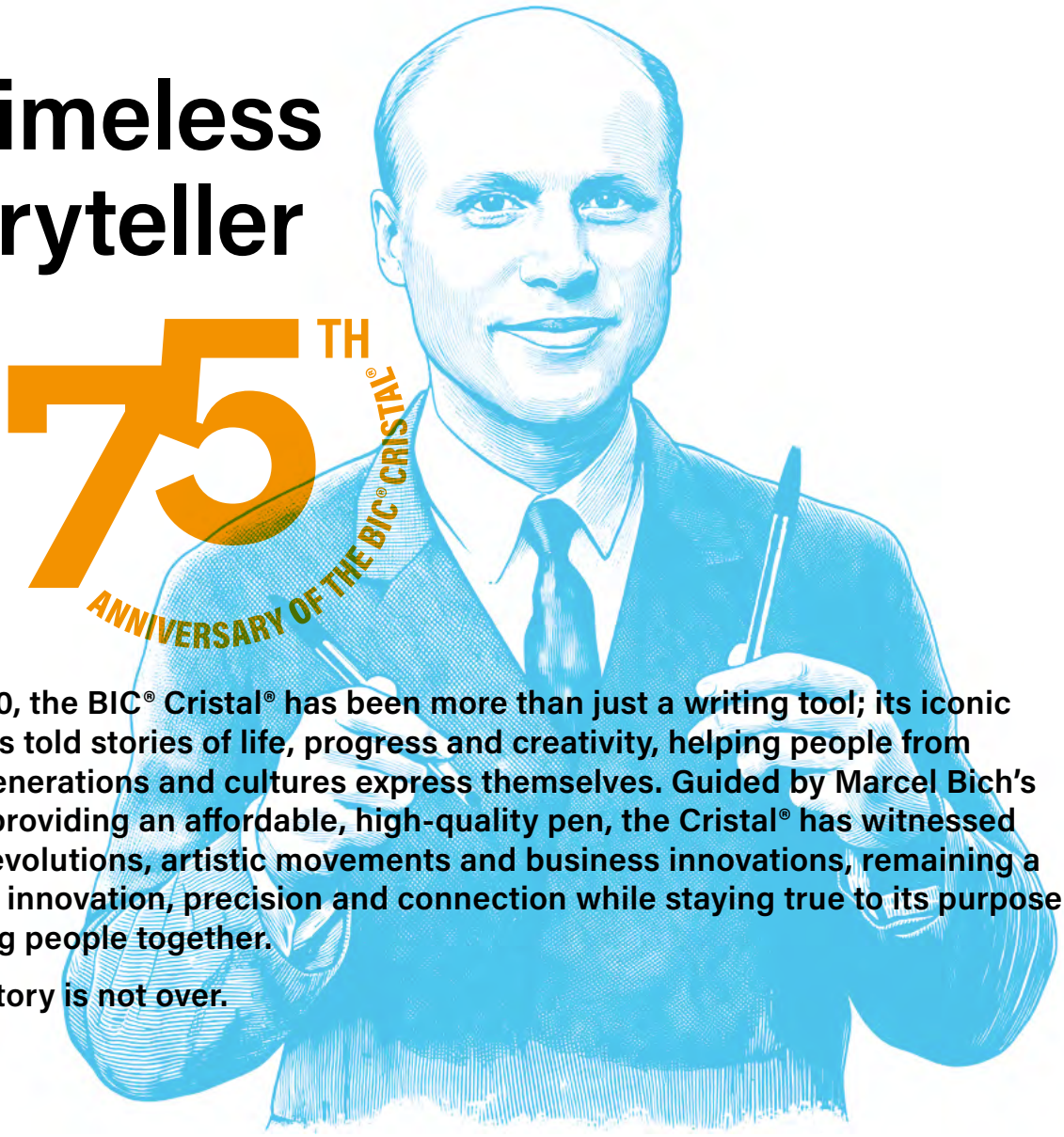
La leggenda narra che alcune storie sono destinate a intrecciarsi. La BIC® Cristal® è una di queste storie, creata per ispirare la creatività e unire le generazioni. Nata dalla visione di Marcel Bich nel 1950, questa penna semplice ma rivoluzionaria ha plasmato vite e acceso la creatività in tutto il mondo.
Nel corso degli anni, l'iconica BIC® Cristal® ha girato il mondo, trovando posto nella tua tasca, negli astucci dei bambini, sulla scrivania di tuo padre e persino alla cassa del tuo panificio locale.

ES

### UN BOLÍGRAFO QUE CONECTA GENERACIONES

La leyenda dice que algunas historias están destinadas a entrelazarse. El BIC® Cristal® es una de esas historias, creada para inspirar creatividad y conectar generaciones. Nacido de la visión de Marcel Bich en 1950, este bolígrafo simple pero revolucionario ha moldeado vidas y desatado creatividad en todo el mundo.
A lo largo de los años, el icónico BIC® Cristal® ha viajado por el mundo, encontrando su lugar en tu bolsillo, en los estuches de los alumnos, en el escritorio de tu padre e incluso en la caja de tu panadería local.

# A Timeless Storyteller




**Since 1950, the BIC® Cristal® has been more than just a writing tool; its iconic design has told stories of life, progress and creativity, helping people from various generations and cultures express themselves. Guided by Marcel Bich's vision of providing an affordable, high-quality pen, the Cristal® has witnessed cultural revolutions, artistic movements and business innovations, remaining a symbol of innovation, precision and connection while staying true to its purpose of bringing people together.**

**And the story is not over.**

FR
### UN CONTEUR INTEMPOREL

Depuis 1950, le BIC® Cristal® est bien plus qu'un outil d'écriture; son design emblématique a raconté des histoires de vie, de progrès et de créativité, aidant des générations et des cultures variées à s'exprimer. Guidé par la vision de Marcel Bich de fournir un stylo abordable et de haute qualité, le BIC® Cristal® a été témoin de révolutions culturelles, de mouvements artistiques et d'innovations commerciales.
Il demeure un symbole d'innovation, de précision et de connexion tout en restant fidèle à son objectif: rapprocher les gens.

DE
### EIN ZEITLOSER ERZÄHLER

Seit 1950 ist der BIC® Cristal® mehr als nur ein Schreibgerät; sein legendäres Design erzählt Geschichten von Leben, Fortschritt und Kreativität und hilft Menschen aus verschiedenen Generationen und Kulturen, sich auszudrücken. Geleitet von Marcel Bich's Vision, einen erschwinglichen, hochwertigen Kugelschreiber anzubieten, war der BIC® Cristal® Zeuge kultureller Revolutionen, künstlerischer Bewegungen und geschäftlicher Innovationen. Er bleibt ein Symbol für Innovation, Präzision und Verbindung, während er seinem Ziel treu bleibt, Menschen zusammenzubringen.

IT
### UN NARRATORE SENZA TEMPO

Dal 1950, la BIC® Cristal® è molto più di un semplice strumento di scrittura; il suo design iconico ha raccontato storie di vita, progresso e creatività, aiutando persone di generazioni e culture diverse a esprimersi. Guidata dalla visione di Marcel Bich di offrire una penna accessibile e di alta qualità, la Cristal® è stata testimone di rivoluzioni culturali, movimenti artistici e innovazioni aziendali. Rimane un simbolo di innovazione, precisione e connessione, rimanendo fedele al suo scopo di avvicinare le persone.

ES
### UN NARRADOR ATEMPORAL

Desde 1950, el BIC® Cristal® ha sido mucho más que una herramienta de escritura; su diseño icónico ha contado historias de vida, progreso y creatividad, ayudando a personas de diversas generaciones y culturas a expresarse. Guiado por la visión de Marcel Bich de proporcionar un bolígrafo accesible y de alta calidad, el BIC® Cristal® ha sido testigo de revoluciones culturales, movimientos artísticos e innovaciones empresariales. Sigue siendo un símbolo de innovación, precisión y conexión, manteniéndose fiel a su propósito de unir a las personas.

# BIC® CRISTAL® EXPRESSION

**What started as a simple tool for expression has now become an expression in itself. Thanks to advanced digital printing technology, we've transformed the iconic BIC® Cristal® into a canvas for unique branding opportunities. Now, businesses, cultural institutions and cities can personalise the iconic BIC® Cristal® to empower their stories and build lasting connections.**

Writes up to
**3km**

BP

BRITEPIX™ DIGITAL
Full colour possibilities and large printing areas.

FABRIQUÉ EN FRANCE
MADE IN FRANCE

FR
**BRAND AN ICON - BIC® CRISTAL® EXPRESSION**

Ce qui a commencé comme un simple outil d'expression est aujourd'hui devenu une expression en soi. Grâce à une technologie d'impression numérique avancée, nous avons transformé l'iconique BIC® Cristal® en une toile pour des opportunités de marque uniques. Désormais, les entreprises, les institutions culturelles et les villes peuvent personnaliser le BIC® Cristal® pour donner vie à leurs histoires et établir des connexions durables.

DE
**BRAND AN ICON - BIC® CRISTAL® EXPRESSION**

Was als einfaches Schreibgerät zur Selbstentfaltung begann, ist nun selbst Mittel zum Ausdruck geworden. Dank fortschrittlicher digitaler Drucktechnologie haben wir den legendären BIC® Cristal® in eine Leinwand für einzigartige Branding-Möglichkeiten verwandelt. Unternehmen, kulturelle Institutionen und Städte können jetzt den legendären BIC® Cristal® personalisieren, um ihre Geschichten zu stärken und dauerhafte Beziehungen aufzubauen.

IT
**BRAND AN ICON - BIC® CRISTAL® EXPRESSION**

Quello che è nato come un semplice strumento per l'espressione è ora diventato un'espressione di per sé. Grazie alla tecnologia avanzata di stampa digitale, abbiamo trasformato l'iconica BIC® Cristal® in una tela per opportunità di branding uniche. Ora, aziende, istituzioni culturali e città possono personalizzare la leggendaria BIC® Cristal® per rafforzare le loro storie e creare connessioni durature.

ES
**BRAND AN ICON - BIC® CRISTAL® EXPRESSION**

Lo que comenzó como una herramienta sencilla para la expresión se ha convertido ahora en una expresión en sí misma. Gracias a la avanzada tecnología de impresión digital, hemos transformado el icónico BIC® Cristal® en un lienzo para oportunidades únicas de marca. Ahora, empresas, instituciones culturales y ciudades pueden personalizar el icónico BIC® Cristal® para dar fuerza a sus historias y construir conexiones duraderas.

# Brand an icon



BIC Cristal® eXPression®

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®**

# NEW PASTEL COLOURS!

**Style is neither created nor destroyed, it is transformed. And so it is with our bestseller, now with new colour options that give it a special, contemporary touch.**



MADE FROM
***69% BIO-SOURCED* MATERIAL***



MADE
IN SPAIN

FR
**NOUVELLES COULEURS PASTEL!**

Le style ne se crée ni ne se détruit, il se transforme. Et c'est le cas de notre best-seller, désormais disponible dans de nouvelles options de couleurs qui lui apportent une touche spéciale et contemporaine.

DE
**NEUE PASTELLFARBEN!**

Stil wird weder erschaffen noch zerstört, er wird verwandelt. So ist es auch mit unserem Bestseller, jetzt mit neuen Farboptionen, die ihm einen besonderen, zeitgemäßen Touch verleihen.

IT
**NUOVI COLORI PASTELLO!**

Lo stile non si crea né si distrugge, si trasforma. Ed è così anche per il nostro best-seller, ora con nuove opzioni di colore che gli conferiscono un tocco speciale e contemporaneo.

ES
**¡NUEVOS COLORES PASTEL!**

El estilo no se crea ni se destruye, se transforma. Y así ocurre con nuestro éxito de ventas, ahora con nuevas opciones de colores que le dan un toque especial y contemporáneo.



**The percentage is calculated based on total weight of the barrel.*


Cozy Blue
MIDSUMMER
BIOBASED
Peaceful Pink
BIOBASED
himark
Inspiring Autumn

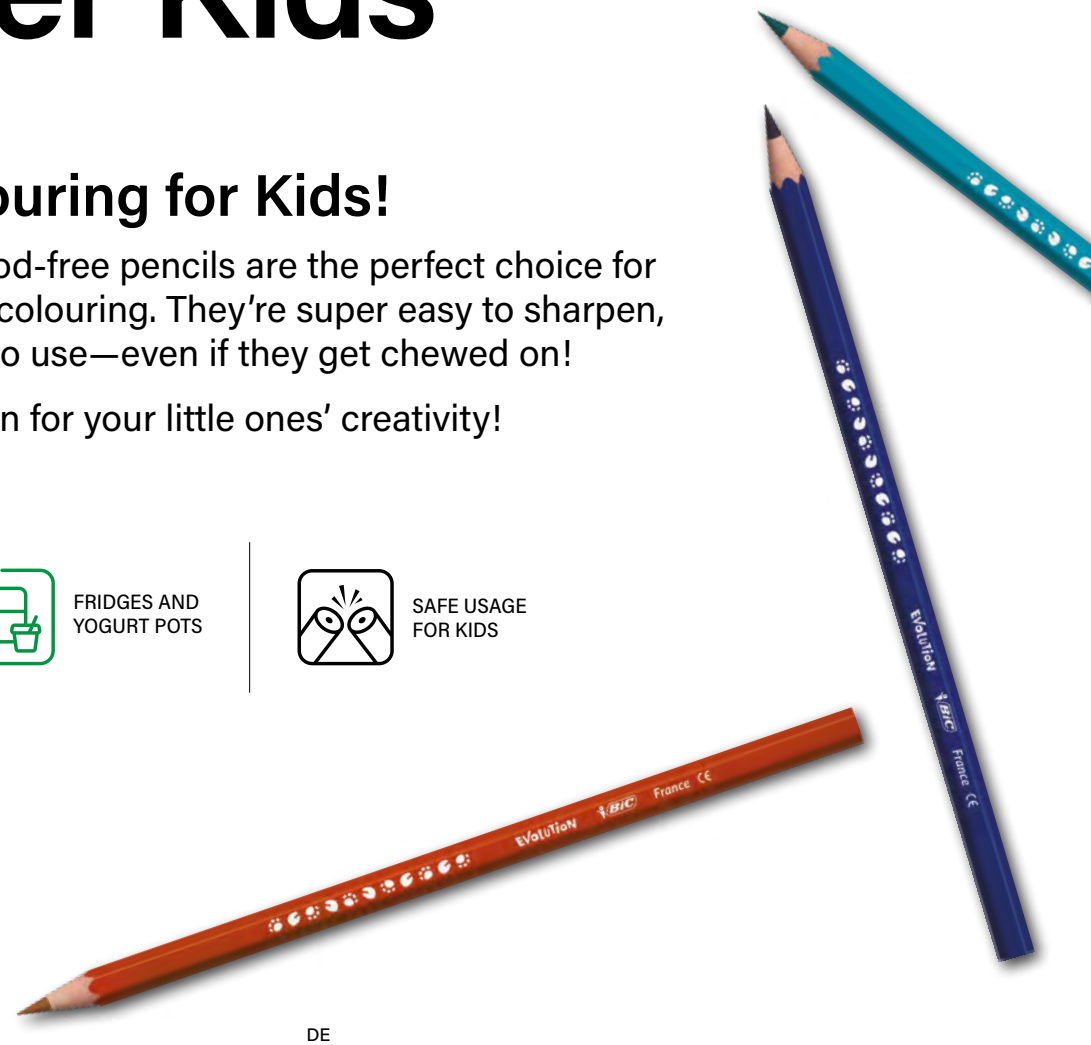
**BIC® KIDS EVOLUTION® COLOURING SET**

# Forever Kids

## Safe, Fun Colouring for Kids!

Our ultra-resistant, wood-free pencils are the perfect choice for everyday drawing and colouring. They're super easy to sharpen, splinter-free, and safe to use—even if they get chewed on!

The ultimate companion for your little ones' creativity!




51%
MADE FROM ***51% RECYCLED MATERIAL****

FRIDGES AND YOGURT POTS

SAFE USAGE FOR KIDS

FR

**RESTER TOUJOURS ENFANTS**

Un coloriage sûr et amusant pour les enfants !
Nos crayons ultra-résistants, sans bois, sont le choix idéal pour le dessin et le coloriage au quotidien. Ils sont très faciles à tailler, sans éclats, et sûrs à utiliser—même s'ils sont mâchouillés !

Le compagnon idéal pour la créativité de vos petits artistes !

DE

**FÜR IMMER KINDER**

Sicheres, spaßiges Malen für Kinder!
Unsere ultra-robusten, holzfreien Buntstifte sind die perfekte Wahl für den täglichen Mal- und Zeichenbedarf. Sie sind super leicht anzuspitzen, splitterfrei und sicher zu benutzen—auch wenn darauf gekaut wird!

Der ultimative Begleiter für die Kreativität der Kleinen!

IT

**PER SEMPRE BAMBINI**

Colorare in sicurezza e con divertimento per bambini!
Le nostre matite ultra-resistenti, senza legno, sono la scelta perfetta per disegnare e colorare ogni giorno. Sono facilissime da temperare, senza schegge, e sicure da usare—anche se vengono mordicchiate!

Il compagno ideale per la creatività dei vostri piccoli!

ES

**PARA SIEMPRE NIÑOS**

¡Colorear seguro y divertido para niños!
Nuestros lápices ultrarresistentes y sin madera son la opción perfecta para dibujar y colorear a diario. Son súper fáciles de afilar, sin astillas y seguros de usar—¡Incluso si los muerden!

El compañero ideal para la creatividad de tus pequeños artistas.



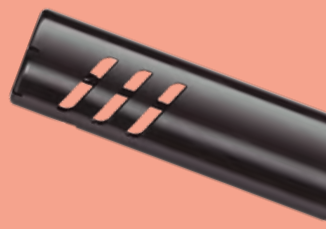
**The percentage is calculated based on the total weight of the pencil excluding lead.*


NEW
x12
EVOLUTION
Creativity
BIC KIDS

**BIC® EZ REACH™**

BIC EZ Reach™ THE ULTIMATE LIGHTER

# LIGHT UP UNIQUE MOMENTS



Safe flame occasions are endless with the new **BIC® EZ Reach™**

**The most amazing moments begin when someone lights the flame.**

**Safety Flame.**
- Helps keep fingers away from the flame

FR
**ILLUMINEZ VOS MOMENTS UNIQUES**

Les occasions avec une flamme sûre sont infinies avec le nouveau BIC® EZ Reach™.

**Flamme sûre**
- Aide à garder les doigts éloignés de la flamme.

DE
**ENTFACHEN SIE EINZIGARTIGE MOMENTE**

Die Möglichkeiten mit einer sicheren Flamme sind endlos mit dem neuen BIC® EZ Reach™.

**Sichere Flamme**
- Hilft die Finger von der Flamme fernzuhalten.

IT
**ILLUMINA I MOMENTI UNICI**

Le occasioni con una fiamma sicura sono infinite con il nuovo BIC® EZ Reach™.

**Fiamma sicura**
- Aiuta a mantenere le dita lontane dalla fiamma.

ES
**ILUMINA MOMENTOS ÚNICOS**

Las ocasiones con una llama segura son infinitas con el nuevo BIC® EZ Reach™.

**Llama segura**
- Ayuda a mantener los dedos alejados de la llama.


NEW!
LIGHT UP LOVE'S FLAME
BRING OUT THE CHEF IN YOU
GRILL WITH YOUR PEOPLE

# A set of BIC® products in **customisable boxes**

**You can go even further in customisation with our FSC cardboard box, customisable on each side. Perfect for combining our iconic BIC® products as a set. A great way to maximise your sales!**

FSC AND RECYCLABLE CARDBOARD

MADE IN EUROPE

100% Customisable!

FR

**UN ENSEMBLE DE PRODUITS BIC® DANS DES BOÎTES PERSONNALISABLES**

Vous pouvez aller encore plus loin dans la personnalisation avec notre boîte en carton FSC, personnalisable sur chaque face. Idéal pour proposer nos produits iconiques BIC® à travers une collection. Une excellente façon de maximiser vos ventes!

Carton FSC et recyclable / Fabriqué en Europe / 100% personnalisable

DE

**EIN BIC®-PRODUKTE-SET IN INDIVIDUELL GESTALTBAREN VERPACKUNGEN**

Auf unseren Verpackungen aus FSC-Karton, die man auf jeder Seite individuell gestalten kann, können Sie sogar noch mehr Werbebotschaften unterbringen. Sie sind ideal, um unsere kultigen BIC®-Produkte als Set zusammenzustellen. Eine großartige Möglichkeit, Ihre Verkäufe zu maximieren!

FSC-zertifizierter und recycelbarer Karton / Hergestellt in Europa / 100% personalisierbar

IT

**UN SET DI PRODOTTI BIC® IN CONFEZIONI PERSONALIZZABILI**

Si può andare persino oltre nella personalizzazione grazie alla nostra confezione in cartone FSC, personalizzabile su ogni lato. Perfetta per creare un set dei nostri iconici prodotti BIC®. Un ottimo modo per massimizzare le tue vendite!

Cartone FSC e riciclabile / Prodotto in Europa / 100% personalizzabile

ES

**UN JUEGO DE PRODUCTOS BIC® EN CAJAS PERSONALIZABLES**

Puedes ir aún más lejos en la personalización con nuestra caja de cartón FSC, personalizable por cada lado. Perfecto para combinar nuestros icónicos productos BIC® en un juego. Una excelente forma de maximizar tus ventas!

Cartón FSC y reciclable / Fabricado en Europa / 100% customizable

SPECIAL PACKAGING FOR:

**BIC® Cristal® Expression**
**BIC® Round Stic®**
**BIC® Style**
**BIC® Clic Stic**

---

**BIC® COLLECTION BOX SLIM PENS**

**4 UNITS**
**529294**

NEW!




SPECIAL PACKAGING FOR:

**BIC® 4 Colours®**
**BIC® Wide Body™**
**BIC® Super Clip**
**BIC® Brite Liner® Grip**
**BIC® Grip Roller**

---

**BIC® COLLECTION BOX**

**1 UNIT**
**991212**

---

**BIC® COLLECTION BOX**

**2 UNITS**
**991213**

---

**BIC® COLLECTION BOX**

**3 UNITS**
**991214**



# Our printing techniques

IMPRIM'VERT®

Our product customisation process is regulated by strict quality controls, is in accordance with all EU regulations and passes 5 different quality tests:

- Adhesion test
- Scratch test (ISO 12137:11)
- Abrasion test
- Tumble test
- Exposure to artificial perspiration test

**Quality control tests**
Every imprinted order passes 4 different quality controls:

- Cosmetic appearance control
- Imprint colour control
- Imprint adherence control
- Resistance to scratching

FR

**NOS TECHNIQUES D'IMPRESSION**

Notre processus de personnalisation des produits est soumis à des contrôles de qualité stricts, est conforme à toutes les réglementations de l'UE et passe 5 tests de qualité différents :

- Test d'adhésion
- Test de résistance aux rayures (ISO 12137:11)
- Test d'abrasion
- Test de résistance
- Test d'exposition à la transpiration par simulation

**TESTS DE CONTRÔLE DE QUALITÉ**

Chaque commande de produits imprimés passe 4 contrôles de qualité distincts :

- Contrôle de l'apparence esthétique
- Contrôle de la couleur imprimée
- Contrôle de l'adhérence de l'impression
- Résistance aux rayures

*Avec comme garantie nos plus de 50 ans d'expérience !*

DE

**UNSERE DRUCKTECHNIKEN**

Unsere Produktpersonalisierung unterliegt strengen Qualitätskontrollen, die sämtlichen EU-Vorschriften entspricht, und durchläuft 5 verschiedene Tests:

- Haftfestigkeitstest
- Kratztest (ISO 12137:11)
- Abriebtest
- Falltest
- Test unter Einwirkung von künstlichem Schweiß

**QUALITÄTSKONTROLLEN**

Jeder Auftrag für bedruckte Produkte durchläuft 4 verschiedene Qualitätskontrollen:

- Kontrolle des optischen Erscheinungsbildes
- Kontrolle der Aufdruckfarbe
- Kontrolle der Haftung des Aufdrucks
- Kontrolle der Kratzfestigkeit

*Mit mehr als 50 Jahren Erfahrung als Garantie!*

IT

**LE NOSTRE TECNICHE DI STAMPA**

Il nostro processo di personalizzazione dei prodotti è regolato da severi controlli qualità, è conforme a tutte le normative UE e supera 5 diversi test di qualità:

- Test di adesione
- Test di graffiatura (ISO 12137:11)
- Test di abrasione
- Tumble test
- Test di esposizione alla sudorazione artificiale

**TEST DI CONTROLLO QUALITÀ**

Ogni ordine stampato supera 4 diversi controlli qualità:

- Controllo dell'aspetto estetico
- Controllo del colore della stampa
- Controllo dell'aderenza della stampa
- Resistenza ai graffi

*Con oltre 50 anni di esperienza come garanzia!*

ES

**NUESTRAS TÉCNICAS DE IMPRESIÓN**

Nuestro proceso de personalización de productos está regulado por estrictos controles de calidad, cumple toda la normativa de la UE y supera 5 pruebas de calidad diferentes:

- Prueba de adherencia
- Prueba de rayado (ISO 12137:11)
- Prueba de abrasión
- Prueba de caída
- Prueba de exposición a la transpiración artificial

**PRUEBAS DE CONTROL DE CALIDAD**

Todos los pedidos de productos imprimidos pasan cuatro controles de calidad distintos:

- Control del aspecto estético
- Control del color de la impresión
- Control de adherencia de la impresión
- Resistencia al rayado

*¡Con más de 50 años de experiencia como garantía!*

With more than 50 years of experience as a guarantee!




**Screen printing**

Perfect technique for creating high-quality prints and exact colour matches.




**Brilliant**

Choose the brilliant finish for a dazzling final effect.



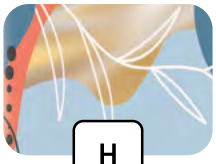

**Matt**

Use the matt finish to add a touch of elegance to your design.




**Metallic**

Create great effects! Metallic effects in text, images and backgrounds.




**Holographic**

Stand out from the crowd! Play with gold or silver reflections in your design.




**Puffy**

Highlighted personalisation that gives a relief effect to your logo.




**Puffy Glitter**

Embellish your designs with the shimmering effect of glitter. See and feel its coloured glitter texture.




**Laser**

Laser engraving brings elegance to your communication. Use it to make a lasting impression.




**UV**

Highlight your brand with a high-gloss finish! Combine a matt and gloss finish to highlight contrasts.

britePix DIGITAL




**BritePix™ Digital**

The solution for full-colour communication. Now on coloured barrels!

britePix Texture




**BritePix™ Texture**

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!

britePix personalisation




**BritePix™ Personalisation**

BritePix™ personalisation. Personalise each unit within the same britePix™ order.



**360º printing area** | **Colourful** | **Photo quality** | **High Definition** | **Unlimited and enhanced colours**

# Your most Colourful Solution

## britePix™ DIGITAL

The solution for full colour communication, with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo. Now on coloured barrels!

## britePix™ TEXTURE

britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!

## britePix™ PERSONALISATION

Personalise each unit within the same britePix™ order.

FR

**BRITEPIX™ DIGITAL.** La solution pour une communication tout en couleur avec une excellence photographique, une technique d'impression durable, pour que votre logo reste gravé dans les mémoires. Maintenant sur des corps en couleur !

**BRITEPIX™ TEXTURE.** BritePix™ Texture apporte une nouvelle touche haut de gamme au concept britePix™. Désormais, vous pouvez non seulement voir tout en couleur, mais aussi le toucher !

**BRITEPIX™ PERSONALISATION.** Personnalisez chaque unité dans une seule et même commande britePix™.

DE

**BRITEPIX™ DIGITAL.** Die Lösung für vollfarbige, fotografisch exzellente Werbung mit einem langlebigen Aufdruck, der dafür sorgt, dass Ihr Logo einen bleibenden Eindruck hinterlässt. Auch auf farbigen Schäften!

**BRITEPIX™ TEXTURE.** Die britePix™-Textur ist eine frische Ergänzung unseres britePix™-Konzepts: Jetzt sehen Sie nicht nur die volle Farbe - Sie können sie fühlen!

**BRITEPIX™ PERSONALISIERUNG.** Personalisieren Sie jedes Stück innerhalb einer britePix™ Bestellung.

IT

**BRITEPIX™ DIGITAL.** La soluzione per una comunicazione a colori con eccellenza fotografica, che produce un'impronta durevole garantendo al vostro logo di lasciare un segno indelebile. Ora su fusti colorati!

**BRITEPIX™ TEXTURE.** BritePix™ Texture è una nuova aggiunta al nostro concetto di britePix™ : ora i colori non solo si vedono, ma si sentono!

**BRITEPIX™ PERSONALISATION.** Personalizza ogni unità all'interno dello stesso ordine britePix™ .

ES

**BRITEPIX™ DIGITAL.** La solución para la comunicación a todo color con excelencia fotográfica, que produce una impresión resistente que garantiza impresiones duraderas de tu logotipo. ¡Ahora en cuerpos de colores!

**BRITEPIX™ TEXTURE.** BritePix™ Texture es una nueva incorporación a nuestro concepto britePix™: ahora no sólo se ve todo el color, ¡También se siente!

**BRITEPIX™ PERSONALISATION.** Personaliza cada unidad dentro del mismo pedido britePix™ .

# britePix™



BIC© Evolution® Ecolutions®




BIC© Super Clip Advance



BIC© Round Stic®



BIC© Clic Stic



BIC© Wide Body™




BIC© 4 Colours®




BIC© Media Clic




BIC© XS Finestyle

Contents

# BIC® WRITING INSTRUMENTS

# 01

**BALLPENS**
BIC® Cristal® Expression 40
BIC® Cristal® Re'New™ 44
BIC® Style 48
BIC® Round Stic® 52
BIC® Round Stic® BGuard™ antibacterial 54
BIC® Round Stic® Ecolutions® 55
BIC® M10® Clic 58
BIC® Media Clic 62
BIC® Media Clic Ecolutions® 63
BIC® Media Clic Grip 65
BIC® Media Clic Grip Ecolutions® 66
BIC® Media Clic BGuard™ antibacterial 72
BIC® Media Clic BGuard™ antimicrobial Ecolutions® 74
BIC® Media Clic Biobased Ecolutions® 76
BIC® Media Clic Biobased BGuard™ antibacterial 80
BIC® Media Clic Shine 82
BIC® Media Clic Glacé 84
BIC® Clic Stic 86
BIC® Clic Stic Ecolutions® 87
BIC® Clic Stic Stylus 90
BIC® Clic Stic Stylus Ecolutions® 90
BIC® Super Clip 96
BIC® Super Clip Ecolutions® 97
BIC® Super Clip Advance 100
BIC® Super Clip Glacé 104
BIC® Super Clip Glacé Advance 104
BIC® Super Clip Soft 106
BIC® Super Clip Soft Advance 106
BIC® Super Clip Origin 108
BIC® Wide Body™ 112
BIC® Wide Body™ Ecolutions® 113
BIC® 4 Colours® 120
BIC® 4 Colours® Rainbow Decor 122
BIC® 4 Colours® Bicolor 124
BIC® 4 Colours® Gradient 126
BIC® 4 Colours® Pastel 128
BIC® 4 Colours® Fashion 130
BIC® 4 Colours® Sun 132
BIC® 4 Colours® Fine 134
BIC® 4 Colours® Fluo 136
BIC® 4 Colours® Glacé 138
BIC® 4 Colours® Shine 140
BIC® 4 Colours® Soft 142
BIC® 4 Colours® Wood Style 144
BIC® 4 Colours® Flags Collection 146
BIC® 4 Colours® 3+1HB 148

**METALLIC PENS**
BIC® Metal Pro 150

**ROLLERS AND GELS**
BIC® Grip Roller 156
BIC® XS Finestyle 158
BIC® Intensity® Gel Clic 160

**HIGHLIGHTERS AND MARKERS**
BIC® Brite Liner® Grip 164
BIC® Velleda® White Board Marker Fine 166
BIC® Velleda® White Board Marker Grip 167
BIC® Mark-It Permanent Marker 168
BIC® Permanent Marker Ecolutions® 169

**MECHANICAL PENCILS**
BIC® Matic® 172
BIC® Matic® Ecolutions® 172
BIC® Media Clic Mechanical pencil 174
BIC® Media Clic Grip Mechanical pencil 175
BIC® Media Clic Grip Mechanical pencil Ecolutions® 175

**PENCILS**
BIC® Evolution® Ecolutions® 180
BIC® Kids Evolution® Colouring Set 184
Sprout™ Graphite pencil 186

# BIC® CRISTAL® EXPRESSION

**Brand an Icon.**
**Experience the evolution of the iconic BIC® Cristal® with BIC® Cristal® Expression. This classic pen now combines timeless design with cutting-edge BritePix™ digital printing technology, offering unique personalisation.**

FR
**Brand an Icon.**

Découvrez l'évolution du célèbre BIC® Cristal® avec le BIC® Cristal® Expression. Ce stylo classique allie désormais un design intemporel à la technologie d'impression numérique de pointe BritePix™, offrant ainsi une personnalisation unique.

IT
**Brand an Icon.**

Scopri l'evoluzione dell'iconico BIC® Cristal® con il BIC® Cristal® Expression. Questa penna classica unisce ora un design senza tempo alla avanzata tecnologia di stampa digitale BritePix™, offrendo una personalizzazione unica.

DE
**Brand an Icon.**

Erleben Sie die Evolution des legendären BIC® Cristal® mit dem BIC® Cristal® Expression. Dieser klassische Kugelschreiber vereint nun zeitloses Design mit der hochmodernen BritePix™ Digitaldrucktechnologie und bietet einzigartige Personalisierungsmöglichkeiten.

ES
**Brand an Icon.**

Experimenta la evolución del icónico BIC® Cristal® con el BIC® Cristal® Expression. Este bolígrafo clásico ahora combina un diseño atemporal con la avanzada tecnología de impresión digital BritePix™, ofreciendo una personalización única.



## BIC® CRISTAL® EXPRESSION









# Iconic object of design

1095

**BIC® CRISTAL® EXPRESSION**
1095

Colour ink

NEW!




02 03 05 04

FR
**Objet emblématique du design**

DE
**Legendäres Designobjekt**

IT
**Oggetto iconico di design**

ES
**Objeto icónico del diseño**

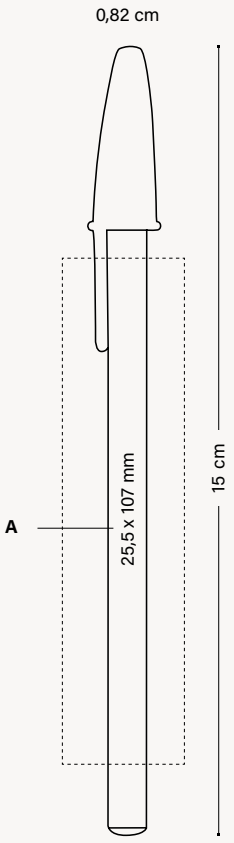
# 1095

## BIC® CRISTAL® EXPRESSION

1095

**A BP:** BritePix™ Digital

MOQ 250 units




### OPTIONAL SPECIAL PACKAGING




BIC COLLECTION BOX SLIM PENS

*New!*

+ INFO PAGES 262 TO 266

### EXTERNAL PACKAGING



**500** ± 3,5 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

MADE IN FRANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

BP

BRITEPIX™ DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

REFILLABLE



*See pages 274-277 for a detailed explanation of the icons*

# BIC® CRISTAL® RE'NEW™

## The iconic BIC® Cristal® in a metal version.

The BIC® Cristal® Re'New™ adds to the iconic BIC® Cristal® original, attaching a sense of modernity to its aluminum matt barrel and the laser engraved BIC® logo. The cap has been also redesigned; it's matt grey and manufactured from 96% recycled plastic. Refillable with blue or black inks. Includes 2 cartridges.

FR

**L'iconique BIC® Cristal® version métallique.**

Le nouveau BIC® Cristal® Re'New™ reprend le design de l'iconique BIC® Cristal® Original et ajoute une touche de modernité grâce à son corps au rendu aluminium mat et l'inscription au laser du logo BIC®. Le capuchon a été également redessiné: il est gris mat et fabriqué à partir de plastique recyclé à 96%. Rechargeable à encre bleue ou noire avec 2 recharges incluses.

DE

**Der legendäre BIC® Cristal® in einer Metallversion.**

Der BIC® Cristal® Re'New™ erweitert den klassischen BIC® Cristal® und verleiht ihm mit seinem mattierten Aluminiumgehäuse und dem lasergravierten BIC®-Logo einen modernen Touch. Die zwei Nachfüllminen im Lieferumfang sorgen dafür, dass Ihnen über sehr lange Zeit nicht die Tinte ausgeht. Der Kugelschreiber hat einen langlebigen, matt-silbernen Metallschaft und eine dazu passende Kappe aus 96 % recyceltem Kunststoff.

IT

**L'iconica BIC® Cristal® in versione metallica.**

Il nuovo BIC® Cristal® Re'New™ riprende il design dell'iconico BIC® Cristal® Original e aggiunge un tocco di modernità grazie al corpo in alluminio opaco e all'iscrizione al laser del logo BIC®. Anche il cappuccio è stato ridisegnato: è grigio opaco e realizzato con plastica riciclata al 96%. Ricaricabile con inchiostro blu o nero con 2 ricariche incluse.

ES

**El icónico BIC® Cristal® original en versión metal.**

El nuevo BIC® Cristal® Re'New™ añade al icónico BIC® Cristal® original un toque de modernidad con su cuerpo de aluminio mate y el logotipo BIC® grabado con láser. El capuchón también ha sido rediseñado: es gris mate y está fabricado con un 96% de plástico reciclado. Recargable, con tintas azul o negra. Incluye 2 cartuchos.









**BIC® CRISTAL® RE'NEW™**



# Elegance dressed in metal.

1090

**BIC® CRISTAL® RE'NEW™**
1090

Colour ink




100%

18 18 18

**BIC® WINDOW BOX**
*1 pen + 2 refills*



*Your Cristal® Re'New™ comes with this packaging!*

(Included in the price)

FR
**L'élégance vêtue de métal.**

DE
**Eleganz in Metall gekleidet.**

IT
**Eleganza vestita di metallo.**

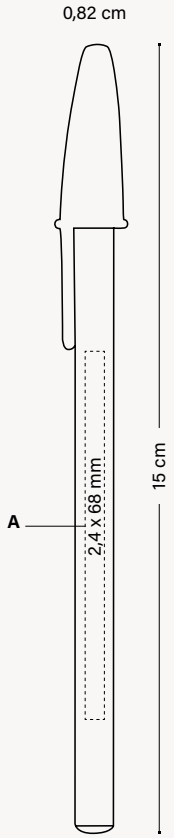
ES
**Elegancia vestida de metal.**

## 1090

**BIC® CRISTAL® RE'NEW™**
1090

**A LE:** max. 1 col.

MOQ 25 units




### EXTERNAL PACKAGING



**44** ± 1KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

LE
LASER

**SUSTAINABILITY**

IMPRIM'VERT®

REFILLABLE

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

## BIC® STYLE

# Globally renowned BIC® cap design.

## The BIC® Style offers excellent value for money.



FR

**Facilement reconnaissable dans le monde entier grâce à son capuchon emblématique.**

Le BIC® Style offre un excellent rapport qualité-prix.

IT

**Riconoscibile facilmente grazie al suo tappo iconico.**

BIC® Style offre un eccellente rapporto qualità-prezzo.

DE

**Weltweit leicht an der legendären Kappe zu erkennen.**

Der BIC® Style bietet ein hervorragendes Preis-Leistungs-Verhältnis.

ES

**Reconocido mundialmente por su icónico capuchón.**

El BIC® Style ofrece una excelente relación calidad precio.

# 1610

**BIC® STYLE**
1610 Opaque

Colour ink




| 01/01 | 01/03 | 01/04 | 01/02 | 02/02 | 04 | 10 |
|---|---|---|---|---|---|---|
| | | | ● | | ● | ● |
| | | | Only available in black ink | | Only available in blue ink | Only available in black ink |

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

## 1610

**BIC® STYLE**
1610 Clear

Colour ink



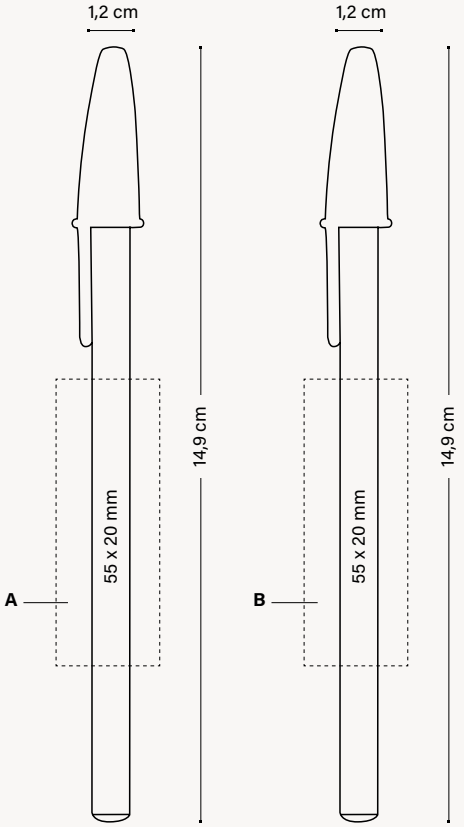

92 87 88 89 8H 93

## 1610

**BIC® STYLE**
1610 Opaque
**A SP:** max. 1 col.

**BIC® STYLE**
1610 Clear
**B SP:** max. 1 col.

MOQ 500 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH




BIC COLLECTION BOX SLIM PENS

*New!*

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING

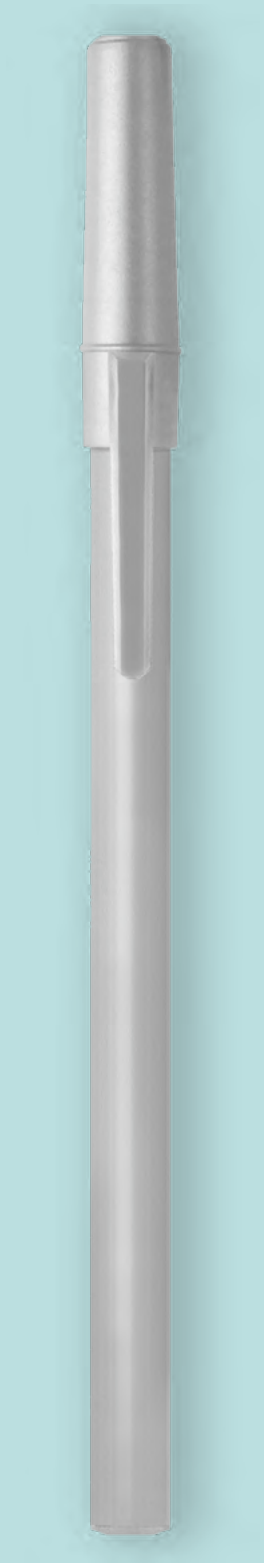


**500** ± 3,5 KG

*See pages 274-277 for a detailed explanation of the icons*

# The iconic BIC® Round Stic® offers a timeless style and high quality.

## Its classic design is easy to identify and symbolises long-term reliability.



FR

**L'iconique BIC® Round Stic® offre un style indémodable et une très grande qualité.**

Son design classique est facile à identifier et il est synonyme de fiabilité à long terme.

DE

**Unser legendärer BIC® Round Stic® bietet zeitloses Design in hoher Qualität.**

Sein klassisches Design ist einfach zu erkennen und steht für lang anhaltende Zuverlässigkeit.

IT

**L'iconica BIC® Round Stic® offre uno stile intramontabile ed alta qualità.**

Il suo design classico la rende facilmente riconoscibile ed è prova di una longeva affidabilità.

ES

**El icónico BIC® Round Stic® ofrece un estilo atemporal y una alta calidad.**

Su diseño clásico se identifica fácilmente y simboliza la fiabilidad a largo plazo.

*Embossed iconic BIC® brand!*

# 1010

**BIC® ROUND STIC®**
1010 Opaque

Colour ink

*Red Ink available under request*




12 05 07 18 02 03 01

**360 ° Printing**

*Only available on white barrel*

britePix DIGITAL

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

BGUARD™ *

ISO 22196

## 1010

**BIC® ROUND STIC®**
1010 Frosted

Colour ink

*Red Ink available under request*



69 63 71 66 67 40 68

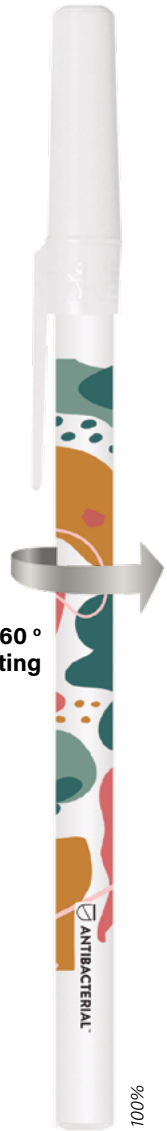
100%

## 1011

**BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL**
1011 Opaque

Colour ink

*Red Ink available under request*




1BG

100%

*Only available on white barrel*

britePix DIGITAL

*Available in selected countries, please ask your customer service representative.

*ECO version and standard at the same price!*

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

## 1E10

**BIC® ROUND STIC®**
1E10 Opaque

Colour ink

*Red Ink available under request*




1E/8E 1E/7E 1E/3E 1E/10E

*Only available on white barrel*

britePix DIGITAL

## 1E10

**BIC® ROUND STIC®**
1E10 Frosted

Colour ink

*Red Ink available under request*




2E/8E 2E/7E 2E/3E 2E/10E

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

**The percentage is calculated based on total weight of the product excluding ink system. Due to the recycled content of the raw materials used to make the pen, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

# BIC® ROUND STIC®

## 1010 / 1E10 / 1011

**BIC® ROUND STIC®**
1010 / ecolutions® 1E10 Opaque
1010 / ecolutions® 1E10 Frosted
1011/ BGuard™ Antibacterial

MOQ 500 units.
Standard colours combination

MIX & MATCH

No extra charge

BGUARD™

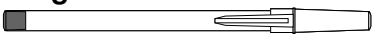
Antibacterial

ecolutions®

FRUIT AND VEGETABLE TRAYS

Standard colours combination*

## Plug



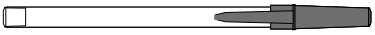
Opaque: 01 12 10 03 05 07 18 02

Frosted: 69 63 66 67 40

Antibacterial: 1BG

8E 7E 10E 3E

## Cap



Opaque



01 12 10 03 05 07 18 02

Frosted



69 63 66 67 40

Antibacterial

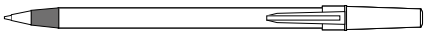


1BG



8E 7E 10E 3E

## Section



Opaque: 01 12 10 03 05 07 18 02

Frosted: 69 63 66 67 40

Antibacterial: 1BG

8E 7E 10E 3E

## Barrel



Opaque: 01 12 03 05 07 18 02

Frosted: 69 63 71 66 68 67 40

Antibacterial: 1BG

Opaque: 1E

Frosted: 2E

*Exact colour match: ⩾* ***10.000 units***

**Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

**Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*
*** The percentage is calculated based on total weight of the product excluding ink system.*

## 1010 / 1E10

**BIC® ROUND STIC®**
1010
ecolutions® 1E10

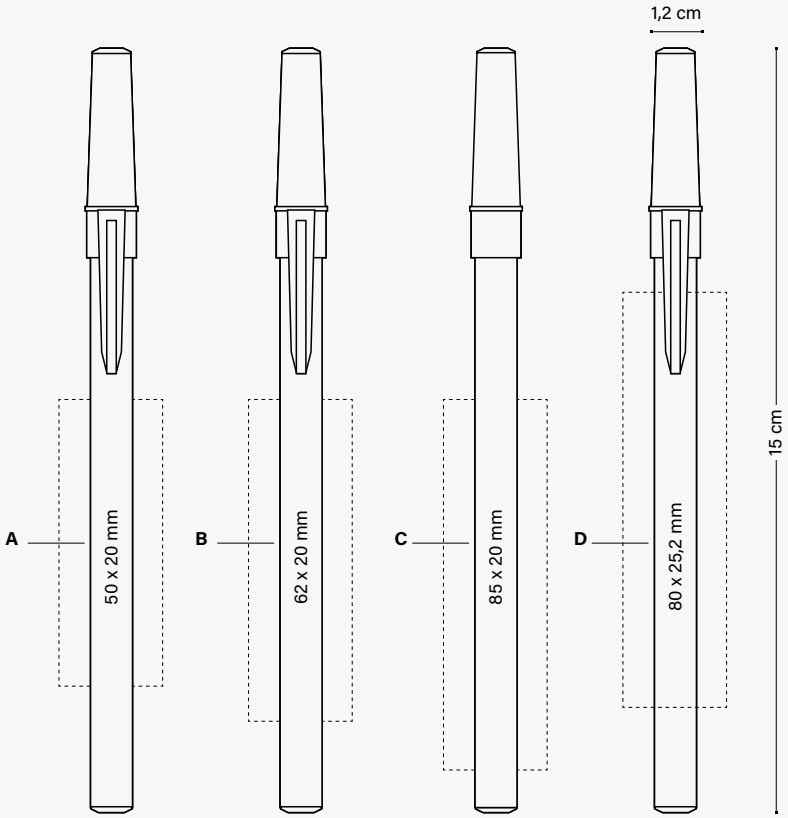
**A SP:** max. 3 col.
**B SP:** max. 1 col.
**C SP:** max. 1 col.
**D DG:** full-colour
(Only available on white barrel)

MOQ 500 units.

## 1011

**BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL**
1011
**A SP:** max. 2 col.
**D DG:** full colour.
(Only available on white barrel)

MOQ 500 units.




### OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH




BIC COLLECTION BOX SLIM PENS

*New!*

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**500** ± 2,5 KG

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*



*Embossed iconic BIC® brand!*

## 1590

**BIC® M10® CLIC**
1590

Colour ink
●




01 8G 10 14 59 04 02 3D

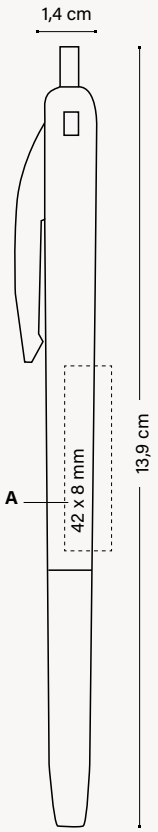
● Only available in black ink

# 1590

**BIC® M10® CLIC**
1590

**A SP:** max. 2 col.

MOQ 500 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

WHITE COLOUR MANUFACTURED IN SAF

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## OPTIONAL SPECIAL PACKAGING


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

## EXTERNAL PACKAGING


**500** ± 4,1 KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons*

# Media Clic

One of the best sellers in the industry, a functional and widely recognized design, our BIC® Media Clic is a long lasting product available in different materials. Choose between the Standard, Recycled, Biobased, Antibacterial and premium finishes.

Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

FR
Notre BIC® Media Clic, un best-seller de l'industrie, au design fonctionnel et largement reconnu, est un produit durable disponible dans différents matériaux. Choisissez parmi le Standard, Recyclé, Biobased, Antibactérien et finitions premium.

Laissez-vous inspirer par la vaste gamme de finitions et de couleurs, et associez-les pour mettre en valeur votre marque.

DE
Einer der Bestseller in der Werbeartikelindustrie, funktional und mit hohem Wiedererkennungswert. Unser BIC® Media Clic ist ein langlebiges Produkt, erhältlich in verschiedensten Materialien. Wählen Sie zwischen Standard-, Recycelten-, Biobasierten-, Antibakteriellen- und Premium-Veredelungen.

Lassen Sie sich von einer Vielzahl an Ausführungen und Farben inspirieren und passen Sie ihn optimal an Ihre Marke an.

IT
Uno dei bestseller del settore, dal design funzionale e ampiamente riconosciuto, la nostra BIC® Media Clic è un prodotto di lunga durata disponibile in diversi materiali. Scegli tra i modelli Standard, Riciclato, Biobased, Antibatterico e finiture premium.

Lasciati ispirare dall'ampia gamma di finiture e colori e abbinali per valorizzare il tuo marchio.

ES
Uno de los más vendidos en la industria, con un diseño funcional y ampliamente reconocido, nuestro BIC® Media Clic es un producto duradero disponible en diferentes materiales. Elige entre estándar, reciclado, de material biológico, antibacteriano y acabados premium.

Déjate inspirar por la amplia gama de acabados y colores, y combínalos para realzar tu marca.


















**ECOLUTIONS®**
**GRIP**
**GRIP ECOLUTIONS®**
**BGUARD™ ANTIBACTERIAL**
**BGUARD™ ANTIMICROBIAL**
**BIOBASED**
**BIOBASED BGUARD™ ANTIBACTERIAL**
**SHINE**
**GLACÉ**

Embossed iconic BIC® brand!

Also in Mechanical pencil

## 1025

**BIC® MEDIA CLIC**
1025 Ballpen / 1028 Mechanical pencil *(see page 174)*
Opaque

Colour ink

*Red Ink available under request*




12 10 03 5C 2D 05 3D 04 13 07

*ECO version and standard at the same price!*

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL**** *From barrel

PLASTIC CAR PARTS

## 1E25

**BIC® MEDIA CLIC**
1E25 Ballpen
Opaque

Colour ink




**360 ° Printing**

18 3C 02 5G 01




3E 1E

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

Also in Mechanical pencil

## 1025

**BIC® MEDIA CLIC**
1025 Ballpen / 1028 Mechanical pencil *(see page 174)*
Frosted

Colour ink

*Red Ink available under request*




69 63 71 66 4B 68 82 40 67

100%

# 1020 / 1021

*Also in Mechanical pencil*

**BIC® MEDIA CLIC GRIP**
1020 Ballpen
1021 Mechanical pencil *(see page 175)*
Frosted

Colour ink




100%

01/69 71/69 82/69 40/69

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*Also in Mechanical pencil*

*ECO version and standard at the same price!*

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL**** *From barrel

PLASTIC CAR PARTS

## 1E20 / 1E21

**BIC® MEDIA CLIC GRIP**
1E20 Ballpen
1E21 Mechanical pencil *(see page 175)*
Opaque

Colour ink



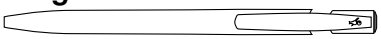

100%

01/03 01/05 01/02 01/07

MIX & MATCH No extra charge

MOQ 500 units
ecolutions® Standard colours combination

## Plug



Opaque




Frosted




## Clip





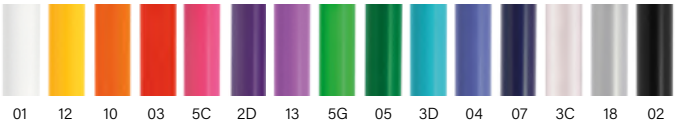

Opaque



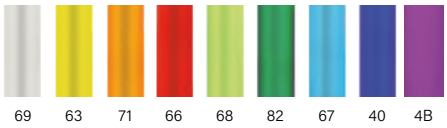

## Barrel



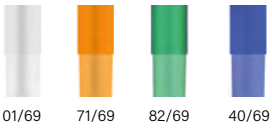
Opaque




Frosted




## Barrel & Grip




Exact colour match: ⩾ **10.000 units 1025/1E25**
Exact colour match: ⩾ **20.000 units 1020/1E20**

ecolutions®

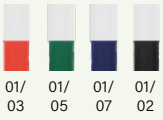
PLASTIC CAR PARTS

Standard colours combination*

Opaque




**Barrel & Grip Opaque**




98%

*From barrel

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

MIX & MATCH
ecolutions®

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**SUSTAINABILITY**

PLASTIC CAR PARTS

*See pages 274-277 for a detailed explanation of the icons*

**Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

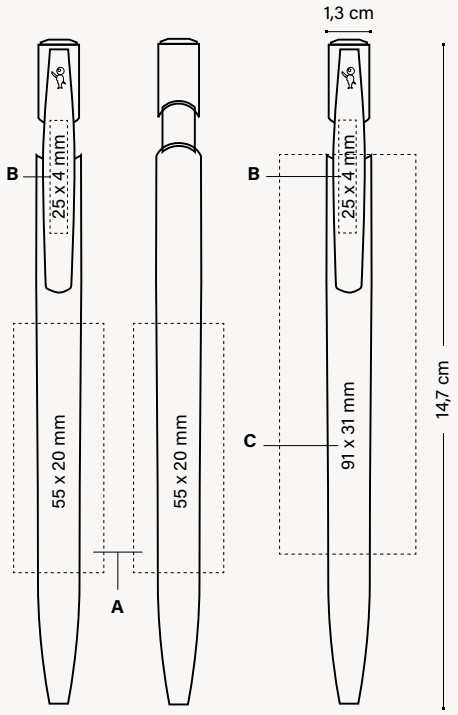
**Decoration**

## 1025 / 1028 / 1E25

**BIC® MEDIA CLIC**
1025 Ballpen
1028 Mechanical pencil *(see page 174)*
ecolutions® 1E25 Ballpen

**A SP:** max. 4 col.
**B SP:** max. 2 col.
**C DG:** full-colour

MOQ 500 units.




### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**500** ± 4,1 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**SUSTAINABILITY**

PLASTIC CAR PARTS



*See pages 274-277 for a detailed explanation of the icons.*

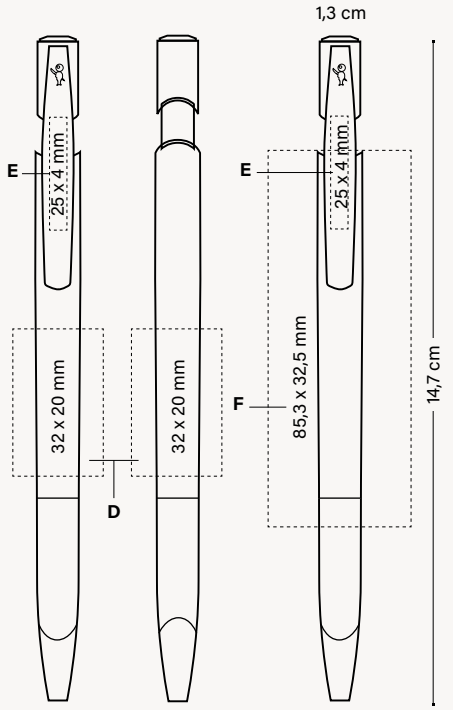
## 1020 / 1E20 / 1021 / 1E21

**BIC® MEDIA CLIC GRIP**
1020 Ballpen
1021 Mechanical pencil
*(see page 175)*

**D SP:** max. 4 col.
**E SP:** max. 2 col.
**F DG:** full-colour

MOQ 500 units.

ecolutions® 1E20 Ballpen
ecolutions® 1E21 Mechanical pencil
*(see page 175)*




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE
+ INFO PAGES 262 TO 266


PLASTIC POUCH
*Can be used as bookmark*


WINDOW BOX

### EXTERNAL PACKAGING


**500** ± 4,3 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**SUSTAINABILITY**

PLASTIC CAR PARTS

*See pages 274-277 for a detailed explanation of the icons*

## BIC® MEDIA CLIC

# Permanent surface protection of the pen against microorganisms.

BGUARD™

FR

### Protection permanente de la surface du stylo contre les micro-organismes.

Testé selon un protocole antibactérien

**ANTIBACTERIAL™**

99,9 % de protection contre les bactéries en 24h

**ANTIMICROBIAL™**

99,9 % de protection contre les bactéries en 24h
93 % de réduction virale en 24h Inhibition des champignons 24h

DE

### Permanenter Oberflächenschutz des Kugelschreibers gegen Mikroorganismen.

Antibakterielles Testprotokoll

**ANTIBACTERIAL™**

99% Bakterienschutz in 24h

**ANTIMICROBIAL™**

99,9 % Schutz vor Bakterien in 24 Std.
93 % Virusreduktion in 24 Std. Pilzhemmung 24 Std.

IT

### Protezione permanente della superficie della penna contro i microrganismi.

Test di protocollo antibatterico

**ANTIBACTERIAL™**

Protezione batterica 99% in 24h

**ANTIMICROBIAL™**

99,9% di protezione contro i batteri in 24 ore
93% di riduzione virale in 24 ore Inibizione fungina 24 ore

ES

### Protección permanente de la superficie del bolígrafo contra microorganismos.

Test protocolo Anti-bacterias

**ANTIBACTERIAL™**

Protección contra las bacterias 99% en 24h

**ANTIMICROBIAL™**

99,9% de protección contra bacterias en 24h
93% de reducción viral en 24h Inhibición de hongos 24h

## ANTIBACTERIAL™

- Bacteria elimination
- Entire pen protection
- Timeless protection
- ISO 22196 Antibacterial Test protocol




1E26

## ANTIMICROBIAL™

- Bacteria elimination 99% in 24h
- Viral reduction 93% in 24 h
- Fungal inhibition for 24 h

1026

# BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™ | Bacteria elimination | Entire pen protection | Timeless protection | ISO 22196 Antibacterial Test protocol

britePix DIGITAL THE SOLUTION FOR FULL **COLOUR COMMUNICATION!**

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

## 1026

**BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL**
1026: antibacterial logo
Opaque

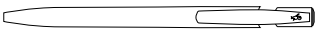
Colour ink

*Red Ink available under request*



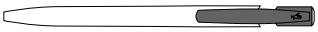

1BG 2BG

### Plug



Opaque 1BG 2BG

### Clip



Opaque



1BG 2BG

### Barrel



Opaque



1BG 2BG

*Exact colour match:* ***⩾ 10.000 units***



*Iconic BIC® Boy and Antibacterial logo always visible!*

ANTIBACTERIAL™

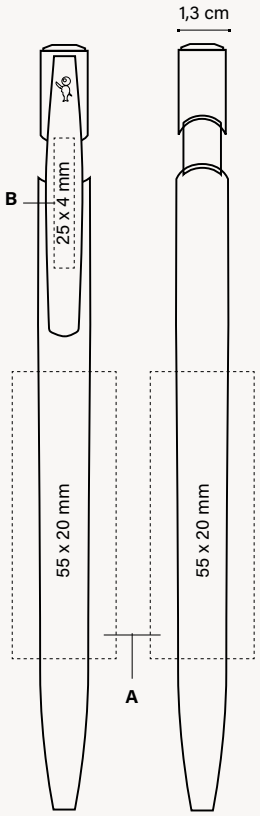
# 1026

## BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

A **SP**: max. 2 col.
B **SP**: max. 1 col.

MOQ 500 units.




MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used as bookmark*



WINDOW BOX

### EXTERNAL PACKAGING



**500** ± 4,1 KG

*See pages 274-277 for a detailed explanation of the icons*

# BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ANTIMICROBIAL™ * = Bacteria elimination 99% in 24h + Viral reduction 93% in 24 h + Fungal inhibition for 24 h

BGUARD™ | ecolutions® | 98% MADE FROM ***98%*** ***RECYCLED MATERIAL**** **From barrel | PLASTIC CAR PARTS

## 1E26

**BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®**

ecolutions® 1E26: antimicrobial logo
Opaque

Colour ink

*Red Ink available under request*




3E 1E 1E

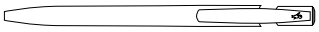
**MIX & MATCH** No extra charge

98% Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

**From barrel

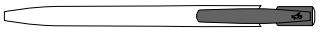
MOQ 500 units
Standard colours combination

### Plug



Opaque 1BG 2BG

### Clip



Opaque



1BG 2BG

### Barrel



Opaque



1E 3E

*Exact colour match:* ***⩾10.000 units***

**99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).*
*Tested under ISO 22196 protocol adapted to real usage of the pen.*
*93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).*
*Tested under ISO 22196 protocol adapted to real usage of the pen.*
*Fungi present on the surface is inhibited within 24 hours.*
*Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.*

*** The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

Entire pen protection | Timeless protection | ISO 22196 Antibacterial Test protocol | ISO 22196 Adapted to fungus test protocol | ISO 22702 Antiviral test protocol

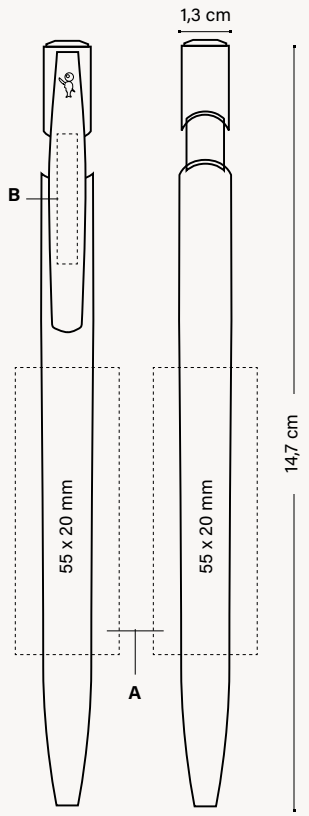
**Decoration**

## 1E26

**BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®**
ecolutions® 1E26: antimicrobial logo

**A SP:** max. 2 col.
**B SP:** max. 2 col.

MOQ 500 units.




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE
+ INFO PAGES 262 TO 266


PLASTIC POUCH
*Can be used as bookmark*


WINDOW BOX

### EXTERNAL PACKAGING


**500** ± 4,1 KG

MIX & MATCH
PERSONALIZED COLOURS
MANUFACTURED AND PRINTED IN BIC FACTORIES
MADE IN SPAIN
REGULATORY COMPLIANCE
ISO certified

**WRITING MODES**
BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**
SP
SCREEN PRINTING

**SUSTAINABILITY**
IMPRIM'VERT®
ecolutions®
PLASTIC CAR PARTS
100% ELECTRICITY COMING FROM RENEWABLE SOURCES



*See pages 274-277 for a detailed explanation of the icons*

*Available in selected countries, please ask your customer service representative.*

## BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

# The top priority of the ballpen life cycle is sustainability.

**BIOBASED**

FR

### La première priorité pour le cycle de vie du stylo est la viabilité écologique

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®** est composé à 69% de matières biosourcées dans le corps du stylo et à 100% de colorants biosourcés.

**100% électricité d'énergie renouvelable.** 100% de l'électricité de notre usine de production et d'impression provient d'énergies renouvelables.

**Transport à faible impact:**
Production, impression, matière première.

DE

### Nachhaltigkeit ist die Priorität im Lebenszyklus der Kugelschreiber.

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®** besteht zu 69 % aus biobasiertem Material im Schaft und zu 100 % aus biobasierten Farbstoffen.

**Strom zu 100 % aus erneuerbaren Energiequellen:** Unsere Fabrik und Druckanlagen werden mit Strom betrieben, **der zu 100 % aus erneuerbaren Quellen stammt.**

**Geringe Transportauswirkungen:**
bei Produktion, Druck und sogar Rohmaterial.

IT

### La sostenibilità è la sua priorità

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®** è realizzata con il 69% di materiale biobased nel fusto e con il 100% di coloranti biobased.

**100 % elettricità da fonti rinnovabili.** L'energia per la produzione e la stampa nelle nostre strutture deriva al **100% da fonti rinnovabili.**

**Basso impatto di trasporto:**
Produzione, stampa e anche materie prime.

ES

### La prioridad del ciclo de vida del bolígrafo es la sostenibilidad

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®** está fabricada con un 69% de material biobasado en el cuerpo y con un 100% de colorantes biobasados.

**100 % electricidad de fuentes renovables.** Nuestra fábrica e instalaciones de impresión están alimentadas **con electricidad producida 100% a partir de fuentes renovables.**

**Transporte de bajo impacto:** Producción, impresión e incluso la materia prima.

# BIOBASED ecolutions®

MADE FROM ***69%***
***BIO-SOURCED* MATERIAL***

SUGAR CANE




## BIOBASED PEN

The barrel is made of **biobased material.**

## Electricity from 100% renewable energy sources.

Our factory and printing facilities are powered by electricity that comes from 100% renewable sources.

## Low transport impact:

for production, printing and even raw materials.

*Made to last:*

- *More than 10,000 clicks*
- *Increased visibility for your brand*
- *Break resistant clip*

**69%**
**Biobased**
**MATERIAL***

**100%**
**Biobased**
**COLOURANTS**

**The percentage is calculated based on total weight of the barrel..*

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

SUGAR CANE

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIOBASED ecolutions®

MADE FROM
***69% BIO-SOURCED****
***MATERIAL***

## 1972

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®**
1972 Ballpen
Opaque

Colour ink

*Red Ink available under request*

**NEW COLOURS!**




14A 4M 9C 12BIO 03BIO 04BIO 02BIO 05BIO 01BIO

*Available on white barrel*

britePix DIGITAL

** The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

## Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

## Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

## Barrel

Opaque

01BIO 12BIO 03BIO 05BIO 04BIO 02BIO 14A 4M 9C

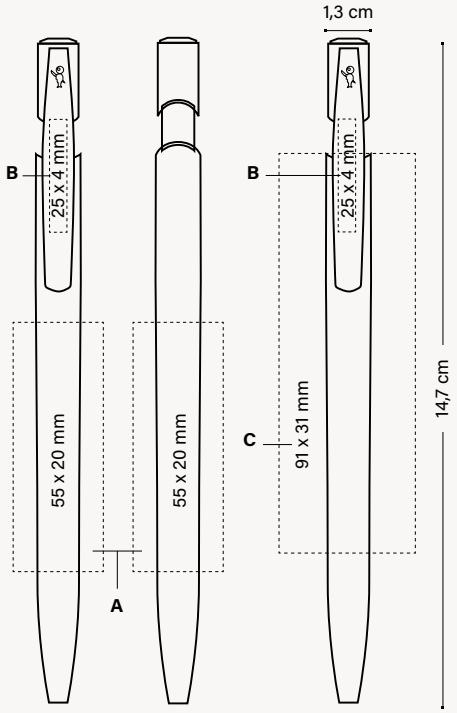
Exact colour match:
**⩾ 10.000 units**

## Decoration

### 1972

**BIC® MEDIA CLIC BIOBASED ECOLUTIONS®**
1972
**A SP:** max. 2 col.
**B SP:** max. 2 col.
**C DG:** full-colour

MOQ 500 units.




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING


**500** ± 4,3KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

ecolutions®

SUGAR CANE

*See pages 274-277 for a detailed explanation of the icons*

** Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

# BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP

SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

SUGAR CANE

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BGUARD™ Bacteria elimination | Entire pen protection | Timeless protection | ISO 22196 Antibacterial Test protocol

BIOBASED ecolutions®

MADE FROM ***69% BIO-SOURCED* MATERIAL***

## 1973

**BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL**
1973 Ballpen
Opaque

Colour ink

*Red Ink available under request*




02 01

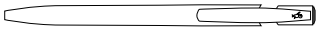
**The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units. Standard colours combination.

## Plug



Opaque



01BG 02BG

## Clip



Opaque



01BG 02BG

## Barrel



Opaque



01 02

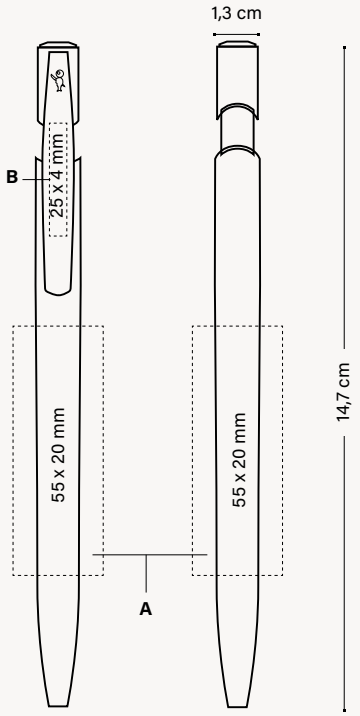
Exact colour match: ⩾ **10.000 units**

## Decoration

### 1973

**BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL**
1973
**A SP:** max. 2 col.
**B SP:** max. 2 col.

MOQ 500 units.




### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**250** ± 4,3 KG

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP

SCREEN PRINTING

**SUSTAINABILITY**

ecolutions®

SUGAR CANE

*See pages 274-277 for a detailed explanation of the icons*

**Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

## 1975

**BIC® MEDIA CLIC SHINE**
1975 Ballpen
Opaque

Colour ink

*Red Ink available under request*



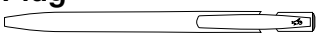

47 26

*100%*

MIX & MATCH No extra charge

MOQ 500 units. Standard colours combination.

## Plug



Opaque



01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02

Frosted



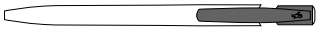
69

PREMIUM



35

## Clip



Opaque



01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02

Frosted

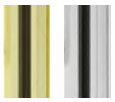


69

## Barrel



Shine



26 47

### Decoration

## 1975

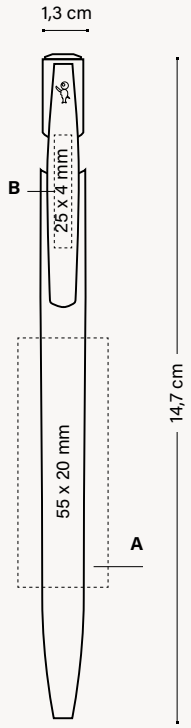
**BIC® MEDIA CLIC SHINE**

1975

**A SP:** max. 2 col.

**B SP:** max. 2 col.

MOQ 500 units.




**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

**EXTERNAL PACKAGING**



**500** ± 4,1 KG

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP

SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

## BIC® MEDIA CLIC GLACÉ

# Our bestseller in elegant colours.

1030

**BIC® MEDIA CLIC GLACÉ**
1030 Opaque

Colour ink

*Red Ink available under request*




47G 76 03G 05G 04G 14G

FR
**Des couleurs élégantes pour notre best-seller.**

DE
**Elegante Farben für unseren Bestseller.**

IT
**Il nostro best seller in abito elegante.**

ES
**Colores elegantes en nuestro best seller.**

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

## Plug

Opaque




Frosted




## Clip

Opaque




Frosted




## Barrel

Opaque



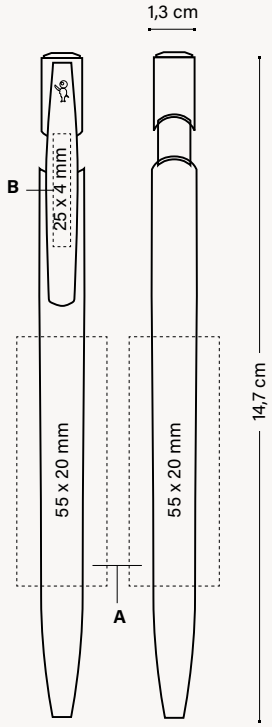

**Decoration**

## 1030

### BIC® MEDIA CLIC GLACÉ

1030
**A SP:** max. 2 col.
**B SP:** max. 2 col.

MOQ 500 units.




MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

*IMPRIM'VERT®*

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**OPTIONAL SPECIAL PACKAGING**


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

**EXTERNAL PACKAGING**

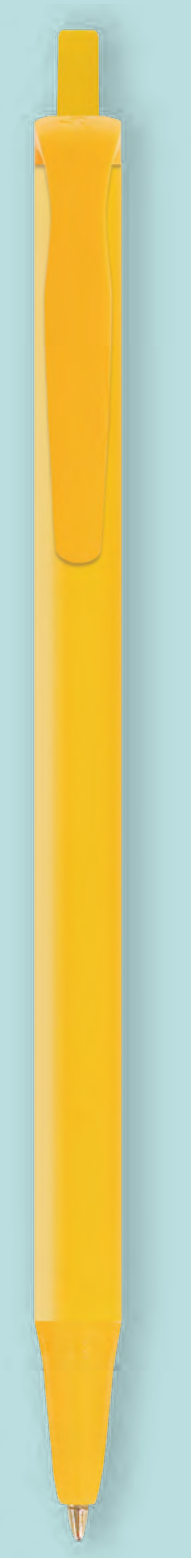

**500** ± 4,1 KG

*See pages 274-277 for a detailed explanation of the icons*

## BIC® CLIC STIC

# Modern, flexible, reliable. That's how BIC® Clic Stic is!

*Thousands of colour combinations!*



FR
**Moderne, souple, fiable.**
**Le BIC® Clic Stic est ainsi!**

DE
**Modern, flexibel, zuverlässig.**
**So ist der BIC® Clic Stic!**

IT
**Moderna, flessibile, affidabile.**
**Ecco com'è BIC® Clic Stic !**

ES
**Moderno, flexible, fiable.**
**¡Así es BIC® Clic Stic!**

*ECO version and standard at the same price!*

ecolutions®

87%

MADE FROM ***87%*** ***RECYCLED MATERIAL****

*Excluding ink system

FRUIT AND VEGETABLE TRAYS

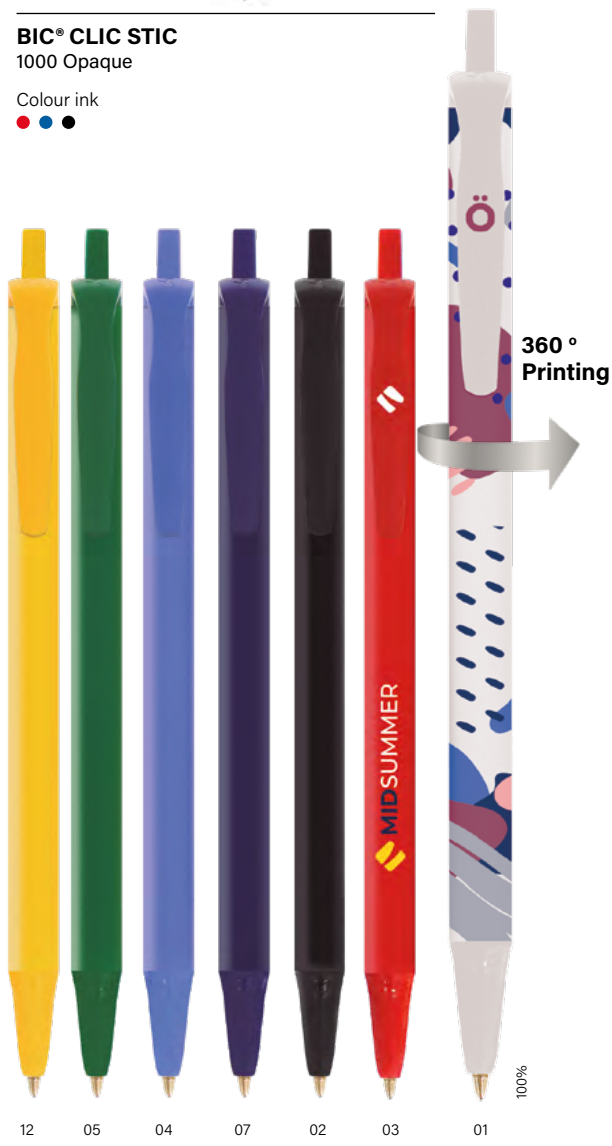
*Iconic BIC® Boy is embossed*

## 1000

**BIC® CLIC STIC**

1000 Opaque

Colour ink




12 05 04 07 02 03 01

*Available on white barrel*

britePix DIGITAL

## 1E00

**BIC® CLIC STIC**

1E00 Opaque

Colour ink




1E/8E 1E/7E 1E/3E 1E/10E 01

*Available on white barrel*

britePix DIGITAL

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

*ECO version and standard at the same price!*

ecolutions®

87%

MADE FROM
***87% RECYCLED MATERIAL****
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

## 1000

**BIC® CLIC STIC**
1000 Frosted

Colour ink

*Red Ink available under request*




*Break resistant clip!*

69 63 71 66 68 40 67

## 1E00

**BIC® CLIC STIC**
1E00 Frosted

Colour ink

*Red Ink available under request*




2E/8E 2E/10E 2E/3E 2E/7E

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

## 1005

**BIC® CLIC STIC SOFTFEEL®**
1005 Opaque

Colour ink

*Red Ink available under request*




20 07 02

## 1005

**BIC® CLIC STIC SOFTFEEL®**
1005 Frosted

Colour ink

*Red Ink available under request*




40

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

# BIC® CLIC STIC

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*ECO version and standard at the same price!*

ecolutions®

87%
MADE FROM
***87% RECYCLED MATERIAL****
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

## 1847

**BIC® CLIC STIC STYLUS**
1847 Opaque

Colour ink

*Red Ink available under request*




01 03 04 02 07

## 1846

**BIC® CLIC STIC STYLUS**
1846 Opaque

Colour ink

*Red Ink available under request*




1E 3E

*See pages 274-277 for a detailed explanation of the icons*

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

MIX & MATCH No extra charge

MOQ 500 units. Standard colours combination

## Plug



Opaque




Frosted




## Clip



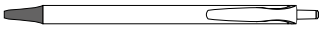
Opaque



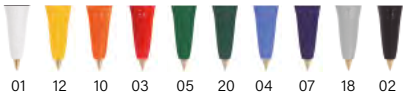

Frosted



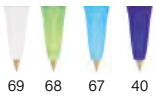

## Section



Opaque




Frosted




### Stylus

Opaque



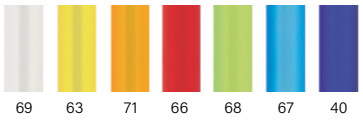

## Barrel



Opaque




Frosted




### Stylus




### Softfeel®



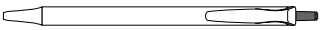

*Exact colour match:* ***⩾ 10.000 units***

ecolutions®
MOQ 500 units
ecolutions® Standard colours combination**

87%
Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)
*Excluding ink system

FRUIT AND VEGETABLE TRAYS

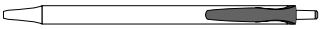
## Plug



Opaque




## Clip

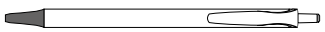


Opaque




*Exact colour match:* ***⩾ 10.000 units***

## Section



Opaque




### Stylus

Opaque




## Barrel



Opaque




Frosted




### Stylus

Opaque




***Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**Decoration**

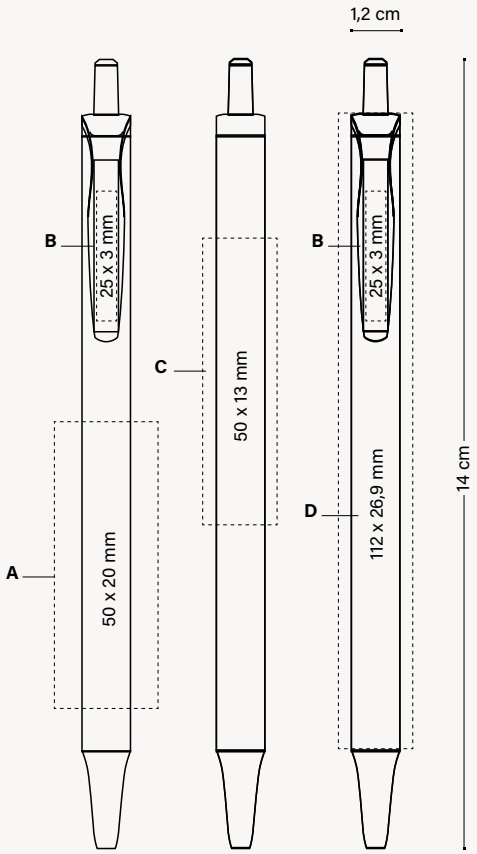
## 1000 / 1E00 / 1847 / 1846

**BIC® CLIC STIC**
1000 / ecolutions® 1E00

**BIC® CLIC STIC STYLUS**
1847 / ecolutions® 1846

**A SP:** max. 3 col.
**B SP:** max. 1 col.
**C SP:** max. 2 col.
**D DG:** full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.




**OPTIONAL SPECIAL PACKAGING**


ECO SLEEVE


PLASTIC POUCH

*Can be used as bookmark*

+ INFO PAGES 262 TO 266

**EXTERNAL PACKAGING**


**500** ± 2,9 KG

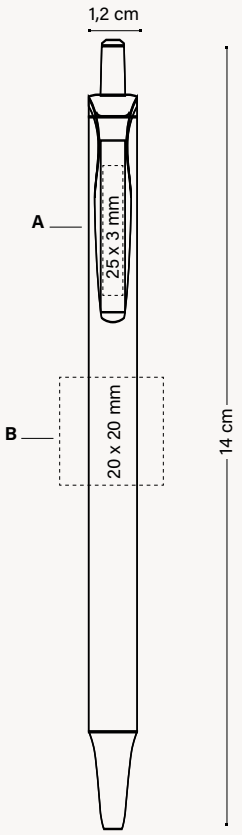
*See pages 274-277 for a detailed explanation of the icons*

# 1005

**BIC® CLIC STIC SOFTFEEL®**
1005

**A/B SP:** max. 1 col.

MOQ 500 units.




MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



BIC COLLECTION BOX SLIM PENS

*New!*

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

## EXTERNAL PACKAGING



**500** ± 2,9 KG

*See pages 274-277 for a detailed explanation of the icons*

# BIC® Super Clip

Discover the eye-catching clip and its gentle twist mechanism. Large printing areas offer a wide range of personalisation possibilities in the standard and advance versions. Now also available in soft and glacé versions.

In addition, the BIC® Super Clip Origin, a more innovative and sustainable pen.

Welcome to the future!

FR
Découvrez le clip attrayant et son mécanisme pivotant silencieux. La grande zone d'impression XXL offre une vaste gamme de possibilités de personnalisation dans la version Standard et Advance. Également dans les versions Soft et Glacé.

De plus, le BIC® Super Clip Origin est le premier stylo d'une nouvelle étape plus innovatrice et durable.

Bienvenus dans le futur !

DE
Entdecken Sie den auffälligen Clip und seinen sanften Drehmechanismus. Der XXL-Druckbereich bietet vielseitige Personalisierungsmöglichkeiten bei der Standard und Advance-Version. Jetzt auch in Soft- und Glacé-Version.

Außerdem ist der BIC® Super Clip Origin der erste Kugelschreiber einer neuen innovativeren und nachhaltigeren Etappe.

Willkommen in der Zukunft!

IT
Scopri l'accattivante clip e il suo fluido meccanismo twist. La grande area di stampa XXL offre un'ampia gamma di possibilità di personalizzazione nelle versioni standard e advance. Ora disponibile anche nelle versioni soft e glacé.

Inoltre, la BIC® Super Clip Origin è la prima penna a sfera di una nuova fase più innovativa e sostenibile.

Benvenuti nel futuro!

ES
Descubre el llamativo clip y su mecanismo giratorio suave. La gran área de marcaje XXL ofrece una amplia variedad de posibilidades de personalización en la versión estándar y advance. Ahora también en las versiones soft y glacé.

Además, el BIC® Super Clip Origin es el primer bolígrafo de una nueva etapa más innovadora y sostenible.

¡Bienvenidos al futuro!





**ECOLUTIONS®**
**ADVANCE**
**GLACÉ**
**GLACÉ ADVANCE**
**SOFT**
**SOFT ADVANCE**
**ORIGIN**








## 1039

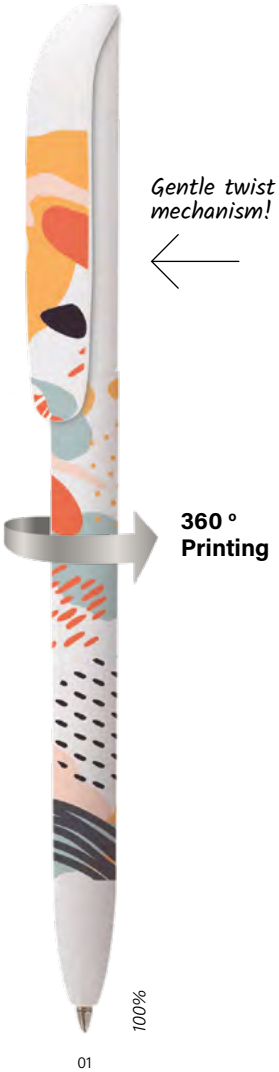
**BIC® SUPER CLIP**
1039 Opaque

Colour ink




1G 03 04 07 06 02 1P

*Large printing areas!*




*Gentle twist mechanism!*

**360 ° Printing**

01

*Available on white barrel*

britePix DIGITAL

*ECO version and standard at the same price!*

ecolutions®

MADE FROM ***90%*** ***RECYCLED MATERIAL****
*Excluding ink system

PLASTIC CAR PARTS

## 1E50

**BIC® SUPER CLIP**
1E50 Opaque

Colour ink




100%

1E

## 1039

**BIC® SUPER CLIP**
1039 Clear

Colour ink




100%

51 87 86 89 88

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

BP BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

**The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

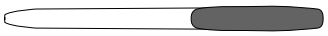
## 1039 / 1E50

**BIC® SUPER CLIP**
1039 Opaque
ecolutions® 1E50 Opaque
1039 Clear

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

### Clip



Opaque




Clear




ecolutions®




Standard colours combination*







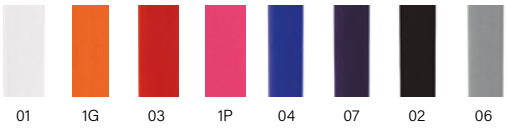
*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

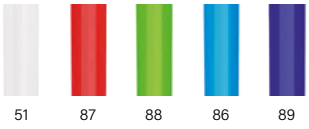
### Barrel



Opaque




Clear




Exact colour match: ⩾ **10.000 units**

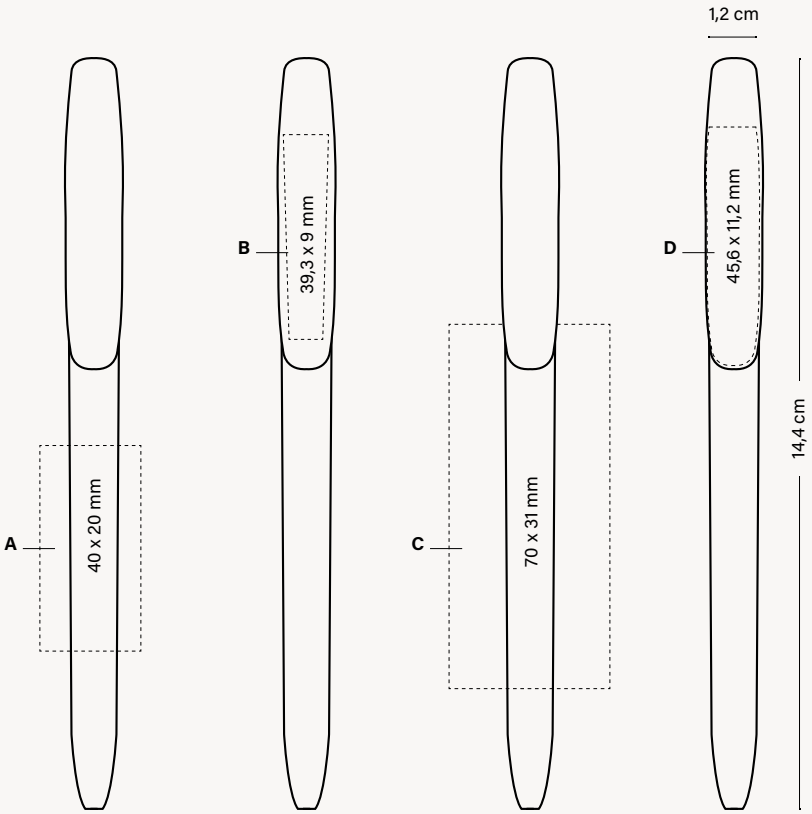


*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

# 1039 / 1E50

**BIC® SUPER CLIP**
1039
ecolutions® 1E50
**A SP:** max. 2 col.
**B SP:** max. 1 col.
**C DG:** full-colour
**D BP:** full-colour
**BP Texture:** full-colour

MOQ 250 units.




## OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

## EXTERNAL PACKAGING



**250** ± 2,6 KG

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

PLASTIC CAR PARTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

## 1073

**BIC® SUPER CLIP ADVANCE**
1073 Opaque

Colour ink




35 03/35 04/35 07/35

**Refill service on request**




*Available on white barrel*

britePix DIGITAL

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

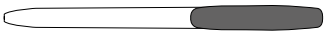
## 1073

**BIC® SUPER CLIP ADVANCE**
1073 Opaque

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

## Clip



Opaque



01 03 1P 04 07 06 02

## Barrel

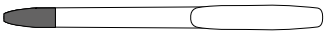


Opaque



01 03 1P 04 07 06 02

## Section



ADVANCE



35

*Exact colour match:* ⩾ ***10.000 units***

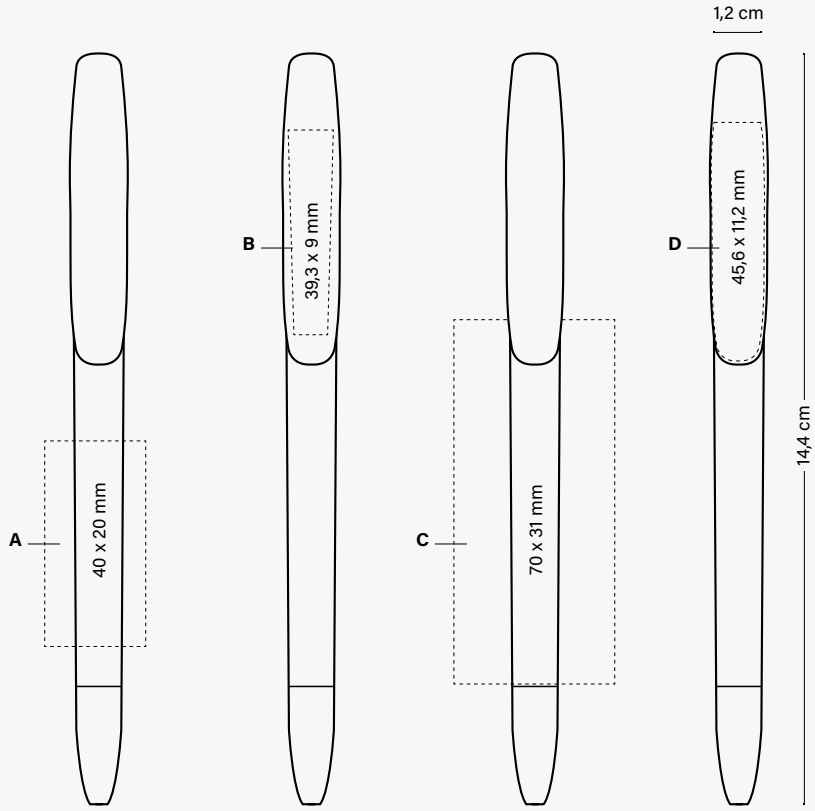
# 1073

## BIC® SUPER CLIP ADVANCE

1073

**A SP:** max. 2 col.
**B SP:** max. 1 col.
**C DG:** full-colour
**D BP:** full-colour
**BP Texture:** full-colour

MOQ 250 units.




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 2,6 KG

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

## BIC® SUPER CLIP GLACÉ

# Discover the BIC® Super Clip in a glamorous version.

1082

**BIC® SUPER CLIP GLACÉ**
1082

Colour ink




47G 76 14G 03G 04G 05G

1084

**BIC® SUPER CLIP GLACÉ ADVANCE**
1084

Colour ink




47G/35 05G/35 14G/35 03G/35 04G/35 76/35

**Refill service on request**

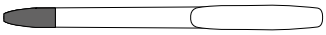
FR
**Découvrez le BIC® Super Clip dans sa version glamour.**

DE
**Entdecken Sie den BIC® Super Clip in der glamourösen Version.**

IT
**Scopri la BIC® Super Clip nella sua versione più glamour.**

ES
**Descubre el BIC® Super Clip en su versión más glamurosa.**

## Section



ADVANCE



35

**Decoration**

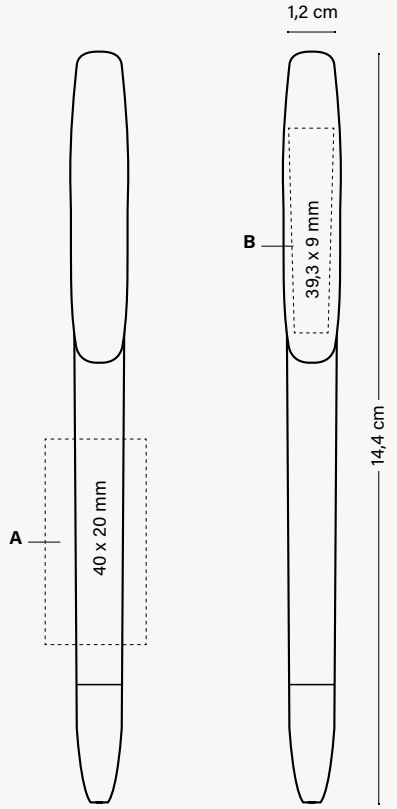
## 1082 / 1084

**BIC® SUPER CLIP GLACÉ**
1082

**BIC® SUPER CLIP GLACÉ ADVANCE**
1084

**A SP:** max. 1 col.
**B SP:** max. 1 col.

MOQ 250 units
Standard colours combination




### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 2,6 KG

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons*

# Feel the incredible softness of our BIC® Super Clip version with twist mechanism.

1083

**BIC® SUPER CLIP SOFT**
1083

Colour ink




02F 03F 07F

100%

1085

**BIC® SUPER CLIP SOFT ADVANCE**
1085

Colour ink




02F/35 03F/35 07F/35

Refill service on request

100%

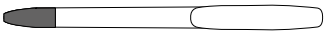
FR
**Découvrez l'incroyable toucher soyeux de notre BIC® Super Clip avec mécanisme de rotation.**

DE
**Sie werden den unglaublichen Seidentouch unseres BIC® Super Clip mit Drehmechanismus zu schätzen wissen.**

IT
**Apprezza l'incredibile sensazione di setosità della BIC® Super Clip.**

ES
**Aprecia el increíble tacto de seda de nuestro BIC® Super Clip con mecanismo giratorio.**

## Section



ADVANCE



35

**Decoration**

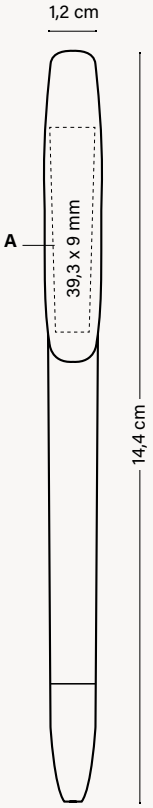
## 1083 / 1085

**BIC® SUPER CLIP SOFT**
1083

**BIC® SUPER CLIP SOFT ADVANCE**
1085

**A SP:** max. 1 col.

MOQ 250 units
Standard colours combination




**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used as bookmark*



WINDOW BOX



COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

**EXTERNAL PACKAGING**



**250** ± 2,6 KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons*

# BIC® Super Clip Origin is made from natural ingredients*.

ORIGIN BIOBASED

FR

## Le BIC® Super Clip Origin est fabriqué à partir de matériaux biosourcés composés de polymères naturels, à l'exclusion d'éléments provenant du pétrole et de combustibles fossiles*.

Fabriqué avec de l'huile de ricin et d'autres ingrédients d'origine végétale.*

Fabriqué et imprimé dans des usines alimentées avec **100% d'électricité d'énergie renouvelable.**

**Corps et clip 100 % biosourcés.**

DE

## BIC® Super Clip Origin besteht aus biobasiertem Material, das mit natürlichen Polymeren und ohne Erdöl oder fossile Brennstoffe hergestellt wird*.

Hergestellt mit **Rilsanöl** und anderen Materialien pflanzlichen Ursprungs.*

Hergestellt und bedruckt in Fabriken, die zu **100 % mit Strom** aus **erneuerbaren Quellen** betrieben werden.

**Schaft und Clip sind zu 100 % biologischen Ursprungs.**

IT

## BIC® Super Clip Origin è realizzata in materiale biobased prodotto con ingredienti naturali, nessuno dei quali deriva da petrolio o combustibili fossili*.

Realizzata con olio di ricino e altri ingredienti di origine vegetale.*

Prodotto e stampato in stabilimenti alimentati al **100% da energia elettrica rinnovabile.**

**Il fusto e la clip sono al 100% di origine biologica.**

ES

## BIC® Super Clip Origin está hecho de material biológico fabricado con polímeros naturales que excluyen cualquier fuente de petróleo o combustibles fósiles*

Elaborado con aceite Rilsan y otros ingredientes de origen vegetal.*

Fabricado e impreso en fábricas alimentadas con **electricidad 100% renovable**.

**El cuerpo y el clip son 100 % de origen de material biológico.**

** Refers to barrel and clip.*

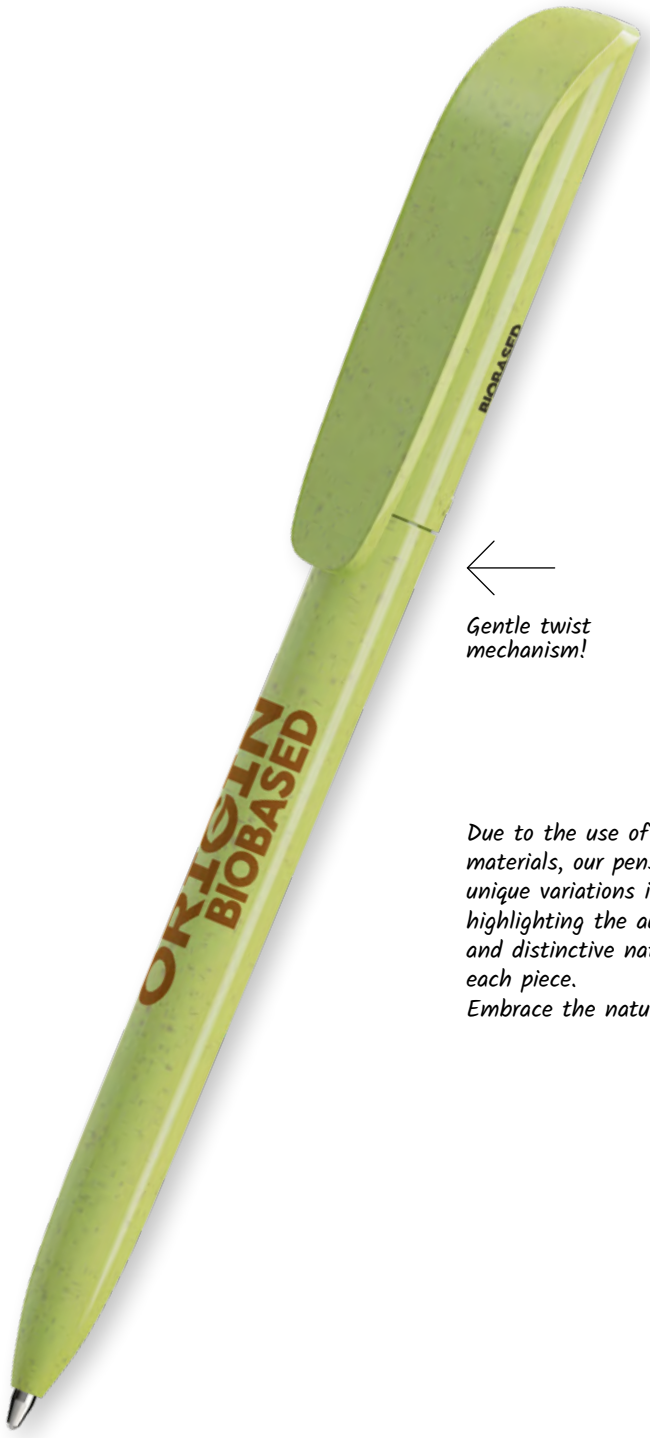
# BIC® Super Clip Origin is made from biobased material manufactured with natural polymers excluding any source of petroleum or fossil fuels*.

Made with castor oil and other ingredients of vegetal origin.*

Manufactured and printed in factories 100% powered by **electricity produced using renewable sources.**

100%

**Barrel and clip are 100% biosourced.**




*Gentle twist mechanism!*

*Due to the use of natural materials, our pens feature unique variations in color, highlighting the authentic and distinctive nature of each piece.*
*Embrace the natural charm!*

6CO

** Refers to barrel and clip.*

## 1038

**BIC® SUPER CLIP ORIGIN**
1038 Opaque

Colour ink




6O 7O 6CO

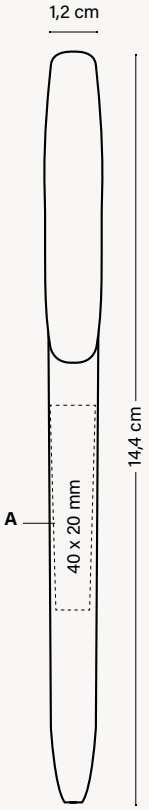
# 1038

## BIC® SUPER CLIP ORIGIN

1038

**A SP:** max. 1 col.

MOQ 250 units
Standard colours combination




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

ORIGIN BIOBASED

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 2,6 KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons*

## BIC® WIDE BODY™

# The right size to show the true value of your brand!

Wide profile and wide variety of possibilities to maximise your message.



07

FR

**La taille idéale pour mettre en valeur votre marque !**

Corps large et multiples possibilités pour optimiser votre communication.

DE

**Die richtige Größe, um den Wert Ihrer Marke widerzuspiegeln!**

Breites Profil und eine Vielzahl von Möglichkeiten, Ihre Botschaft klar zu vermitteln.

IT

**La giusta misura per mostrare il vero valore del tuo marchio!**

Ampio profilo e vasta gamma di possibilità per ottimizzare il tuo messaggio.

ES

**¡El tamaño ideal para enseñar el valor real de tu marca!**

De perfil ancho y gran variedad de posibilidades para maximizar tu mensaje.

*ECO version and standard at the same price!*

ecolutions®

98%

MADE FROM ***98%*** ***RECYCLED MATERIAL****

*From barrel

FRUIT AND VEGETABLE TRAYS



*Iconic BIC® Boy is embossed*

## 1080

**BIC® WIDE BODY™**
1080 Opaque

Colour ink

*Red Ink available under request*




01 71 02 18 03

*Available on white barrel*

britePix DIGITAL

## 1E80

**BIC® WIDE BODY™**
ecolutions® 1E80 Opaque

Colour ink

*Red Ink available under request*




1E 01

*Available on white barrel*

britePix DIGITAL

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

## 1080

**BIC® WIDE BODY™**
1080 Frosted

Colour ink

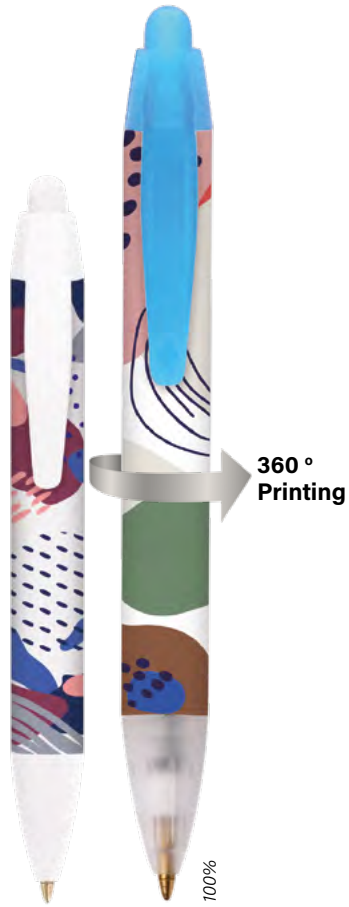



40 63 67 68 69 66 71

## 1893

**BIC® WIDE BODY™ MINI DIGITAL**
1893 Opaque

Colour ink




01 69

*Available on white barrel*

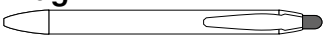
britePix DIGITAL

## 1080 / 1E80 / 1893

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

### Plug



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

### Clip



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

### Barrel



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

Opaque



1E

ecolutions® *




Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

*From barrel



FRUIT AND VEGETABLE TRAYS

### Section



Opaque



01 03 07 18 02

Frosted



69 63 71 66 68 67 40

Exact colour match: ⩾ 10.000 units



*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 274-277 for a detailed explanation of the icons

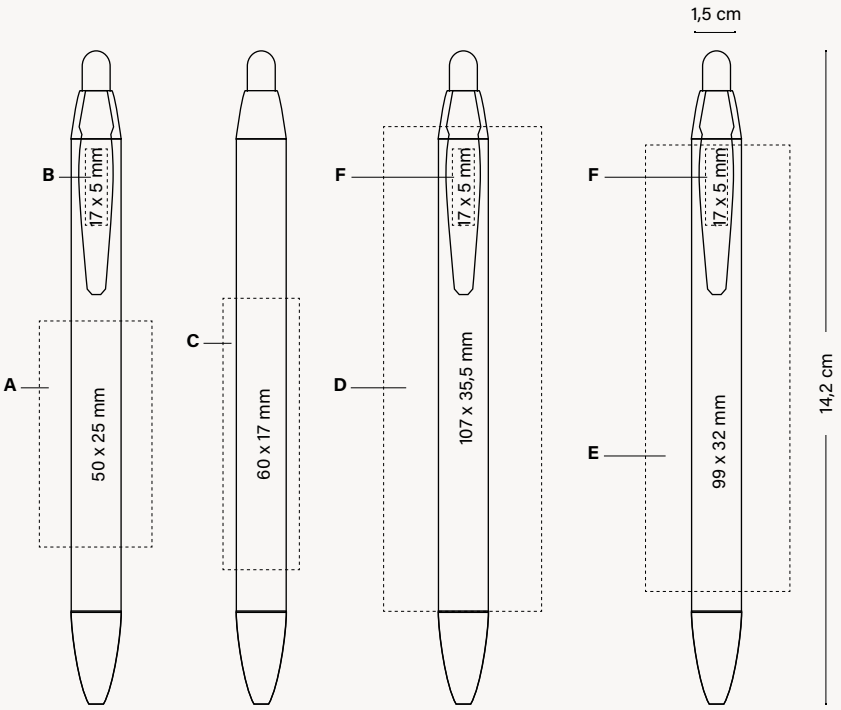
**Decoration**

## 1080 / 1E80

**BIC® WIDE BODY™**
1080 Opaque
ecolutions® 1E80

A/C SP: max. 2 col.
B/F SP: max. 1 col.
D DG: full-colour (area for images)
E DG: full-colour (area for text)

MOQ 250 units (SP)
MOQ 500 units (DG)




**OPTIONAL SPECIAL PACKAGING**


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

**EXTERNAL PACKAGING**



**250** ± 2,6KG

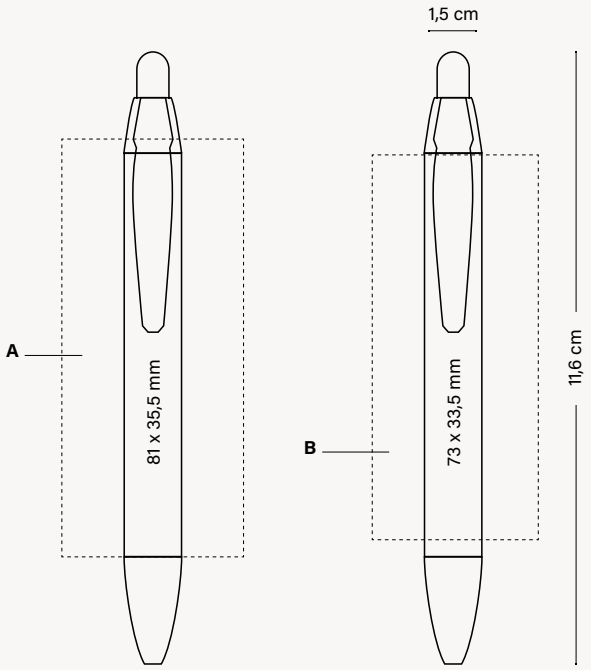
# 1893

## BIC® WIDE BODY™ MINI DIGITAL

1893

**A DG:** full-colour (area for images)
**B DG:** full-colour (area for text)

MOQ 500 units (DG)




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING


**250** ± 2,6KG

MIX & MATCH

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRUIT AND VEGETABLE TRAYS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons*

# BIC® 4 COLOURS®

**The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen. For added convenience, it has a lanyard hole, so you can take it with you anywhere.**

**Discover all the versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1HB (with mechanical pencil), Glacé, Soft, Wood Style and the latest versions Rainbow Decor, Pastel, Bicolor, Gradient and Flags Collection.**

**Don’t wait...start your collection today!**

FR
Le stylo à bille de renommée mondiale le BIC® 4 Couleurs® vous offre la commodité de quatre couleurs d’encre différentes dans un seul stylo à bille. Pour plus de confort, il est doté d’un anneau pour passer un cordon, vous pouvez donc l’emporter partout avec vous.

Découvrez toutes les différentes versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1HB (avec porte-mine), Glacé, Soft, Wood Style et les dernières versions Rainbow Decor, Pastel, Bicolor, Gradient et Flags Collection.

Qu'attendez-vous pour commencer votre Collection ?

DE
Der weltbekannte BIC® 4 Colours® Kugelschreiber bietet Ihnen die Verwendung von vier verschiedenen Tintenfarben in einem Stift. Damit ist er eine ausgezeichnete Wahl für das Organisieren von Notizen oder Notieren von Daten in verschiedenen Farben. Dieser vielseitige Kugelschreiber hat eine Strichstärke von 1,0 mm und ist mit langlebiger Tinte ausgestattet. Für zusätzlichen Komfort können Sie ein Trage- oder Schlüsselband befestigen und ihn immer dabei haben.

Entdecken Sie alle Versionen: Classic, Sun, Fashion, Fine, Shine, Fluo, 3+1HB (mit Druckbleistift), Glacé, Soft, Wood Style und die neuesten Versionen Rainbow Decor, Pastel, Bicolor, Gradient und Flags Collection.

Worauf warten Sie noch, um mit Ihrer Sammlung zu beginnen?

IT
BIC® 4 Colours® ti offre la comodità di quattro diversi colori di inchiostro in un’unica penna. Per una maggiore comodità, è dotata di un foro per un laccetto, così da portarla con te ovunque.

Scopri tutte le diverse versioni: Classic, Fashion, Sun, Fine, Shine, Fluo, Stylus, 3+1HB (con portamine) Glacé, Soft, Wood Style e le ultimi versioni Rainbow Decor, Pastel, Bicolor, Gradient e Flags Collection.

Cosa aspetti a iniziare la tua collezione?

ES
El mundialmente reconocido bolígrafo BIC® 4 Colours® te ofrece la comodidad de cuatro colores de tinta diferentes en el mismo bolígrafo. Para una mayor comodidad, puedes colgarle un cordón, y llevarlo a cualquier parte.

Descubre todas las versiones: Classic, Sun, Fashion, Fine, Shine, Fluo, 3+1HB (con portaminas), Glacé, Soft, Wood Style y las últimas versiones Rainbow Decor, Pastel, Bicolor, Gradient y Flags Collection.

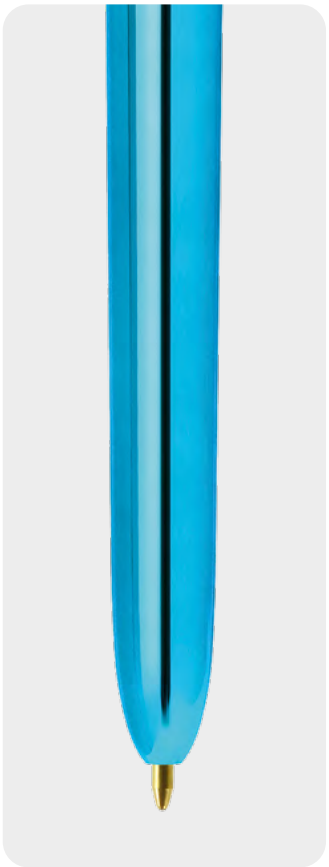
¿A qué esperas para empezar tu colección?



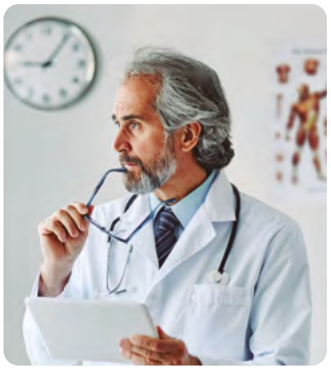


**RAINBOW DECOR**
**BICOLOR**
**GRADIENT**
**PASTEL**
**FASHION**
**SUN**
**FINE**
**FLUO**
**GLACÉ**
**SHINE**
**SOFT**
**WOOD STYLE**
**FLAGS COLLECTION**
**3+1[HB]**





## BIC® 4 COLOURS®

# Always an icon.

britePix DIGITAL THE SOLUTION FOR FULL **COLOUR COMMUNICATION!**

*Now in coloured barrels*

1100 / 1101

**BIC® 4 COLOURS®**
1100 Opaque
1101 With lanyard

Colour ink




FR
**Toujours une icône.**

DE
**Immer ein Kultmodell.**

IT
**Sempre un'icona.**

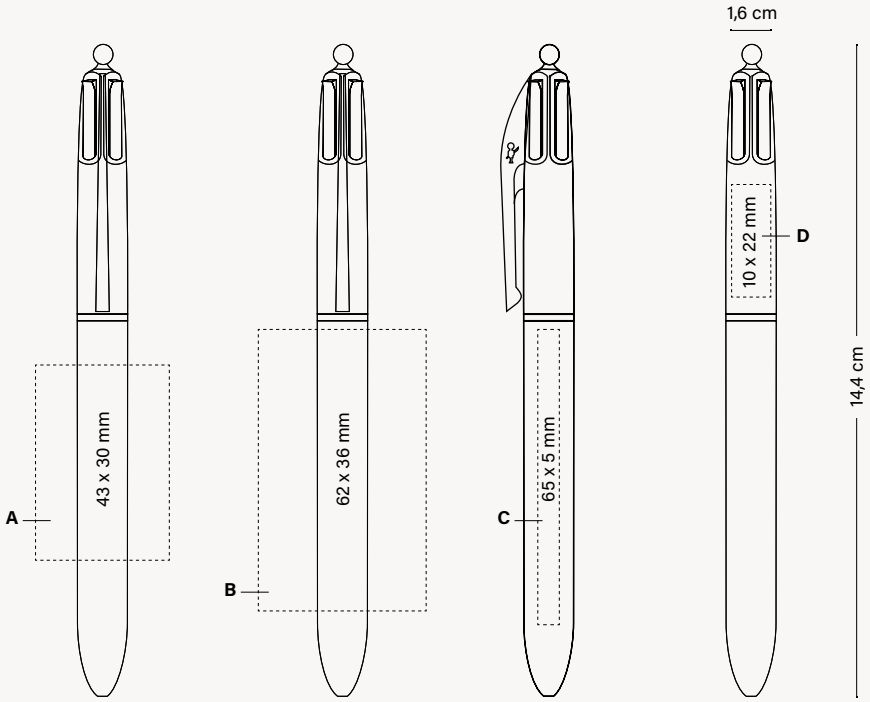
ES
**Siempre un icono.**

# 1100 / 1101

**BIC® 4 COLOURS®**
1100/1101

**A SP:** max. 4 col.
**B DG:** Digital print (area for images)
**C BP:** full-colour
**D SP:** 1 col. (only for white upper parts)

MOQ 250 units (SP, DG)
MOQ 100 units (BP)




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M**
Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

## EXTERNAL PACKAGING


**250** ± 3,2KG

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® 4 COLOURS® RAINBOW DECOR

# Colour Your World!

## Your Life, Your Style

1123 / 1124

**BIC® 4 COLOURS® RAINBOW DECOR**
1123
1124 With Lanyard

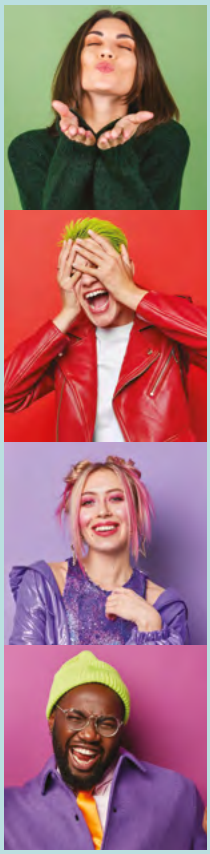
Colour ink




01/9Y

**Refill service on request**

**NEW!**



FR
### Colorez votre monde !
Votre vie, votre style

DE
### Bringe Farbe in deine Welt!
Dein Leben, dein Stil

IT
### Colora il tuo mondo!
La tua vita, il tuo stile

ES
### ¡Colorea tu mundo!
Tu vida, tu estilo

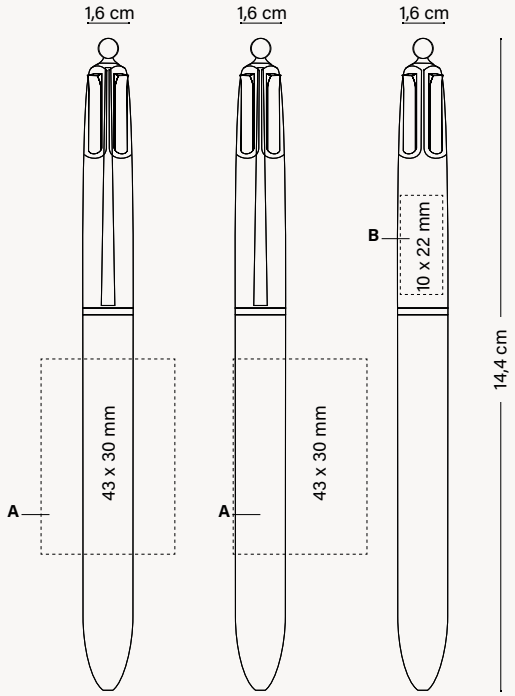
# 1123 / 1124

## BIC® 4 COLOURS® RAINBOW DECOR

1123/1124

**A SP:** max. 2 col.
**B SP:** max. 1 col.

MOQ 250 units (SP)




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING


**250** ± 3,2KG

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons.*

## BIC® 4 COLOURS® BICOLOR

# Metallic aesthetics with an artistic touch.

1069 / 1076

**BIC® 4 COLOURS® BICOLOR**
1069
1076 With Lanyard

Colour ink




01/04G/47 01/05G/47 01/80/47 01/4R/47

Refill service on request

FR
**Une esthétique métallique avec une touche artistique.**

DE
**Ein Metallic-Look mit künstlerischer Note.**

IT
**Look metallico con un tocco artistico.**

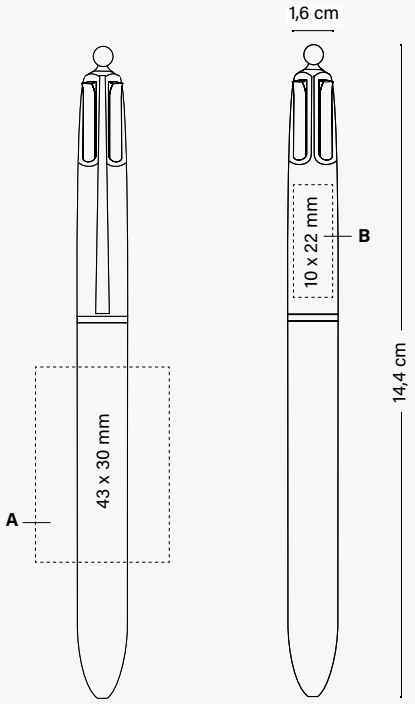
ES
**Estética metálica con un toque artístico.**

# 1069 / 1076

**BIC® 4 COLOURS® BICOLOR®**
1069/1076

**A SP:** max. 2 col.
**B SP:** max. 1 col.

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used as bookmark*



WINDOW BOX



COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

## EXTERNAL PACKAGING



**250** ± 3,2KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® 4 COLOURS® GRADIENT

# The most summery vibes.

1074 / 1075

**BIC® 4 COLOURS® GRADIENT**
1074
1075 With Lanyard

Colour ink







Refill service on request

01/3G/8D/4R

FR
**Un look total d'été.**

DE
**Die beste Sommer-Stimmung.**

IT
**Un'esplosione di colori estivi.**

ES
**La vibraciones más veraniegas.**

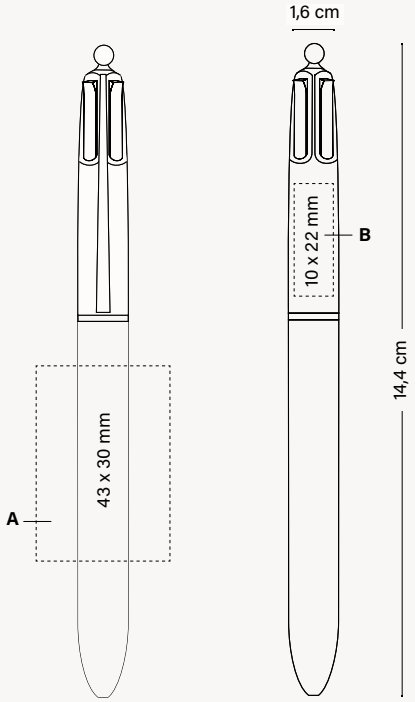
# 1074 / 1075

## BIC® 4 COLOURS® GRADIENT

1074/1075

**A SP:** max. 2 col.
**B SP:** max. 1 col.

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used as bookmark*



WINDOW BOX



COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 3,2KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® 4 COLOURS® PASTEL

# Vintage colours, dreamy imagery.

1071 / 1072

**BIC® 4 COLOURS® PASTEL**
1071 Opaque
1072 With Lanyard

Colour ink




84 8D 83

Refill service on request

FR
**Des couleurs vintages, tout un rêve.**

DE
**Vintage-Farben, eine verträumte Bildsprache.**

IT
**Colori vintage, immagini da sogno.**

ES
**Colores vintage de ensueño.**

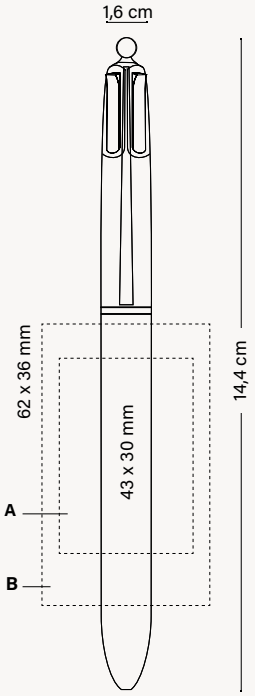
# 1071 / 1072

## BIC® 4 COLOURS® PASTEL

1071/1072

**A SP:** max. 4 col.
**B DG:** Digital print

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used as bookmark*



WINDOW BOX



COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 3,2KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons.*

britePix DIGITAL THE SOLUTION FOR FULL **COLOUR COMMUNICATION!**

*Now on coloured barrels*

## 1102 / 1108

**BIC® 4 COLOURS® FASHION**
1102 Opaque
1108 With Lanyard

Colour ink




01/01 01/84 01/24

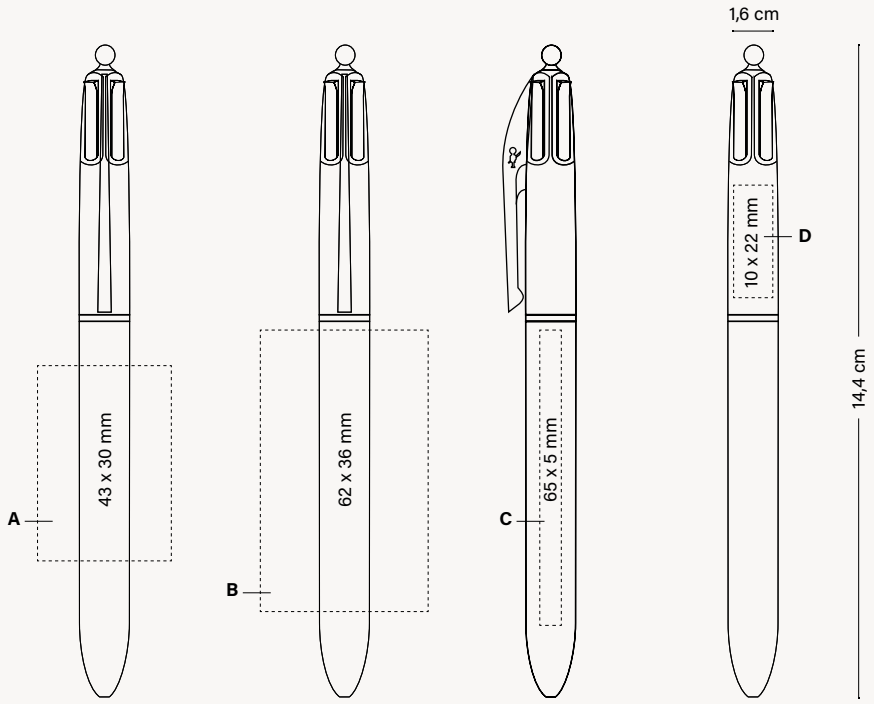
# 1102 / 1108

## BIC® 4 COLOURS® FASHION

1102/1108

**A SP:** max. 4 col.
**B DG:** Digital print (area for images)
**C BP:** full-colour
**D SP:** max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING


**250** ± 3,2KG

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons.*

THE SOLUTION
FOR FULL **COLOUR**
**COMMUNICATION!**

## 1097 / 1098

**BIC® 4 COLOURS® SUN**
1097 Opaque
1098 With Lanyard

Colour ink




01/12

01/12

**Refill service on request**

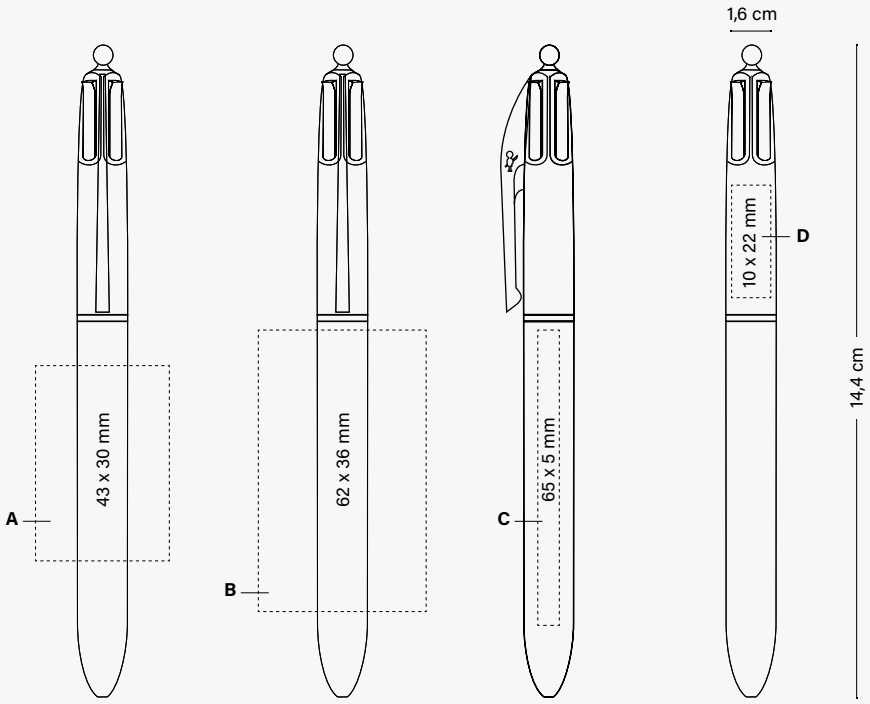
# 1097 / 1098

## BIC® 4 COLOURS® SUN

1097/1098

**A SP:** max. 4 col.
**B DG:** Digital print (area for images)
**C BP:** full-colour
**D SP:** max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)




### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING


**250** ± 3,2KG

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

BP BRITEPIX™

BRITEPIX™ TEXTURE

BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DIEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons.*

britePix DIGITAL

THE SOLUTION
FOR FULL **COLOUR**
**COMMUNICATION!**

## 1109 / 1111

**BIC® 4 COLOURS® FINE**
1109 Opaque
1111 With Lanyard

Colour ink




**Refill service on request**

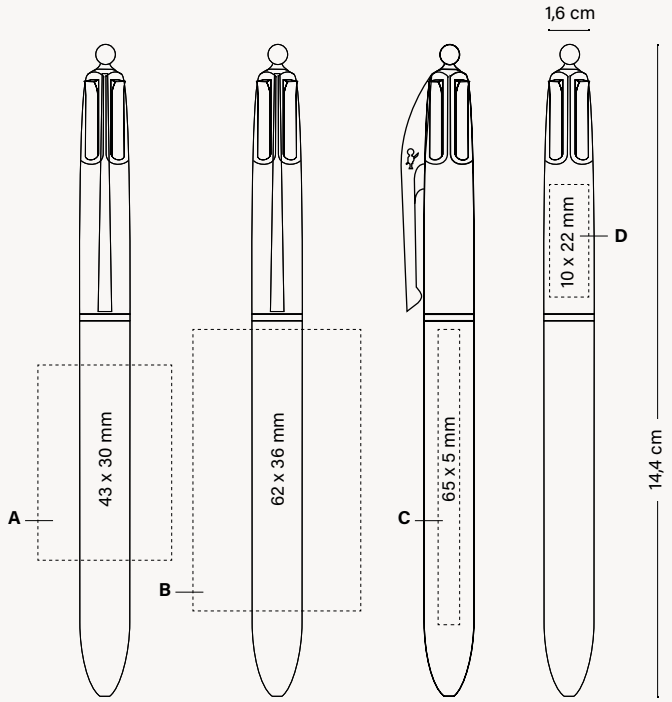
# 1109 / 1111

## BIC® 4 COLOURS® FINE

1109/1111

**A SP:** max. 4 col.
**B DG:** Digital print
**C BP:** full-colour
**D SP:** max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)




### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 3,2KG

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 0,8 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons.*

## 1114 / 1116

**BIC® 4 COLOURS® FLUO**
1114 Opaque
1116 With Lanyard

Colour ink

*4 inks, one of them fluo!*



01/4D




01/4D

**Refill service on request**

*100%*

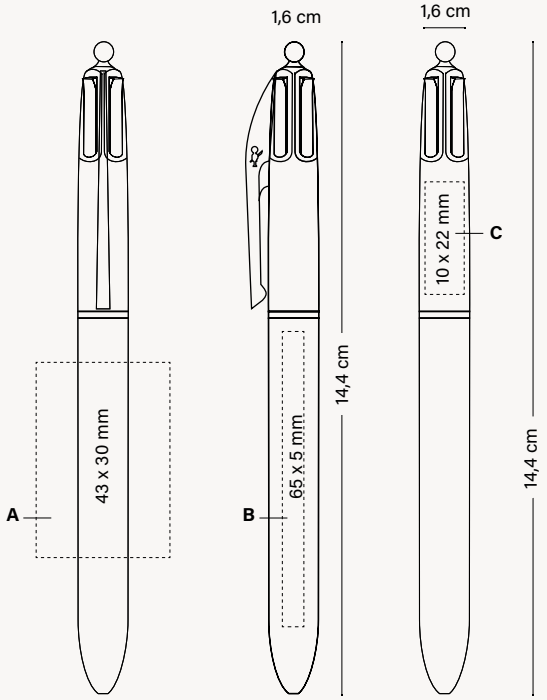
# 1114 / 1116

## BIC® 4 COLOURS® FLUO

1114/1116

**A SP:** max. 4 col.
**B BP:** full-colour
**C SP:** max. 1 col.

MOQ 250 units (SP)
MOQ 100 units (BP)




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING


**250** ± 3,2KG

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® 4 COLOURS® GLACÉ

# Our classic pen dressed up.

1057 / 1058

**BIC® 4 COLOURS® GLACÉ**
1057
1058 With Lanyard

Colour ink




01/76 01/47G 01/03G 01/05G 01/04G 02/47G 02/76 01/14G

Refill service on request

FR
**Notre stylo classique dans sa plus belle tenue**

DE
**Unser klassischer Kugelschreiber kleidet sich festlich**

IT
**La nostra penna iconica in abito elegante**

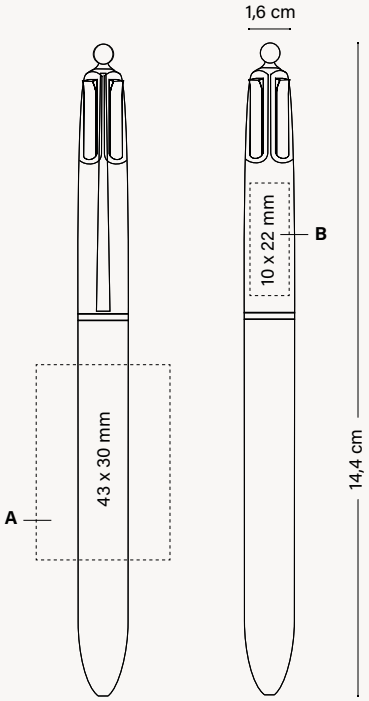
ES
**Nuestro bolígrafo clásico se viste de gala**

# 1057 / 1058

## BIC® 4 COLOURS® GLACÉ
1057/1058

**A SP:** max. 2 col.
**B SP:** max. 1 col. (only for white upper parts)

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 3,2KG

*See pages 274-277 for a detailed explanation of the icons.*

## 1106 / 1107

**BIC® 4 COLOURS® SHINE**
1106
1107 With Lanyard

Colour ink




*Super Shiny barrels!*

**Refill service on request**

*100%*

01/75 01/26 01/7G 01/34 01/97

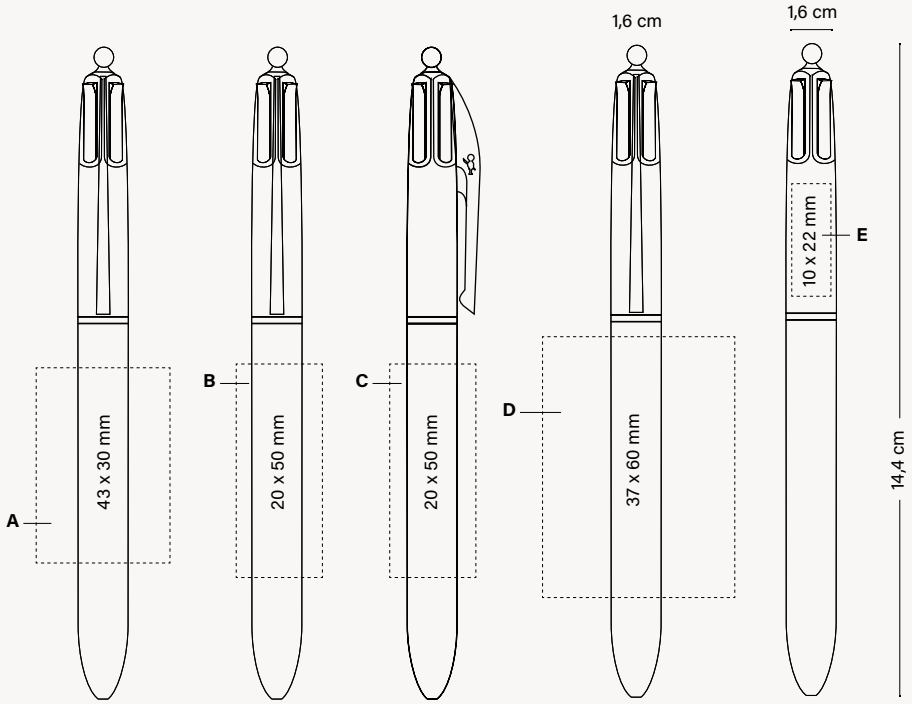
# 1106 / 1107

## BIC® 4 COLOURS® SHINE

1106/1107

**A SP:** max. 2 col.
**B LE**
**C LE**
**D LE:** 360°
**E SP:** max. 1 col.

MOQ 250 units




### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used as bookmark*



WINDOW BOX



COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 3,2KG

PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

LE
LASER

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

*See pages 274-277 for a detailed explanation of the icons.*

## BIC® 4 COLOURS® SOFT

# A soft touch you won't want to put down!

1060 / 1063

**BIC® 4 COLOURS® SOFT**
1060 Opaque
1063 With Lanyard

Colour ink




*Feel the softness in your hands*

**Refill service on request**

01/03F 01/02F 02/02F 01/07F

FR
**Un toucher doux que vous ne lâcherez plus !**

DE
**Ein sanftes Gefühl, das Sie nicht mehr aus der Hand legen möchten.**

IT
**Una superficie morbida che non vorrai mai smettere di toccare!**

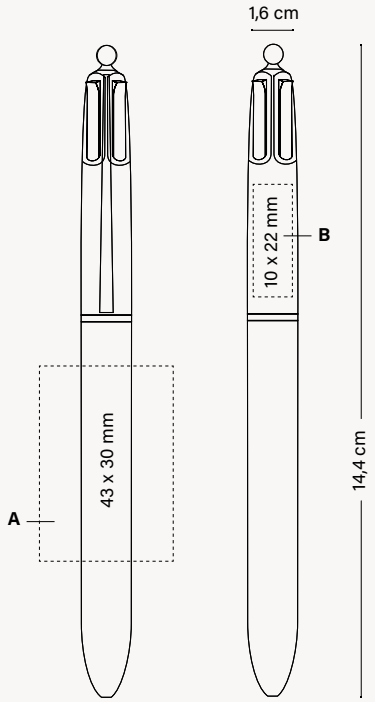
ES
**¡Un tacto suave que no querrás dejar de tocar!**

# 1060 / 1063

**BIC® 4 COLOURS® SOFT**
1060/1063

**A SP:** max. 1 col.
**B SP:** max. 1 col. (only for white upper parts)

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

## EXTERNAL PACKAGING


**250** ± 3,2KG

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® 4 COLOURS® WOOD STYLE

# Be impressed with the spectacular wood finish!

1061 / 1064

**BIC® 4 COLOURS® WOOD STYLE**
1061 Opaque
1064 With Lanyard

Colour ink




01/6AW 01/05W 01/02W 02/6AW 01/12W

*Bring warmth to your brand*

**Refill service on request**

FR
**Laissez-vous impressionner par cette finition spectaculaire !**

DE
**Lassen Sie sich von der spektakulären Holzoptik beeindrucken!**

IT
**Lasciati impressionare dalla spettacolare finitura in legno!**

ES
**¡Déjate impresionar por el espectacular acabado efecto madera!**

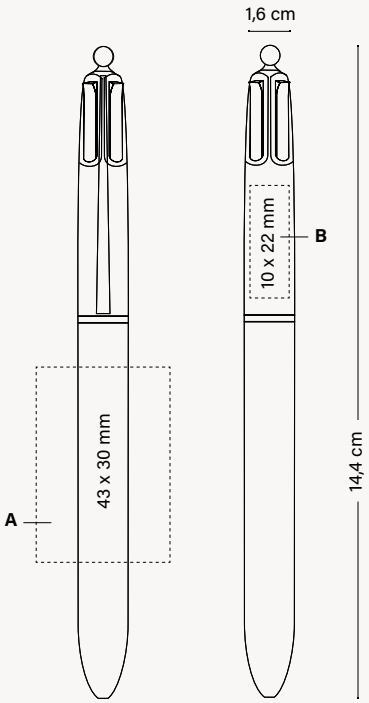
# 1061 / 1064

## BIC® 4 COLOURS® WOOD STYLE

1061/1064

**A SP:** max. 2 col.
**B SP:** max. 1 col. (only for white upper parts)

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**OPTIONAL SPECIAL PACKAGING**


ECO SLEEVE


PLASTIC POUCH


WINDOW BOX


COLLECTION BOX

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

**EXTERNAL PACKAGING**


**250** ± 3,2KG

+ INFO PAGES 262 TO 266

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® 4 COLOURS® FLAGS COLLECTION

# Celebrate heritage.

1067 / 1068

**BIC® 4 COLOURS® FLAGS COLLECTION**
1067
1068 With Lanyard

Colour ink




01/03/47/05 | 01/02/03/12 | 02/02/03/12 | 01/03/47/04 | 01/03/12/03

**Refill service on request**

FR
**Célébrer le patrimoine !**

DE
**Feiern Sie Ihre Geschichte!**

IT
**Celebra il patrimonio!**

ES
**¡Celebra el legado!**

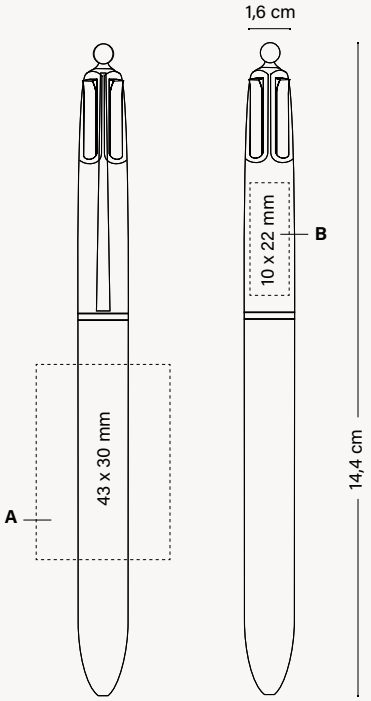
# 1067 / 1068

## BIC® 4 COLOURS® FLAGS COLLECTION

1067/1068

**A SP:** max. 2 col.
**B SP:** max. 1 col. (only for white upper parts)

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 3,2KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons.*

1099

**BIC® 4 COLOURS® 3+1HB**
1099 Opaque

Colour ink

3 ballpens +
1 mechanical pencil.






100%

01/06



100%

01/06

**Refill service on request**

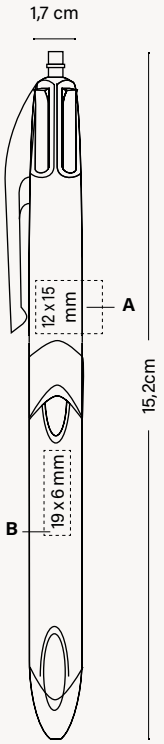


# 1099

**BIC® 4 COLOURS® 3+1HB**
1099 Opaque

**A/B LE**

MOQ 250 units




PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

MECHANICAL PENCIL **MP** Ø 0,7MM

**PRINTING TECHNIQUES**

LE
LASER

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH



COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

## EXTERNAL PACKAGING



**250** ± 3,5 KG

CHECK OUT THE VIDEO

*See pages 274-277 for a detailed explanation of the icons.*

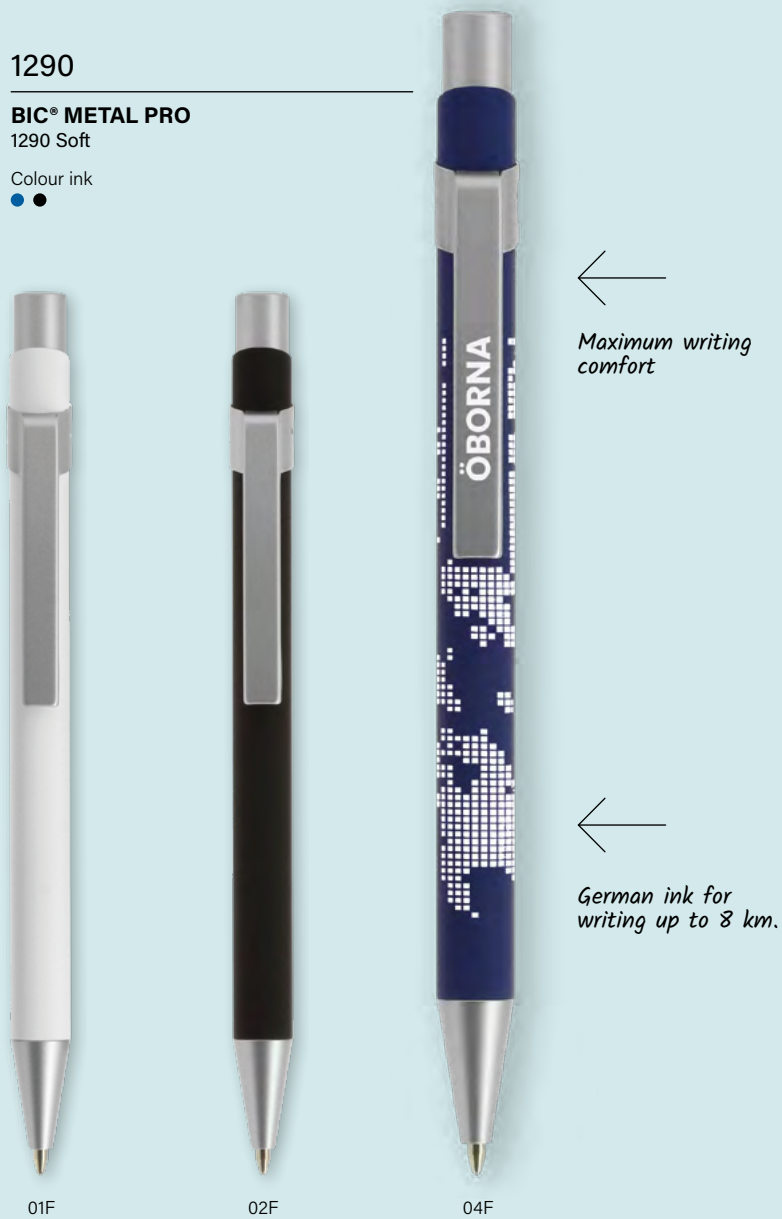
## BIC® METAL PRO

# Metal accents and modern design, available in classic colors and a variety of finishes.

1290

**BIC® METAL PRO**
1290 Soft

Colour ink




FR
**Des accents métalliques et un design moderne, disponible en couleurs classiques et une variété de finitions.**

DE
**Metallakzente und modernes Design, erhältlich in klassischen Farben und einer Vielzahl von Ausführungen.**

IT
**Particolari metallici, design moderno, disponibili in colori classici e una varietà di finiture.**

ES
**Detalles metálicos y diseño moderno, disponible en colores clásicos y una variedad de acabados.**

## 1290

**BIC® METAL PRO**
1290 Polished

Colour ink




01E 02E 04E

100%

ASSEMBLED AND PRINTED IN BIC FACTORIES

MADE IN EUROPE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

LE LASER

**SUSTAINABILITY**

IMPRIM'VERT®

*See pages 274-277 for a detailed explanation of the icons*

## 1290

**BIC® METAL PRO**
1290 Matt

Colour ink




01D 02D 04D

100%

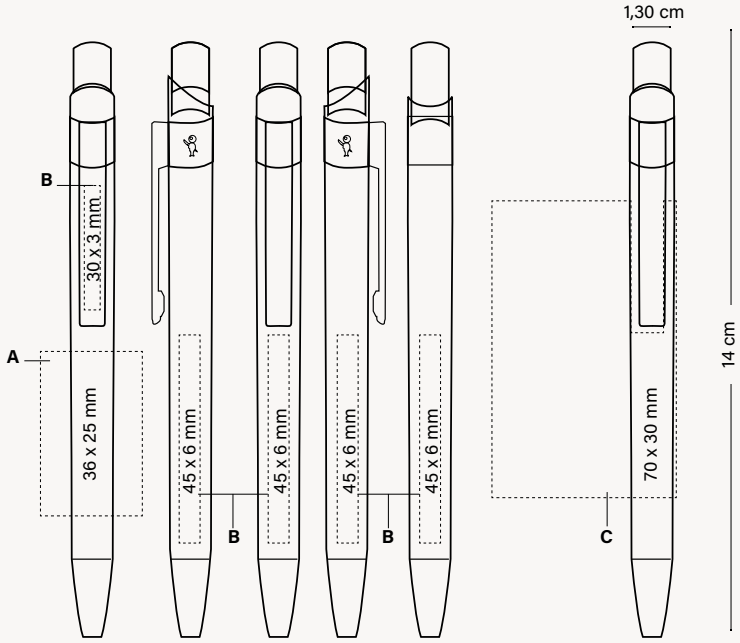
# 1290

## BIC® METAL PRO

1290

**A SP:** max. 2 col.
(Not available in soft finish)
**B LE/SP:** max. 1 col.
**C LE 360º**

MOQ 50 units




### OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 262 TO 266

### EXTERNAL PACKAGING



**150** ± 2,5KG

ASSEMBLED AND PRINTED IN BIC FACTORIES

MADE IN EUROPE

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

LE
LASER

**SUSTAINABILITY**

IMPRIM'VERT®



*See pages 274-277 for a detailed explanation of the icons*

# BIC® ROLLERS AND GELS

**Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.**

FR
Profitez d'une expérience d'écriture douce, fluide et de longue durée. Parfait pour les droitiers comme pour les gauchers, il glisse facilement sur le papier et ne fait pas de tâches grâce à son encre à séchage rapide.

DE
Genießen Sie das sanfte Schreiberlebnis. Gleitet leicht über das Papier und dank der schnell trocknenden Tinte, ohne zu verschmieren. Ideal für Links- und Rechtshänder.

IT
Goditi un'esperienza di scrittura morbidissima. Scorre facilmente sulla carta senza macchiare grazie all' inchiostro ad asciugatura immediata, ideale per mancini.

ES
Disfruta de una experiencia de escritura suave, fluida y de larga duración. Se desliza fácilmente a través del papel y sin manchas gracias a la tinta de secado rápido, ideal tanto para las personas zurdas como diestras.





**BIC® GRIP ROLLER**
**BIC® XS FINESTYLE**
**BIC® INTENSITY® GEL CLIC**











1187

MEDIUM WRITING
Ø 0,7 MM

*High quality medium point liquid ink roller pen for smooth and fluid writing*

**BIC® GRIP ROLLER**
1187

Colour ink
●




100%

| 01/35 | 12/35 | 10/35 | 03/35 | 59/35 | 24/35 | 07/35 | 06/35 | 27/35 | 02/35 | 14/35 |
|---|---|---|---|---|---|---|---|---|---|---|
| ● | | | | | | ● | | | ● | |
| Also available in blue ink | | | | | | Also available in blue ink | | | Also available in blue ink | |

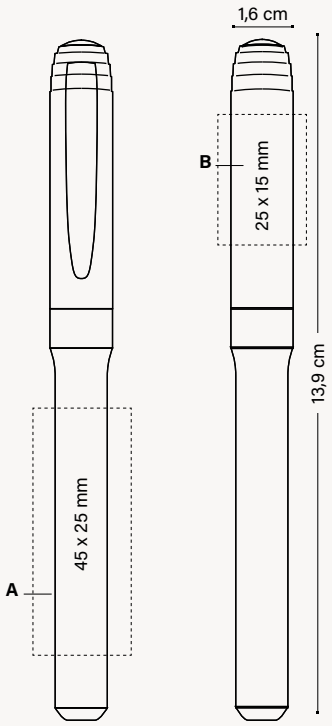
# 1187

## BIC® GRIP ROLLER

1187

**A/B SP:** max. 3 col.

MOQ 250 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

ROLLER **R** Ø 0,7 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

### OPTIONAL SPECIAL PACKAGING


ECO SLEEVE

+ INFO PAGES 262 TO 266


PLASTIC POUCH

*Can be used as bookmark*


WINDOW BOX


MARKING SET


COLLECTION BOX

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING


**250** ± 3 KG

*See pages 274-277 for a detailed explanation of the icons*

## 1851

**BIC® XS FINESTYLE**
1851 Opaque

Colour ink
●




01/03 01/25 01/06

● Only available in black ink

## 1851

**BIC® XS FINESTYLE**
1851 Clear

Colour ink
●




89/01

100%

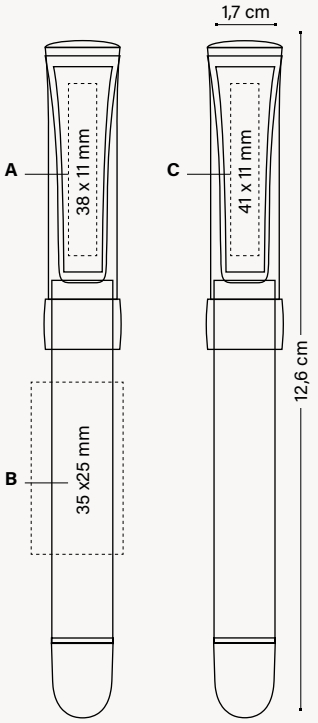
# 1851

## BIC® XS FINESTYLE

1851

**A PD:** max. 2 col.
**B SP:** max. 2 col.
**C BP:** full-colour

MOQ 250 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

FINESTYLE Ø 0,7 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

PD
PAD PRINTING

BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**250** ± 2,8KG

*See pages 274-277 for a detailed explanation of the icons*

# BIC® INTENSITY® GEL CLIC

1196



*Iconic BIC® Boy is embossed*

**BIC® INTENSITY® GEL CLIC**

1196 Opaque

Colour ink




100%

01 02

1196

**BIC® INTENSITY® GEL CLIC**

1196 Clear

Colour ink




100%

92 88 86

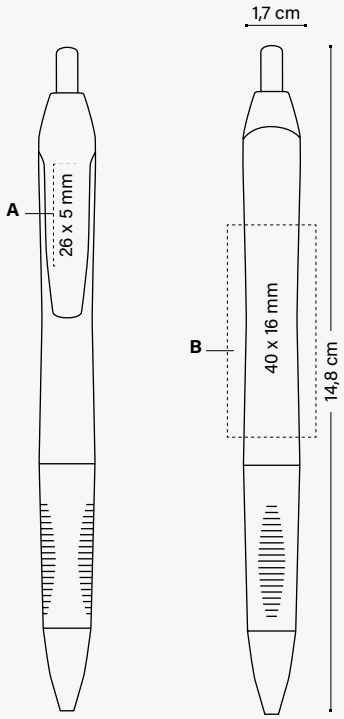
# 1196

## BIC® INTENSITY® GEL CLIC

1196

**A SP:** max. 2 col.
**B SP:** max. 4 col.

MOQ 250 units




### OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH

### EXTERNAL PACKAGING



**250** ± 3,7KG

+ INFO PAGES 262 TO 266

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

GEL **G** Ø 0,7 MM

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®



*See pages 274-277 for a detailed explanation of the icons*

# BIC® HIGHLIGHTERS AND MARKERS

**BIC® Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC® Markers.**

FR
Les surligneurs et les marqueurs BIC® ont été conçus pour écrire d'une manière visible sur une large gamme de surfaces. Exprimez-vous avec clarté sur  n'importe quelle surface.

DE
BIC®-Textmarker sind Produkte, die speziell konzipiert wurden, um besonders sichtbar zu schreiben und auf Oberflächen oder Materialien zu markieren, wo herkömmliche Schreibgeräte möglicherweise an ihre Grenzen stoßen.

IT
BIC® ti offre prodotti appositamente progettati per scrivere in modo ben visibile su superfici e materiali su cui altri strumenti di scrittura non possono scrivere. Rendi visibili le tue idee ed esprimiti su qualsiasi superficie con pennarelli BIC®.

ES
Los resaltadores y marcadores BIC® están diseñados para escribir visiblemente en un amplio rango de superficies. Exprésate con claridad sin importar la superficie.














**BIC® BRITE LINER® GRIP**
**BIC® VELLEDA® WHITE BOARD MARKER FINE**
**BIC® VELLEDA® WHITE BOARD MARKER GRIP**
**BIC® MARK-IT PERMANENT MARKER**
**BIC® PERMANENT MARKER ECOLUTIONS®**



FABRIQUÉ EN FRANCE
MADE IN FRANCE

1192

**BIC® BRITE LINER® GRIP**
1192




*Textured rubberised grip for more precision and control*

| 12 | 10 | 24 | 59 | 14 |
|---|---|---|---|---|
| Colour ink | Colour ink | Colour ink | Colour ink | Colour ink |

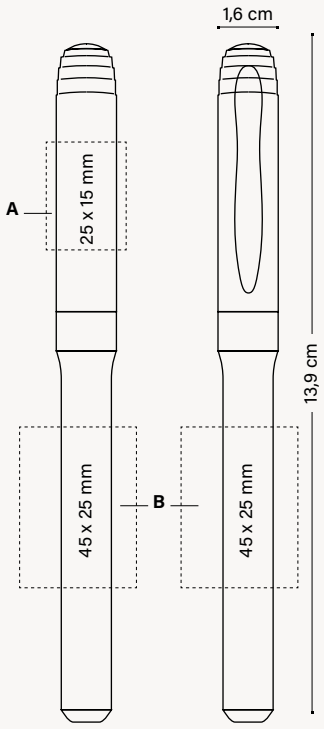
# 1192

## BIC® BRITE LINER® GRIP

1192

**A/B SP:** max. 3 col.

MOQ 250 units




### OPTIONAL SPECIAL PACKAGING



MARKING SET





COLLECTION BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

*Collection Box (1, 2 & 3 units)*

### EXTERNAL PACKAGING



**250** ± 2,8KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

WILL NOT DRY OUT IN **24H**

**WRITING MODES**

HIGHLIGHTER **HL**

**PRINTING TECHNIQUES**

SP

SCREEN PRINTING

**SUITABLE FOR**

FAXES

PHOTOCOPIES

PRINTERS

PAPER

**SUSTAINABILITY**

IMPRIM'VERT®



*See pages 274-277 for a detailed explanation of the icons*

Velleda®

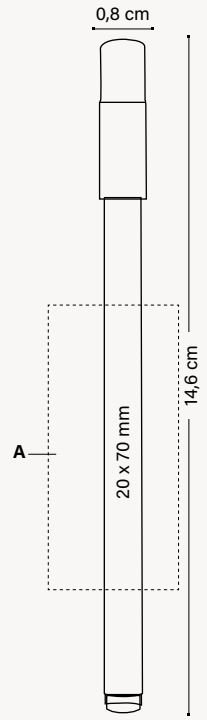
Decoration

## 1651

**BIC® VELLEDA® WHITE BOARD MARKER FINE**
1651

**A SP:** max. 1 col.

MOQ 500 units




## 1651

**BIC® VELLEDA® WHITE BOARD MARKER FINE**
1651




01/04
Colour ink

01/02
Colour ink

### OPTIONAL SPECIAL PACKAGING



MARKING SET

*Now you can have it as a set!*

+ INFO PAGES 262 TO 266

### EXTERNAL PACKAGING



**500** ± 3,2KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE MADE IN FRANCE

REGULATORY COMPLIANCE

RESISTANT TIP

ISO certified

**WRITING MODES**

MARKER **MK**

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

*See pages 274-277 for a detailed explanation of the icons*

Velleda®

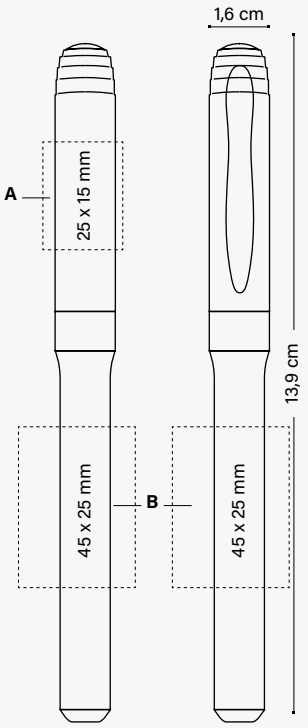
Decoration

## 1213

**BIC® VELLEDA® WHITE BOARD MARKER GRIP**
1213

**A/B SP:** max. 3 col.

MOQ 250 units




## 1213

**BIC® VELLEDA® WHITE BOARD MARKER GRIP**
1213




*Textured rubberised grip for more precision and control*

01/02

Colour ink

### OPTIONAL SPECIAL PACKAGING



MARKING SET

*Now you can have it as a set!*

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**250** ± 2,7KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

ISO certified

REGULATORY COMPLIANCE

RESISTANT TIP

**WRITING MODES**

MARKER **MK**

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

*See pages 274-277 for a detailed explanation of the icons*

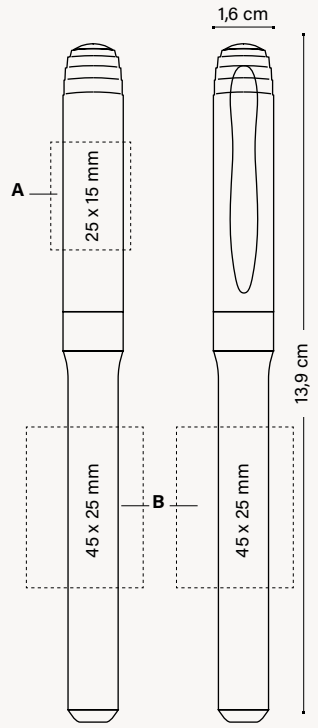
Decoration

## 1214

**BIC® MARK-IT PERMANENT MARKER**
1214

**A/B SP:** max. 3 col.

MOQ 250 units




## 1214

**BIC® MARK-IT PERMANENT MARKER**
1214




*Textured rubberised grip for more precision and control*

01/02 ● Colour ink

01/04 ● Colour ink

### OPTIONAL SPECIAL PACKAGING



MARKING SET

*You can have it as a set!*

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**250** ± 2,8KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

ISO certified

REGULATORY COMPLIANCE

RESISTANT TIP

**WRITING MODES**

MARKER **MK**

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

*See pages 274-277 for a detailed explanation of the icons*

# BIC® PERMANENT MARKER ECOLUTIONS®

ecolutions

PHARMACEUTICAL WASTE

52%

MADE FROM
***52% RECYCLED MATERIAL****

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)

*Excluding ink system

## 1210

**BIC® PERMANENT MARKER**
ecolutions® 1210




02 ● Colour ink

02 ● Colour ink

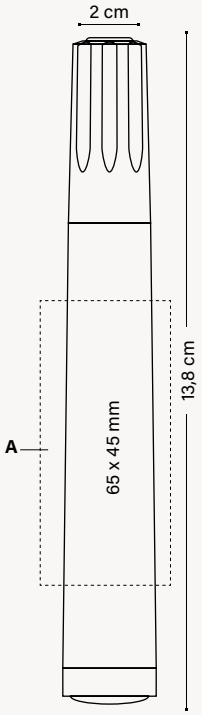
**Decoration**

## 1210

**BIC® PERMANENT MARKER**
ecolutions® 1210

**A SP:** max. 1 col.

MOQ 250 units




### EXTERNAL PACKAGING



**250** ± 2,6KG

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE MADE IN FRANCE

REGULATORY COMPLIANCE

RESISTANT TIP

ISO certified

**WRITING MODES**

MARKER **MK**

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

**SUSTAINABILITY**

PHARMACEUTICAL WASTE

IMPRIM'VERT®

ecolutions®

** The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. See pages 274-277 for a detailed explanation of the icons.*

# BIC® MECHANICAL PENCILS

**Stay sharp with these first-class mechanical pencils! They're solid and resistant, never need sharpening and write smoother and darker than ever!**

FR
Toujours prêts avec ces porte-mines de grande qualité. Ils sont solides et leurs mines sont résistantes. Ils n'ont pas besoin d'être taillés et offrent une écriture plus fluide et plus intense que jamais !

DE
Stets schreibbereit mit diesen Qualitäts-Druckbleistiften. Solide und resistent, ohne Anspitzen, schreiben diese Bleistifte leichter und kräftiger denn je!

IT
Sempre pronti con questi portamine di qualità superiore. Sono solidi e resistenti, non hanno bisogno di essere temperati e scrivono in modo più morbido e intenso che mai!

ES
Siempre preparados con estos portaminas de calidad superior. Son sólidos, resistentes y no es necesario sacarle punta. ¡Escribe más fluido e intenso que nunca!







**BIC® MATIC®**
**BIC® MEDIA CLIC MECHANICAL PENCIL**
**BIC® MEDIA CLIC GRIP MECHANICAL PENCIL**









*ECO version and standard at the same price!*

ecolutions®

74%

*Excluding lead

MADE FROM ***74% RECYCLED MATERIAL****

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order.
(Möbius loop imprint defaults to left-hand corner.).

PHARMACEUTICAL WASTE

## 1120

**BIC® MATIC®**
1120 Opaque




02/02 12/12 03/03 07/07 01/01

## 1E40

**BIC® MATIC®**
ecolutions® 1E40 Opaque




04/8C

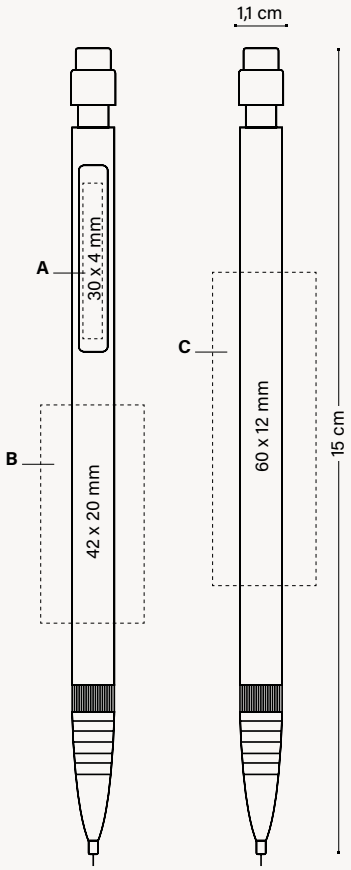
**The percentage is calculated based on the total weight of the mechanical pencil excluding lead.*
*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

# 1120 / 1E40

**BIC® MATIC**
1120
ecolutions® 1E40

**A SP:** max. 1 col.
**B/C:** max. 2 col.

MOQ 500 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

SMOOTHER AND DARKER WRITING

EASY TO USE AND ERASE

2 LEADS 9 CM

**WRITING MODES**

MECHANICAL PENCIL **MP** Ø 0,7 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

PHARMACEUTICAL WASTE

**OPTIONAL SPECIAL PACKAGING**



PLASTIC POUCH

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

**EXTERNAL PACKAGING**



**500** ± 3,1 KG

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® MEDIA CLIC MECHANICAL PENCIL

1028 *Iconic BIC® Boy is embossed*

**BIC® MEDIA CLIC**
1028 Mechanical pencil
Opaque



13




5C

1028

**BIC® MEDIA CLIC**
1028 Mechanical pencil
Frosted




39

# BIC® MEDIA CLIC GRIP MECHANICAL PENCIL

*ECO version and standard at the same price!*

ecolutions®

98%

MADE FROM ***98%***
***RECYCLED MATERIAL****
*From barrel

PLASTIC CAR PARTS

## 1021

**BIC® MEDIA CLIC GRIP**
1021 Mechanical pencil
Frosted




71/69 82/69 40/69

## 1E21

**BIC® MEDIA CLIC GRIP**
ecolutions® 1E21 Mechanical pencil
Opaque




01/03 01/05 01/02 01/07

** The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

# BIC® MEDIA CLIC MECHANICAL PENCIL

## 1028

**BIC® MEDIA CLIC**
1028 Mechanical pencil

## 1021 / 1E21

**BIC® MEDIA CLIC GRIP**
1021 Mechanical pencil
ecolutions® 1E21 Mechanical pencil

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

## Clip



Opaque



01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02

Frosted



69

## Barrel



Opaque



5C 13

Frosted



39

## Barrel & Grip



71/69 82/69 40/69

britePix DIGITAL THE SOLUTION FOR **FULL COLOUR COMMUNICATION!**

ecolutions®

PLASTIC CAR PARTS

Standard colours combination*

**Barrel & Grip**

Opaque



01/03 01/05 01/07 01/02

98%

*From barrel
Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

All colour range available in Digital britePix™

Exact colour match: ⩾ **10.000 units 1028**
Exact colour match: ⩾ **20.000 units 1021 / 1E21**

MIX & MATCH
PERSONALIZED COLOURS
MANUFACTURED AND PRINTED IN BIC FACTORIES

**WRITING MODES**
MECHANICAL PENCIL **MP**

**PRINTING TECHNIQUES**
SP SCREEN PRINTING
DG DIGITAL

**SUSTAINABILITY**
ecolutions® PLASTIC CAR PARTS

*See pages 274-277 for a detailed explanation of the icons. *Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

**Decoration**

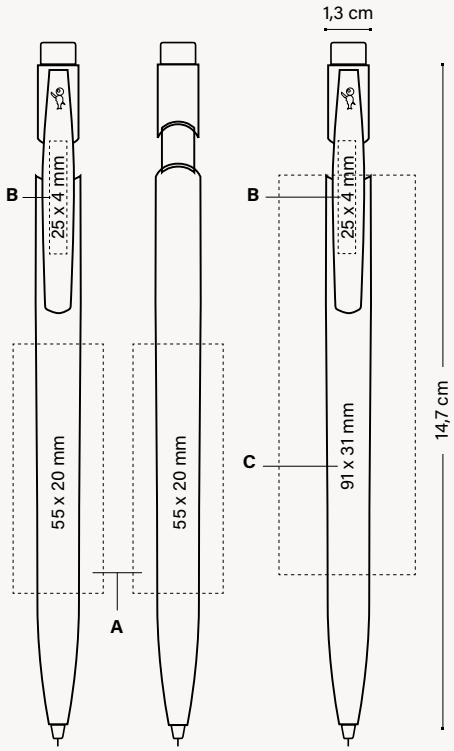
## 1028

### BIC® MEDIA CLIC

1028 Mechanical pencil

**A SP:** max. 4 col.
**B SP:** max. 2 col.
**C DG:** full-colour

MOQ 500 units.




**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE | PLASTIC POUCH | WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

**EXTERNAL PACKAGING**



**500** ± 4,1 KG

**Decoration**

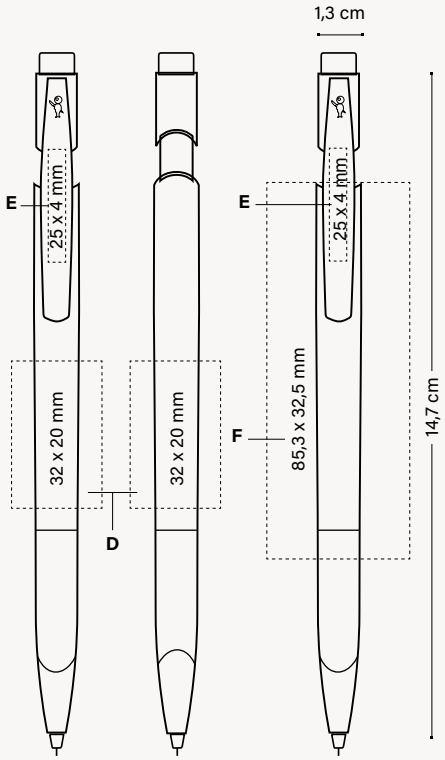
## 1021 / 1E21

### BIC® MEDIA CLIC GRIP

1021 Mechanical pencil
1E21 Mechanical pencil

**D SP:** max. 4 col.
**E SP:** max. 2 col.
**F DG:** full-colour

MOQ 500 units.




**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE | PLASTIC POUCH | WINDOW BOX

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

**EXTERNAL PACKAGING**



**500** ± 4,3 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

**WRITING MODES**

MECHANICAL PENCIL **MP**

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

DG DIGITAL

**SUSTAINABILITY**

PLASTIC CAR PARTS

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® PENCILS
# BIC® KIDS EVOLUTION® COLOURING SET

**Graphite and colouring pencils made from synthetic resin and wood-free, that will not splinter in the event of breaking.**

FR

**Crayons BIC® et BIC® Kids Evolution® Colouring set**
Crayons de graphite et de couleur fabriqués en résine synthétique et sans bois, qui ne font pas d'écharde en cas de brisure.

DE

**BIC® Bleistifte und BIC® Kids Evolution® Colouring Set**
Graphit- und Farbstifte aus synthetischem Harz und ohne Holz, die bei Bruch nicht splittern.

IT

**Matite BIC® e BIC® Kids Evolution® Colouring set**
Matite di grafite e colorate realizzate in resina sintetica e senza legno, che non scheggiano in caso di rottura.

ES

**Lápices BIC® y BIC® Kids Evolution® Colouring set**
Lápices de grafito y de colores fabricados con resina sintética y sin madera, que no se astillan en caso de romperse.















**BIC® PENCILS**
**BIC® KIDS EVOLUTION®**
**COLOURING SET**

# BIC® EVOLUTION® ECOLUTIONS®

EVOLUTION® ecolutions®

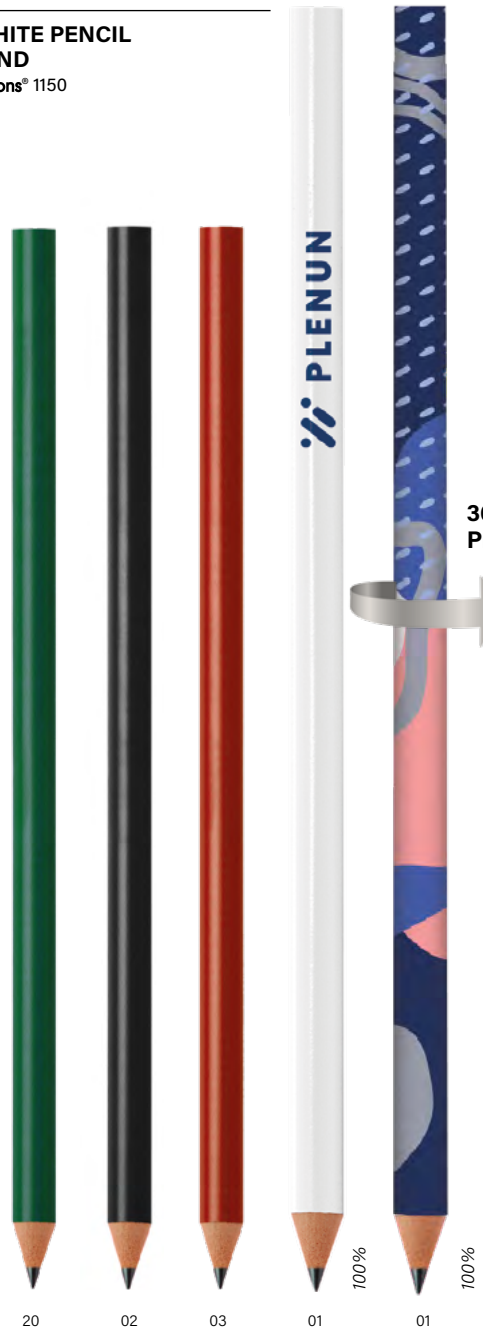
britePix DIGITAL THE SOLUTION FOR **FULL COLOUR COMMUNICATION!**

64% MADE FROM ***64% RECYCLED MATERIAL****

FRIDGES AND YOGURT POTS

## 1150

**GRAPHITE PENCIL**
**CUT END**
ecolutions® 1150




Protective sheath

britePix DIGITAL THE SOLUTION FOR **FULL COLOUR COMMUNICATION!**

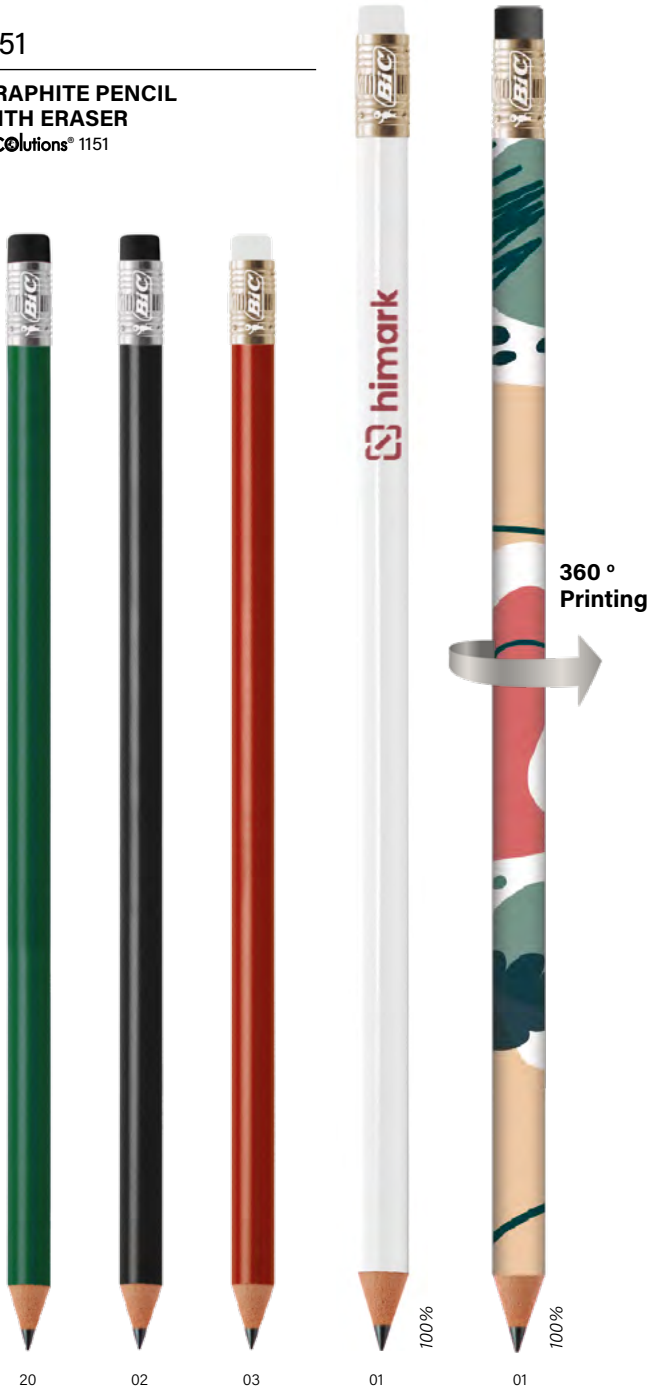
*Embossed iconic BIC® brand!*

52% MADE FROM ***52% RECYCLED MATERIAL****

FRIDGES AND YOGURT POTS

## 1151

**GRAPHITE PENCIL**
**WITH ERASER**
ecolutions® 1151




**The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

MADE FROM UP TO
***64% RECYCLED MATERIAL****

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)**

## 1150 / 1151

**GRAPHITE PENCIL**
1150 / 1151

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

### Eraser



Opaque




01 02 12 10 59 98 24

### Ferrule



Opaque

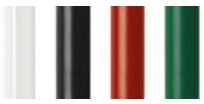



47 02 26 2C 34 2M 7C 05

### Barrel



Opaque



01 02 03 20

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

RESISTANT TIP

NO SPLINTER

PROTECTIVE SHEATH

EASY TO USE AND ERASE

**WRITING MODES**

PENCIL **PC** HB Ø 2,3MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

*See pages 274-277 for a detailed explanation of the icons.*

***Percentage indicated in the Möbius loop depend on the product selected (1150 or 1151). Please, see details at the product description.*

EVOLUTION® ecolutions®

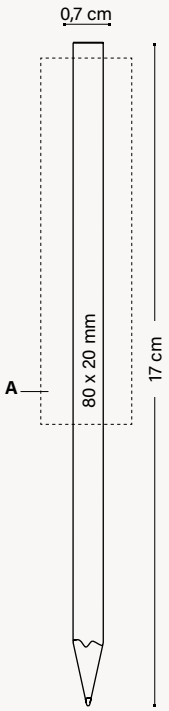
Decoration

## 1150

**BIC® EVOLUTION® ECOLUTIONS®**
ecolutions® 1150 (Pencil cut end)

**A SP:** max. 1 col.

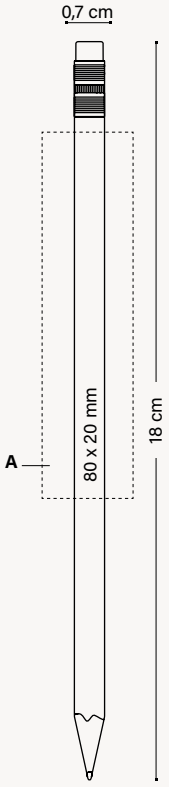
MOQ 500 units




## 1151

**BIC® EVOLUTION® ECOLUTIONS®**
ecolutions® 1151 (Pencil with eraser)

MOQ 500 units




### OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH (x 3 UNITS)

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



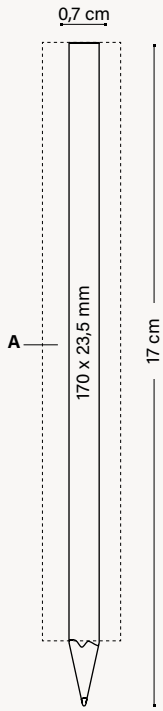
**500** ± 3,5 KG

## 1150

**BIC® EVOLUTION® ECOLUTIONS®**
ecolutions® 1150 (Pencil cut end Digital)

**A DG:** full-colour (area for images)

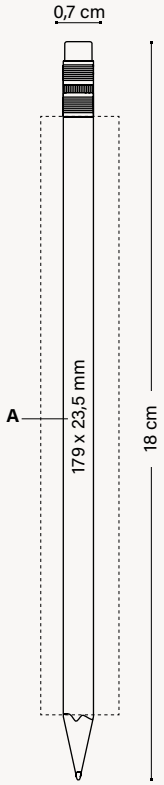
MOQ 500 units




## 1151

**BIC® EVOLUTION® ECOLUTIONS®**
ecolutions® 1151 (Pencil with eraser Digital)

MOQ 500 units




### OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH (X 3 UNITS)

+ INFO PAGES 262 TO 266

*Can be used as bookmark*

### EXTERNAL PACKAGING



**500** ± 3,5 KG

MIX & MATCH

MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

RESISTANT TIP

NO SPLINTER

PROTECTIVE SHEATH

EASY TO USE AND ERASE

**WRITING MODES**

PENCIL **PC** HB Ø 2,3MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

DG
DIGITAL

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRIDGES AND YOGURT POTS

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® KIDS EVOLUTION® COLOURING SET

Ultra-resistant Wood-free pencils that are easy to sharpen.
Ideal for everday drawing and colouring.

FABRIQUÉ EN FRANCE
MADE IN FRANCE

51%
MADE FROM
***51% RECYCLED MATERIAL****
*Excluding lead

FRIDGES AND YOGURT POTS

*Safe usage for kids*

- *Does not splinter on breaking*
- *Resistant to chewing*

1608

**BIC® KIDS EVOLUTION® COLOURING SET**
ecolutions® 1608

*Fully customisable carton wallet***

**NEW!**



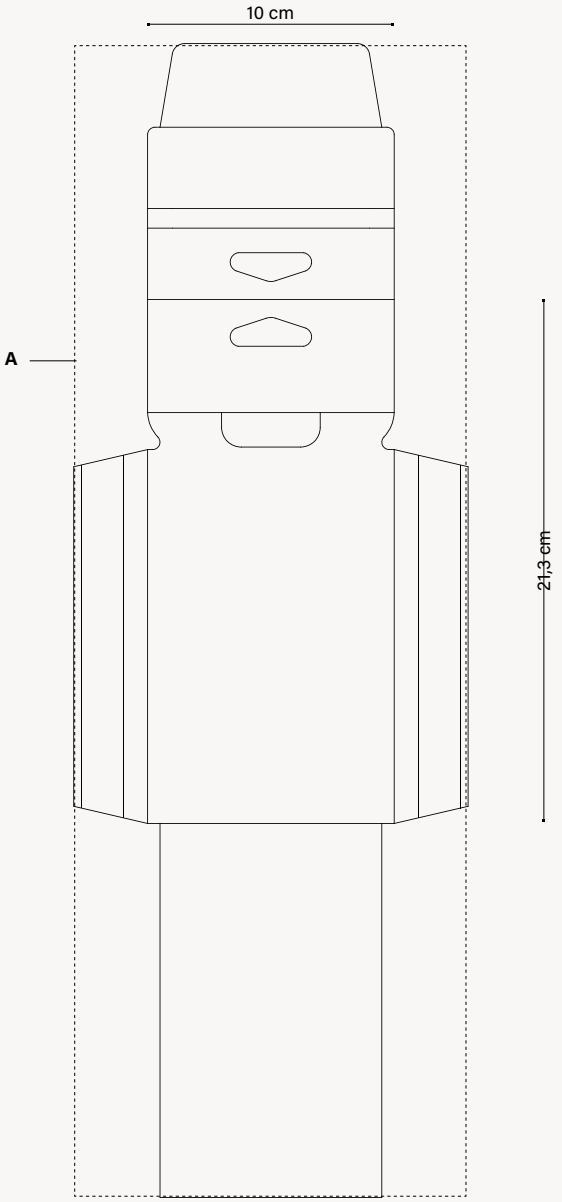

*The percentage is calculated based on the total weight of the pencil excluding lead.
**Non-personalisable pencils

# 1608

## BIC® KIDS EVOLUTION® COLOURING SET
ecolutions® 1608

**A DG:** full-colour

MOQ 1200 units.




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

ISO certified

RESISTANT TIP

NO SPLINTER

PROTECTIVE SHEATH

**WRITING MODES**

COLOURING PENCIL Ø 3,05MM

**SUSTAINABILITY**

IMPRIM'VERT®

ecolutions®

FRIDGES AND YOGURT POTS

### EXTERNAL PACKAGING



**500** ± 2,5 KG (ONLY PENCIL)
± 5 KG (WITH CARDBOARD PACKAGING)

### PACKAGING

FOREST STEWARDSHIP COUNCIL FSC

See pages 274-277 for a detailed explanation of the icons.

# SPROUT™ GRAPHITE PENCIL

This pencil enables you to convey a meaningful message and sets the foundation for a lasting relationship. The sustainable pencil that you can plant after use and grow into herbs, vegetables, fruits or flowers.

FR
Le crayon durable que vous pouvez planter après son utilisation et faire pousser des plantes, des légumes, des fruits ou des fleurs.

DE
Dieser Stift ermöglicht es Ihnen, tiefgreifende Botschaften zu übermitteln und legt den Grundstein für dauerhafte Beziehungen. Der nachhaltige Bleistift kann nach Gebrauch eingepflanzt werden, um sich in Kräuter, Obst, Gemüse oder Blumen zu verwandeln.

IT
La matita sostenibile che può essere piantata dopo essere stata utilizzata e cresce come un'erba, un vegetale, un frutto o un fiore.

ES
El lápiz sostenible que puedes plantar después de ser utilizado y crece como una hierba, un vegetal, una fruta o una flor.

53062

**SPROUT™ GRAPHITE PENCIL**
53062

With seeds

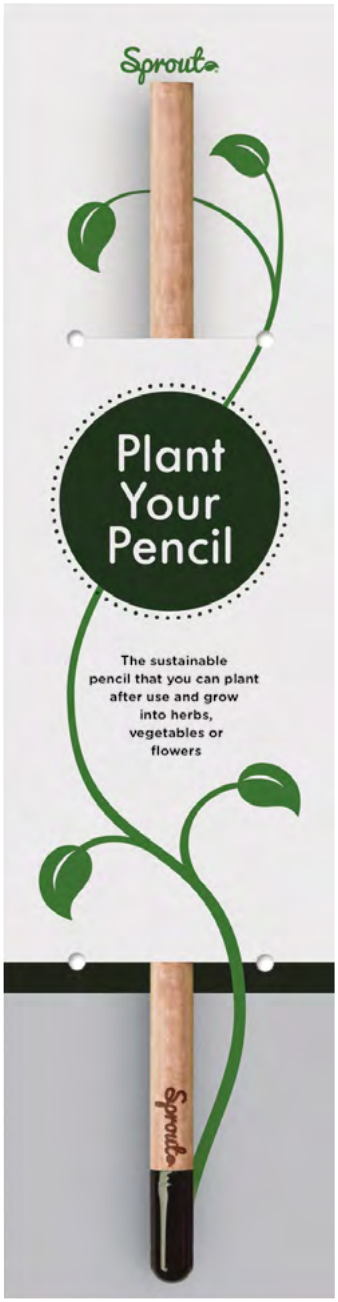



Standard barrel | Customised barrel



Graphite Lead

*Standard cardboard!*




80%

Standard cardboard packaging

*Customisable cardboard!*




80%

Personalised cardboard packaging



Rear side

Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers, fruits or vegetables.

**Choose between 9 different seeds!**

NEW! STRAWBERRY

Spruce | Sunflower | Daisy | Sage
Cherry tomato | Forget-me-not | Basil | Thyme

53062

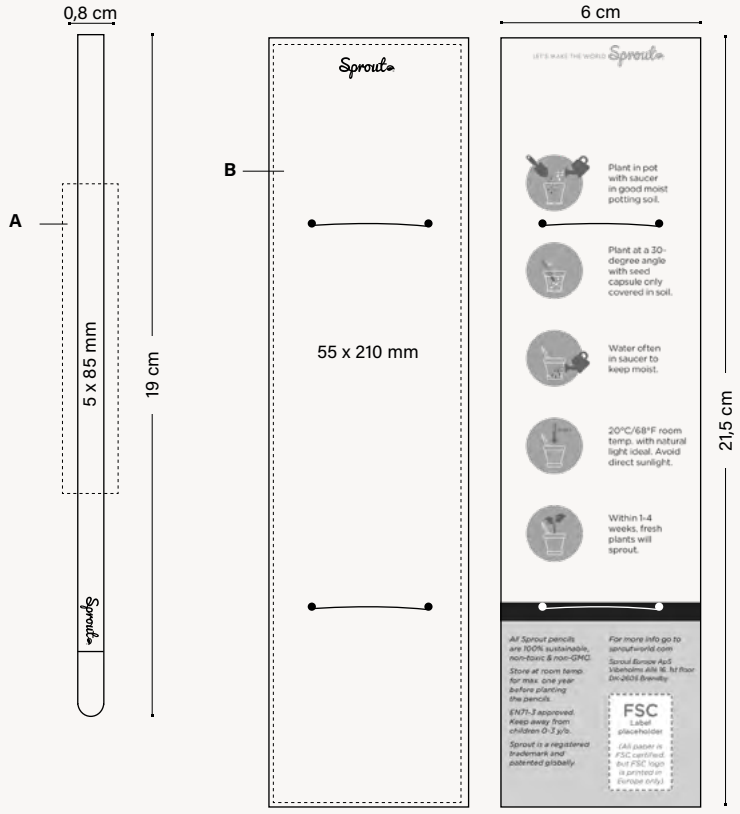
## SPROUT™ GRAPHITE PENCIL

53062

**A LE**
**B DG**

MOQ 100 units

*Pencil sharpening is offered at an extra charge*




*Planting instructions included on the rear side. For customised cardboard, you can change the font and colours!*

### EXTERNAL PACKAGING



**500** ± 2,5 KG (ONLY PENCIL)
± 5 KG (WITH CARDBOARD PACKAGING)

### PACKAGING

FOREST STEWARDSHIP COUNCIL
FSC

Partner BRAND

Sprout

**WRITING MODES**

PENCIL **PC** HB
Ø 2,3MM

**PRINTING TECHNIQUES**

LE
LASER

DG
DIGITAL

**SUSTAINABILITY**

FSC AND RECYCLABLE CARDBOARD

CHECK OUT THE VIDEO

See pages 274-277 for a detailed explanation of the icons.

Contents

# OTHER WRITING INSTRUMENTS

# 02

**PLASTIC PENS**
Basic Pen 190
Click Pen 192
Striped Grip Pen 194

**STYLUS PENS**
Sleek Stylus Pen 196

## 12010

**BASIC PEN**
12010

Colour ink

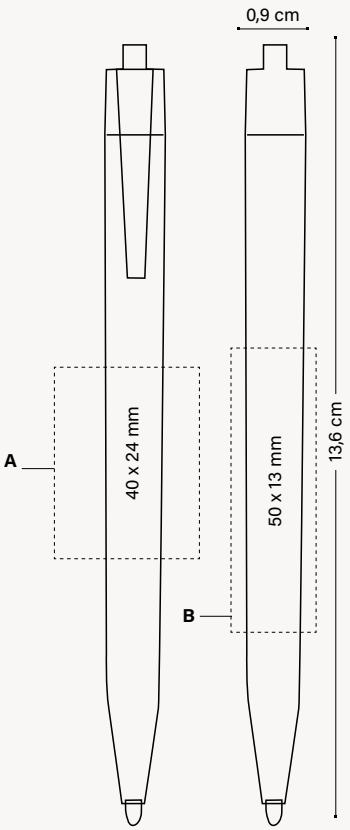


# 12010

## BASIC PEN
12010

**A/B SP:** max. 1 col.

MOQ 500 units




### EXTERNAL PACKAGING



**1000** ± 12,5 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

## 11748

**CLICK PEN**
11748

Colour ink




01 03 04 05 02 10

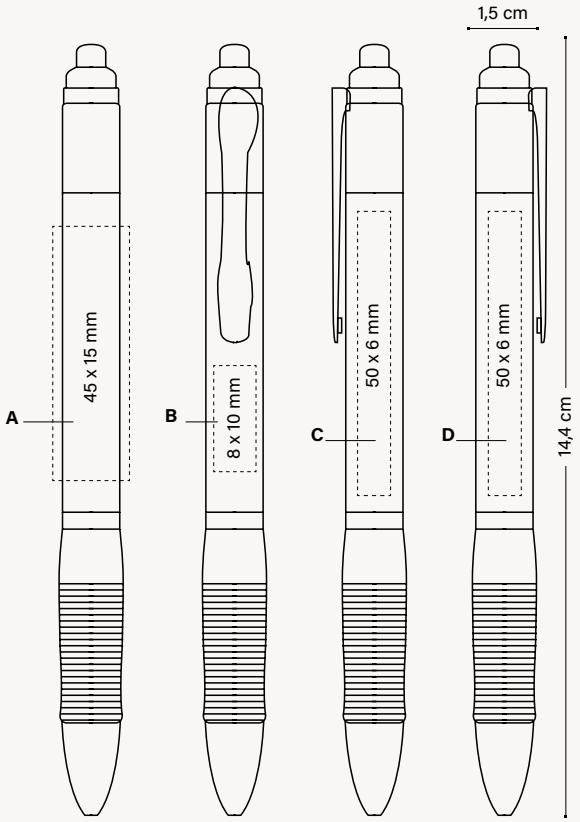
# 11748

## CLICK PEN

11748

**A/B SP:** max. 4 col.
**C/D PD:** max. 4 col.

MOQ 500 units




### EXTERNAL PACKAGING



**1000** ± 9,5 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

PD
PAD PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

11243

**STRIPED GRIP PEN**
11243

Colour ink




10 03 24 8C 04

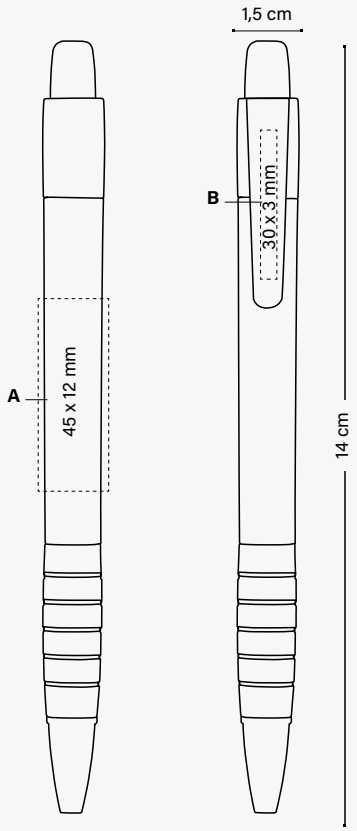
# 11243

## STRIPED GRIP PEN

11243

**A SP:** max. 2 col.
**B PD:** max. 1 col.

MOQ 500 units




### EXTERNAL PACKAGING



**1000** ± 9 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

**WRITING MODES**

BALLPEN **M** Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

PD
PAD PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

# SLEEK STYLUS PEN

## 11666

**SLEEK STYLUS PEN**
11666

Colour ink



100%

01

## 11747

**SLEEK STYLUS MATT PEN**
11747

Colour ink



47




100%

04

## 11976

**SLEEK STYLUS EXECUTIVE PEN**
11976



26

Available in blue ink




100%

2N

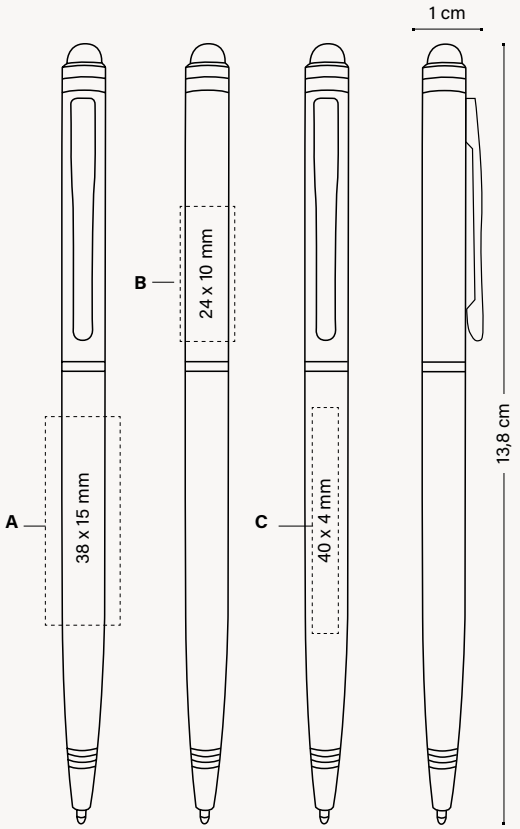
Available in black ink

## 11666 / 11747 / 11976

**SLEEK STYLUS PEN**
11666
**SLEEK STYLUS MATT PEN**
11747
**SLEEK STYLUS EXECUTIVE PEN**
11976

**A SP:** max. 1 col.
**B SP:** max. 2 col.
**C LE**

MOQ 500 units (SP)
MOQ 100 units (LE)




**EXTERNAL PACKAGING**


(11666)
**900** ± 12,4 KG


(11747 / 11976)
**800** ± 13 KG

PRINTED IN BIC FACTORIES

QUALITY & SAFETY APPROVED

REGULATORY COMPLIANCE

ISO certified

BALLPEN **M**

**WRITING MODES**

BALLPEN **M**
Ø 1 MM

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

LE
LASER

**SUSTAINABILITY**

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

Contents

# NOTEBOOKS

# 03

**ROCKETBOOK®**
Rocketbook® Core Executive A5 202
Rocketbook® Fusion Executive A5 204
Rocketbook® Core Mini A6 206

**MOLESKINE**
Moleskine Classic Notebooks 210
Moleskine Cahier Journals 214

# ROCKETBOOK®

**Rocketbook® combines the freedom of a traditional pen and paper notebook with app technology to send handwritten notes quickly and securely to the cloud folder of your choice. It comes with instructions for achieving a clean page that can be used endlessly. You can choose the Core for taking notes, making graphs and sketching, or go one step further with the Fusion for planning, making lists and setting goals.**

FR

Rocketbook® combine l'avantage d'un stylo traditionnel avec un carnet et une application pour envoyer des notes écrites à la main de manière rapide et sécurisée au fichier cloud de votre choix. Suivez les instructions indiquées pour effacer vos notes afin de pouvoir réutiliser immédiatement votre carnet. Vous avez le choix entre le modèle Core pour prendre des notes, réaliser des graphiques, des croquis... ou passez au modèle supérieur avec le Fusion pour planifier, lister ou organiser vos objectifs.

DE

Rocketbook® kombiniert die Freiheit eines klassischen Kugelschreibers und Papier-Notizbuchs mit seiner App, mit der Sie Ihre handschriftlichen Notizen schnell und sicher an Ihren Cloud-Ordner senden können. Befolgen Sie die beiliegende Anleitung für die unbeschriebenen Seiten, die Sie beliebig oft verwenden können. Sie haben die Wahl zwischen dem Core-Modell für Notizen, grafische Darstellungen und Zeichnungen und dem Fusion-Modell, das darüber hinaus noch Vorlagen für Planungen, To-Do-Listen und Zielsetzungen enthält.

IT

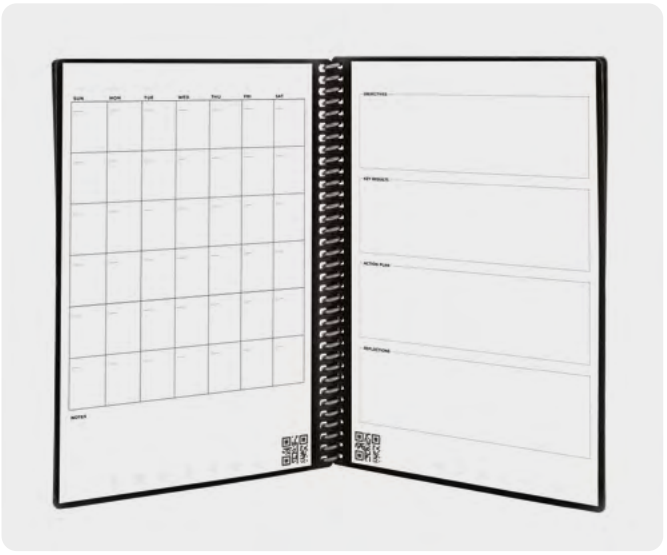
Rocketbook® combina la libertà di un tradizionale taccuino di carta e penna a sfera con la sua app per inviare in modo veloce e sicuro gli appunti scritti a mano alla tua cartella Cloud. Segui le istruzioni incluse per potere riutlizzare la pagina tutte le volte che vorrai. È possibile scegliere tra il modello Core per prendere appunti, tracciare grafici o disegnare, oppure fare un passo avanti con il modello Fusion per pianificare, elencare o fissare obiettivi.

ES

Rocketbook® combina la libertad de un bolígrafo tradicional y un cuaderno de papel con su app para enviar notas escritas a mano de forma rápida y segura a tu carpeta en la nube. Sigue las instrucciones incluidas para obtener una página en blanco que se puede utilizar tantas veces como quieras. Puedes elegir entre el modelo Core para tomar notas, graficar o dibujar, o ve un paso más allá con el modelo Fusion para planificar, enumerar o establecer metas.









**ROCKETBOOK® CORE EXECUTIVE A5**
**ROCKETBOOK® FUSION EXECUTIVE A5**
**ROCKETBOOK® CORE MINI A6**

NEW IMPROVED MOQ 25 UNITS!

3728

**ROCKETBOOK® CORE EXECUTIVE A5**
3728




07
Navy Blue




01
White



02
Black



Write



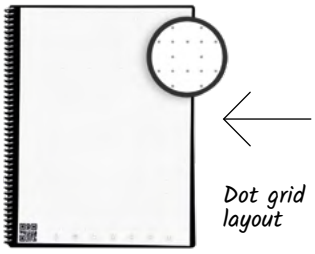
Scan



Share



Reuse



Dot grid layout




Customisation visible in window cutout

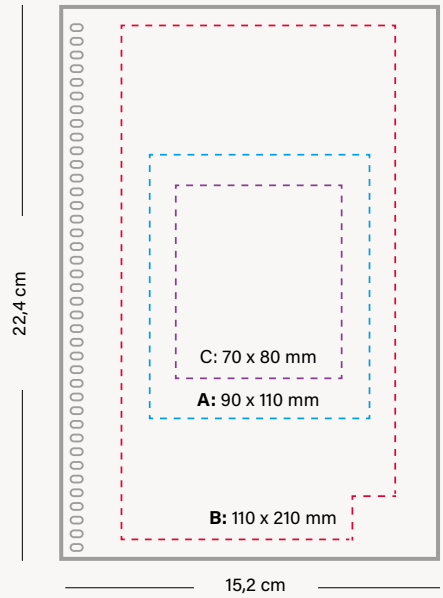
The box always includes:
- Notebook
- Erasable pen
- Cloth
- Instructions

## 3728

**ROCKETBOOK® CORE EXECUTIVE A5**
3728
**A SP:** max. 1 col.
**B BP:** full-colour
**C HS:** max. 1 col.

36 pages

MOQ 25 units




### SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX
CORE A5

### EXTERNAL PACKAGING



**50** ± 5,8 KG

PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

BP
BRITEPIX™

HS
HOT STAMPING

**SUSTAINABILITY**

IMPRIM'VERT®

DOWNLOAD THE APP

DOWNLOAD THE APP

HOW IT WORKS

*See pages 274-277 for a detailed explanation of the icons*

ROCKETBOOK

NEW IMPROVED MOQ 25 UNITS!

3726

**ROCKETBOOK® FUSION EXECUTIVE A5**
3726




01
○
White



02
●
Black

Write

Scan

Share

Reuse

*Seven page styles*

- Lined
- Dot-grid
- Task list
- Weekly planner
- OKR goal template
- Monthly calendar
- Ideas

*Customisation visible in window cutout*




*The box always includes:*
- *Notebook*
- *Erasable pen*
- *Cloth*
- *Instructions*

# 3726

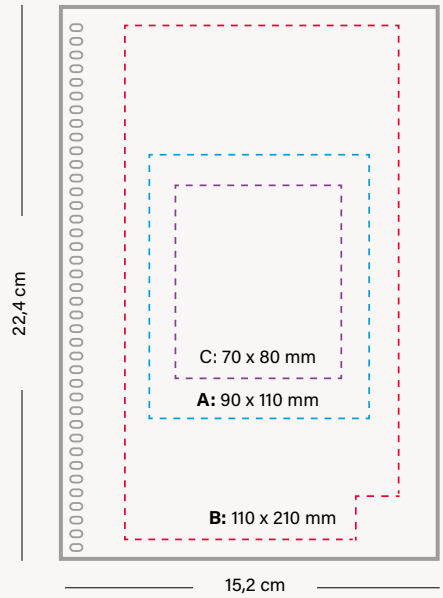
## ROCKETBOOK® FUSION EXECUTIVE A5

3726

**A SP:** max. 1 col.
**B BP:** full-colour
**C HS:** max. 1 col.

42 pages

MOQ 25 units




### SPECIAL PACKAGING ALWAYS INCLUDED




GIFT BOX FUSION A5

### EXTERNAL PACKAGING



**50** ± 5,8 KG

PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

**PRINTING TECHNIQUES**

SP — SCREEN PRINTING

BP — BRITEPIX™

HS — HOT STAMPING

**SUSTAINABILITY**

IMPRIM'VERT®

DOWNLOAD THE APP

DOWNLOAD THE APP

HOW IT WORKS

*See pages 274-277 for a detailed explanation of the icons*

NEW IMPROVED MOQ 25 UNITS!

3727

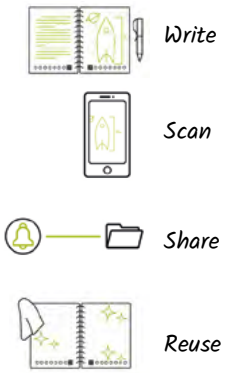
**ROCKETBOOK® CORE MINI A6**
3727

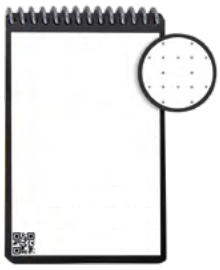



01
○
White



02
●
Black



*Dot grid layout*




*Customisation visible in window cutout*

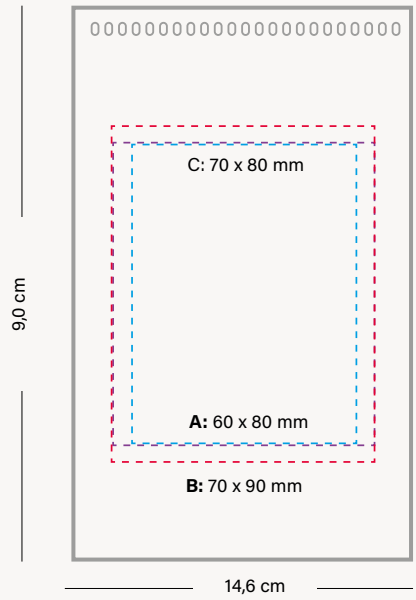
*The box always includes:*
- *Notebook*
- *Erasable pen*
- *Cloth*
- *Instructions*

## 3727

**ROCKETBOOK® CORE MINI A6**
3727
**A SP:** max. 1 col.
**B BP:** full-colour
**C HS:** max. 1 col.

48 pages

MOQ 25 units




### SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX
CORE A6

### EXTERNAL PACKAGING



**50** ± 2,6 KG

PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

BP
BRITEPIX™

HS
HOT STAMPING

**SUSTAINABILITY**

IMPRIM'VERT®

DOWNLOAD THE APP

DOWNLOAD THE APP

HOW IT WORKS

*See pages 274-277 for a detailed explanation of the icons*

## MOLESKINE®

# More than a Notebook, it’s an experience

MOLESKINE

FR

### Plus qu’un carnet, c’est une expérience

Des matériaux et finitions de haute qualité.

Des options de personnalisation avec des logos et des dessins sur les couvertures et les pages intérieures.

Le bandeau peut être personnalisé par impression numérique.

Sérigraphie, marquage à chaud et gaufrage.

Des designs classiques et sophistiqués.

ES

### Más que un cuaderno, una experiencia

Materiales y acabados de alta calidad.

Opciones de personalización con logotipos y diseños en las cubiertas y las páginas interiores.

La banda de papel puede personalizarse en impresión digital.

Serigrafía, hot stamping y grabado bajorrelieve.

Diseños clásicos y sofisticados.




**Classic, sophisticated designs.**

**High-quality materials and finishes.**

**Screen printing, hot stamping and debossing.**

**The paperband can be personalized in digital printing.**

**Customization options with logos and designs on the covers and inner pages.**

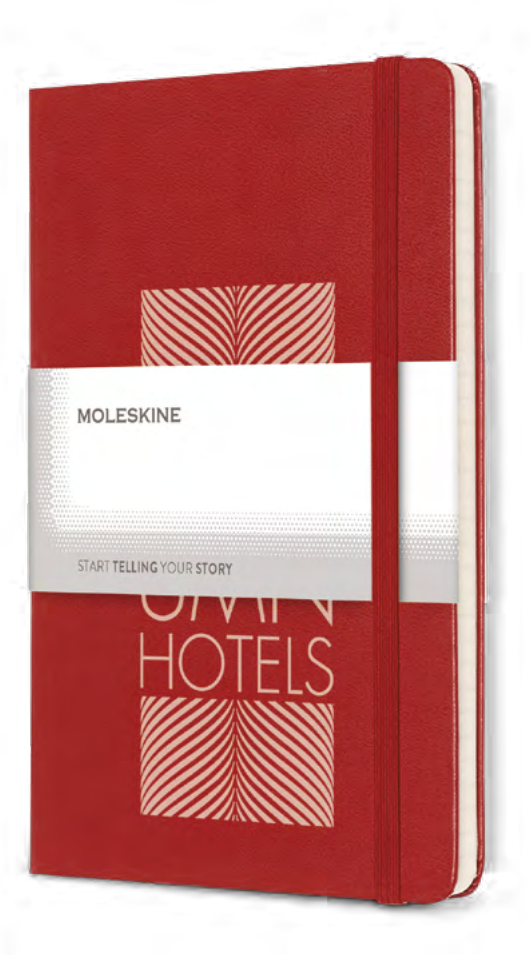



*Product only available in France, Spain, Portugal, and Greece.*

MOLESKINE

15056

**MOLESKINE® CLASSIC NOTEBOOK LARGE 13 X 21 CM HARD COVER**
15056




## HARD COVER!

- Colourful hard cover.
- Rounded corners, elastic closure and ribbon bookmark.
- Expandable inner pocket at the back.
- Stays fully open at 180°.
- Ruled or plain pages and more layouts are available upon request.
  Ivory-coloured, acid-free 70 g/m² paper.
- Wide range of colours, layouts and sizes.
- Classic, sophisticated designs.
- Customisation options for logos and designs on the covers and inner pages.
- Screen printing, hot stamping and debossing. The paperband can be personalised in digital printing.

FR

## Couverture rigide !

- Couverture rigide de couleur
- Coins arrondis, fermeture élastique et signet en ruban.
- Poche intérieure extensible au dos.
- Reste complètement ouvert à 180°.
- Les pages lignées ou unies et d'autres mises en page sont disponibles sur demande. Papier de couleur ivoire, sans acide, 70 g/m2.
- Une vaste gamme de couleurs, de présentations et de formats.
- Des designs classiques et sophistiqués.
- Des options de personnalisation pour les logos et les dessins sur les couvertures et les pages intérieures.
- Sérigraphie, marquage à chaud et gaufrage Le bandeau peut être personnalisé par impression numérique.

ES

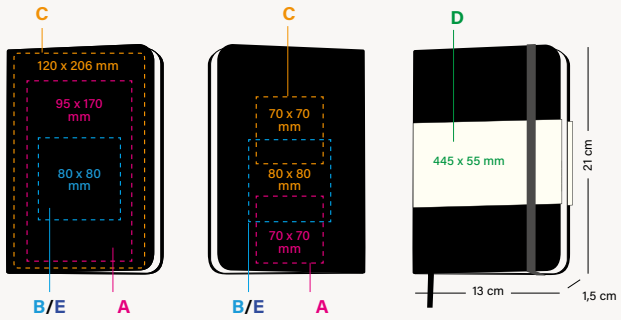
## ¡Tapa dura!

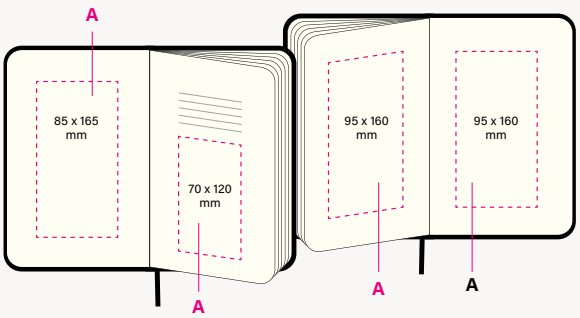
- Tapa dura de colores.
- Esquinas redondeadas, cierre elástico y cinta marcapáginas.
- Bolsillo interior expandible en la parte trasera.
- Se mantiene totalmente abierta a 180°.
- Páginas a rayas o lisas y más diseños disponibles previa solicitud. Papel sin ácido de color marfil de 70 g/m2.
- Amplia gama de colores, diseños y tamaños.
- Diseños clásicos y sofisticados.
- Opciones de personalización con logotipos y diseños en las cubiertas y las páginas interiores.
- Serigrafía, estampación en caliente y grabado bajorrelieve. La banda de papel puede personalizarse en impresión digital.

# 15056

**MOLESKINE® CLASSIC NOTEBOOK**
15056 (Hard cover large)
**A SP:** max. 1 col.
**B 3D:** transparent
**C BP:** BritePix™
**D DG:** paperband: CMYK
**E HS:** max. 1 col.

**INTERIOR PAGES:**
**240:** 15056
Ivory-coloured 70 g/m² paper




## 15056 **HARD COVER** — LINED PAPER

- Black
- Sapphire Blue
- Prussian Blue
- Slate Grey
- Scarlet Red
- White

AVAILABLE UNDER REQUEST:

- Lemon Green
- Citron Yellow
- Willow Green
- Oxide Green
- Myrtle Green
- Amaranth Red
- Coral Orange
- Orange Yellow
- Brilliant Violet
- Reef Blue
- Earth Brown
- Daisy Pink

SQUARED PAPER

## 15056 **HARD COVER** — PLAIN PAPER

- Black
- Sapphire blue
- Scarlet Red

AVAILABLE UNDER REQUEST:

- Reef Blue
- Earth Brown
- Myrtle Green

Partner BRAND

PRINTED IN BIC FACTORIES

**PRINTING TECHNIQUES**

SP — SCREEN PRINTING

BP — BRITEPIX™

HS — HOT STAMPING

DB — DEBOSSING

**SUSTAINABILITY**

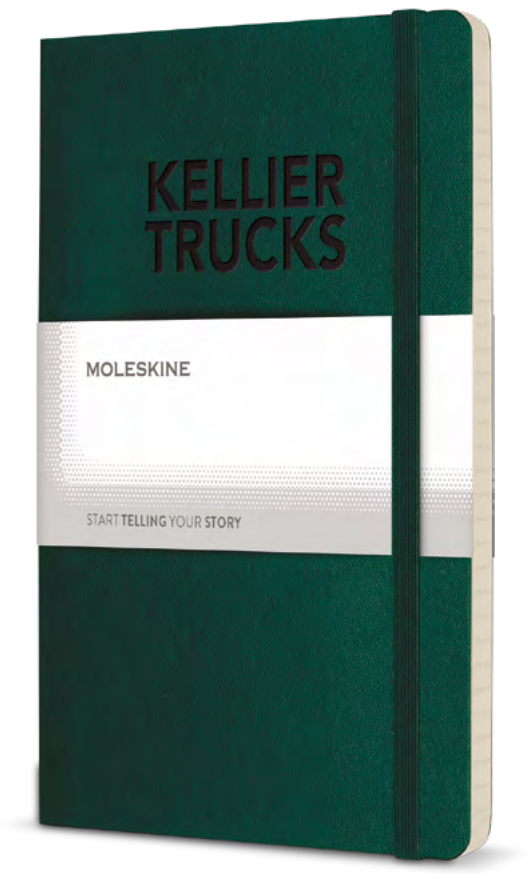
FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

15065

**MOLESKINE® CLASSIC NOTEBOOK LARGE 13 X 21 CM SOFT COVER**
15065




## SOFT COVER!

- Colourful soft cover.
- Rounded corners, elastic closure and ribbon bookmark.
- Expandable inner pocket at the back.
- Stays fully open at 180°.
- Ruled or plain pages and more layouts are available upon request.
  Ivory-coloured, acid-free 70 g/m² paper.
- Wide range of colours, layouts and sizes.
- Classic, sophisticated designs.
- Customisation options for logos and designs on the covers and inner pages.
- Screen printing, hot stamping and debossing. The paperband can be personalised in digital printing.

FR

## Couverture souple !

- Couverture souple de couleur
- Coins arrondis, fermeture élastique et signet en ruban.
- Poche intérieure extensible au dos.
- Reste complètement ouvert à 180°.
- Les pages lignées ou unies et d'autres mises en page sont disponibles sur demande. Papier de couleur ivoire, sans acide, 70 g/m2.
- Une vaste gamme de couleurs, de présentations et de formats.
- Des designs classiques et sophistiqués.
- Des options de personnalisation pour les logos et les dessins sur les couvertures et les pages intérieures.
- Sérigraphie, marquage à chaud et gaufrage Le bandeau peut être personnalisé par impression numérique.

ES

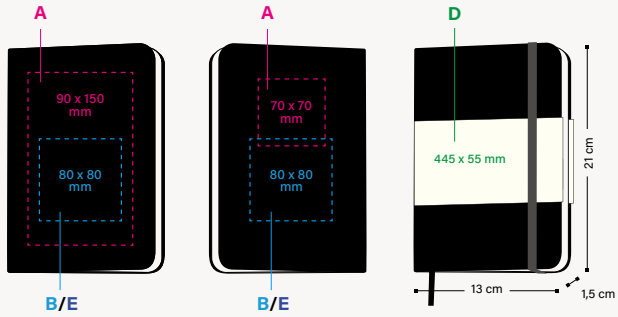
## ¡Tapa blanda!

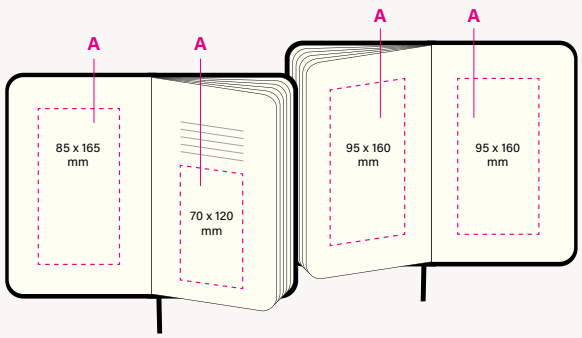
- Tapa blanda de colores.
- Esquinas redondeadas, cierre elástico y cinta marcapáginas.
- Bolsillo interior expandible en la parte trasera.
- Se mantiene totalmente abierta a 180°.
- Páginas a rayas o lisas y más diseños disponibles previa solicitud. Papel sin ácido de color marfil de 70 g/m2.
- Amplia gama de colores, diseños y tamaños.
- Diseños clásicos y sofisticados.
- Opciones de personalización con logotipos y diseños en las cubiertas y las páginas interiores.
- Serigrafía, estampación en caliente y grabado bajorrelieve. La banda de papel puede personalizarse en impresión digital.

## 15065

**MOLESKINE® CLASSIC NOTEBOOK**
15065 (Soft cover large)
**A SP:** max. 1 col.
**B DB:** transparent
**C BP:** BritePix™
**D DG:** paperband: CMYK
**E HS:** max. 1 col.

**INTERIOR PAGES:**
**192:** 15065
Ivory-coloured 70 g/m² paper




15065 **SOFT COVER** — LINED PAPER

- Black
- Sapphire blue
- Scarlet Red

AVAILABLE UNDER REQUEST:

- Reef Blue
- Underwater Blue
- Earth Brown
- SQUARED PAPER
- DOTTED PAPER

15065 **SOFT COVER**

- Black
- Sapphire blue

AVAILABLE UNDER REQUEST:

- Scarlet Red
- Prussian Blue

Partner BRAND

PRINTED IN BIC FACTORIES

**PRINTING TECHNIQUES**

SP — SCREEN PRINTING

BP — BRITEPIX™

HS — HOT STAMPING

DB — DEBOSSING

**SUSTAINABILITY**

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

15076 / 15067

**MOLESKINE® CAHIER JOURNALS**
15076 / 15067




Black Kraft Brown

## Practical, customisable and resistant. These are the features of Moleskine® Cahier Journals, which make the best travel companions.

- Resistant, customisable and flexible cover with visible stitching on the spine.
- The last 16 pages are removable.

FR

## Pratiques, personnalisables et résistants. Les carnets Moleskine® Cahier, vos meilleurs compagnons de voyage, présentent les caractéristiques suivantes:

- Couverture résistante, personnalisable et souple avec reliure visible sur le dos
- Les 16 dernières pages sont détachables.

ES

## Prácticos, personalizables y resistentes. Estas son las características de los cuadernos Moleskine® Cahier, los mejores compañeros de viaje.

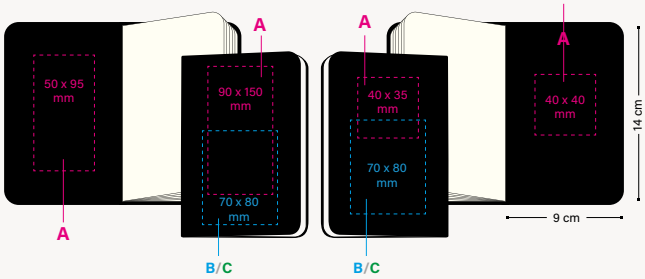
- Cubierta resistente, personalizable y flexible, con costuras visibles en el lomo.
- Las últimas 16 páginas son extraíbles.

# 15076 / 15067

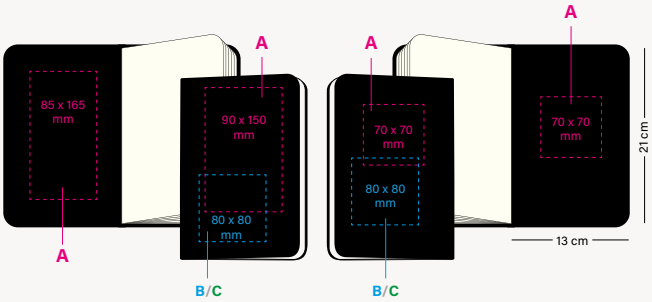
**MOLESKINE® CAHIER JOURNALS**
15076 / 15067
**A SP:** max. 1 col.
**B HS:** max. 1 col.
**C DB:** transparente

**INTERIOR PAGES:**
**64:** 15076
**80:** 15067
Ivory-coloured 70 g/m² paper

15076 POCKET




15067 LARGE




15067 **LARGE**

LINED PAPER

Black
Indigo Blue
Kraft Brown

AVAILABLE UNDER REQUEST:

Cranberry Red
Pebble Grey
PLAIN PAPER

15067 **LARGE**

LINED PAPER
PLAIN PAPER
Cranberry Red
Indigo Blue

15076 **POCKET**

LINED PAPER

Black

AVAILABLE UNDER REQUEST:

Kraft Brown
Indigo Blue
PLAIN PAPER

Partner BRAND

PRINTED IN BIC FACTORIES

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

HS HOT STAMPING

DB DEBOSSING

**SUSTAINABILITY**

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

Contents

# BIC® / DJEEP® LIGHTERS AND BIC® CASES

# 04

**BIC® LIGHTERS**
BIC® J25 Lighter 222
BIC® J23 Lighter 226
BIC® J26 Lighter 230
BIC® J38 Lighter 234

**BIC® LIGHTER CASES**
BIC® Styl'it Luxury Case 238
BIC® Aluminium Flat Case 240
BIC® Clip Case 241
BIC® 3D Case 242

**OTHER PRODUCTS**
BIC® EZ Reach™ 244
BIC® Pocket Ashtray 248

**DJEEP® LIGHTERS**
DJEEP® D1 Lighter 250

# BIC® lighters.
# Our quality, your safety.

All BIC® lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC).
**Don´t risk it, buy a BIC® lighter!**




**BIC® is number one worldwide for branded lighters.***



**100% of lighters are manufactured by BIC in Europe. All BIC® Lighters are made in BIC factories. This is the starting block of the BIC® lighter safety guarantee.**

## 50 YEARS

**BIC has acquired 50 years of incredible manufacturing expertise to guarantee the safety and quality of its products.**

## 50 CHECKS

**Before leaving the factory, every BIC® Lighter undergoes more than 50 automatic quality and security checks.**

FR
BIC® est le numéro un mondial des briquets de marque.

100% des briquets sont fabriqués par BIC en Europe.

BIC a acquis 50 ans d'une incroyable expertise de fabrication afin de garantir la sécurité et la qualité de ses produits.

Avant de quitter l'usine, chaque briquet BIC® subit plus de 50 contrôles automatiques de qualité et de sécurité.

DE
BIC® ist weltweit die Nummer eins bei Markenfeuerzeugen.

Alle Feuerzeuge von BIC werden zu 100% in BIC-Fabriken in Europa hergestellt.

BIC hat in 50 Jahren eine unglaubliche Fertigungskompetenz erworben und kann somit die Sicherheit und Qualität seiner Produkte gewährleisten.

Jedes BIC® Feuerzeug durchläuft vor Verlassen des Werks über 50 automatische Qualitäts- und Sicherheitskontrollen.

IT
BIC® è il numero uno al mondo fra gli accendini di marca.

Il 100% degli accendini è prodottoda BIC in Europa.

BIC ha acquisito 50 anni di incredibile esperienza di produzione per garantire la sicurezza e la qualità dei propri prodotti.

Prima di lasciare la fabbrica, ogni accendino BIC® viene sottoposto a oltre 50 controlli automatici di qualità e sicurezza.

ES
BIC® es el número uno mundial en encendedores de marca.

El 100 % de los encendedores de BIC se fabrica en Europa.

Durante 50 años BIC ha adquirido increíbles conocimientos de fabricación para garantizar la seguridad y calidad de sus productos.

Antes de salir de fábrica, cada encendedor BIC® se somete a más de 50 controles automáticos de calidad y seguridad.

**BIC® lighter market share in 2022, excluding the Asian market.*

# CHOOSE WISELY! BIC® Lighters




## BIC® J25 Lighter

UP TO **1450**



## BIC® J23 Lighter

UP TO **1800**




## BIC® J26 Lighter

UP TO **3000**




## BIC® J38 Lighter

UP TO **1800**

# BIC® LIGHTERS

## The iconic, well-loved and time-honoured shapes of BIC® lighters remain on trend!

## Four different sizes and a wide range of colour combinations.

FR
Le célèbre briquet BIC®, une icône indémodable, avec un design toujours tendance !

5 tailles différentes et une vaste gamme de combinaisons de couleurs.

DE
Das legendäre, beliebte und bewährte Design des BIC®-Feuerzeugs liegt weiter im Trend!

5 verschiedene Größen und eine breite Farbkombinationspalette.

IT
L'iconico, amato e intramontabile design dell'accendino BIC® resta di tendenza!

5 diverse misure e una vasta gamma di combinazioni di colori.

ES
¡El diseño icónico, querido y atemporal del encendedor BIC® sigue siendo tendencia!

5 tamaños distintos y una amplia gama de combinaciones de colores.






**BIC® J25 LIGHTER**
**BIC® J23 LIGHTER**
**BIC® J26 LIGHTER**
**BIC® J38 LIGHTER**
**BIC® STYL'IT LUXURY CASE**
**BIC® ALUMINIUM FLAT CASE**
**BIC® CLIP CASE**
**BIC® 3D CASE**
**BIC® POCKET ASHTRAY**










# BIC® J25 LIGHTER

# Perfect for your pocket!

britePix DIGITAL

Iconic BIC® Boy and BIC® logo engraved!

2360 / 2364

**BIC® J25 LIGHTER**
2360
2364 All Black



01 57 57 8G 03 11 59 24 04




25 25 6W 90 02 02 02 02

100%

FR
**Parfait pour votre poche !**

DE
**Passt perfekt in die Hosentasche!**

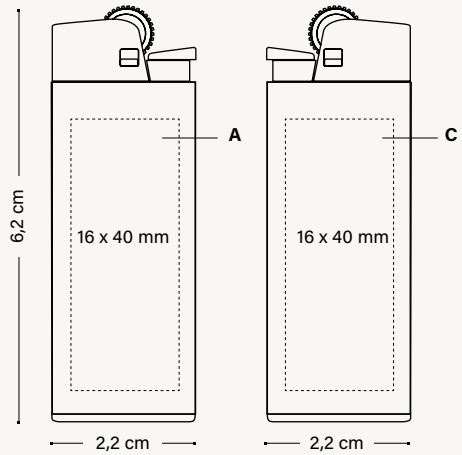
IT
**Perfetto per le tue tasche!**

ES
**¡Perfecto para tu bolsillo!**

## 2360/2364

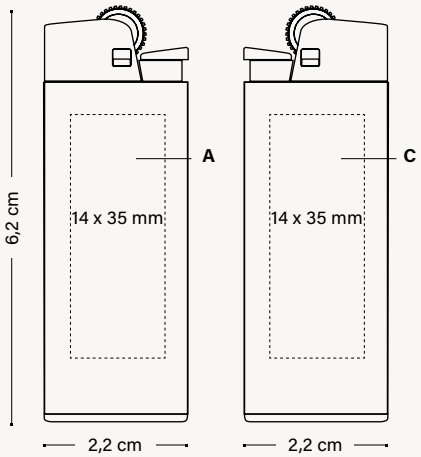
**BIC® J25 LIGHTER**
2360/2364
**A/C SP:** max. 4 col.

MOQ 300 units




## 2360/2364

**BIC® J25 LIGHTER BRITEPIX™**
2360 / 2364
**A/C BP:** full-colour




### PACKAGING



*100% recycled!*

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

### EXTERNAL PACKAGING



**600** ± 7,6 KG

FSC AND RECYCLABLE CARDBOARD

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

PASTEL MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 1.450

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

BP
BRITEPIX™

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 274-277 for a detailed explanation of the icons

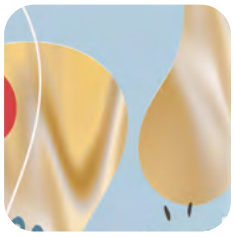
## DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD




P PUFFY




M METALLIC




UV UV



PG PUFFY GLITTER

## 2360

**BIC® J25 DIGITAL LIGHTER**
2360



MT MATT

P PUFFY



PG PUFFY GLITTER



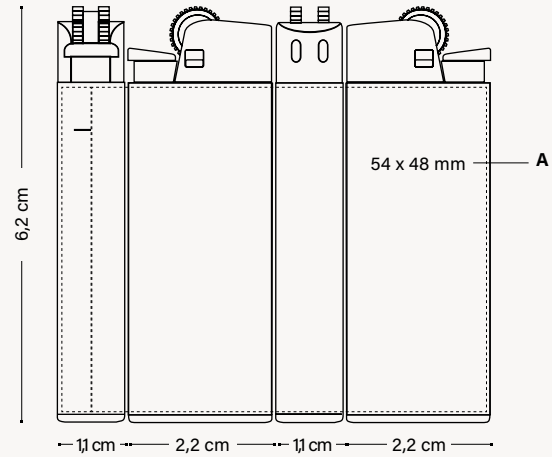

MT MATT

M METALLIC

# 2360

**BIC® J25 DIGITAL LIGHTER**
2360
**A DG:** full-colour

MOQ 600 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

PASTEL MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 1.450

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

DG
DIGITAL

**SUSTAINABILITY**

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**PACKAGING**



*100% recycled!*

STANDARD PACKAGING: IN TRAY OF 50 UNITS

**EXTERNAL PACKAGING**



**600** ± 7,6 KG

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

Iconic BIC® Boy and BIC® logo engraved!

2340

**BIC® J23 LIGHTER**
2340




Slim and fits everywhere!

57 12 03 10

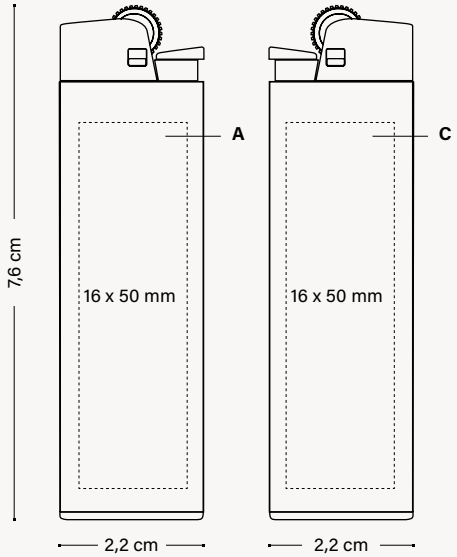


05 04 25 02

# 2340

**BIC® J23 LIGHTER**
2340
**A/C SP:** max. 4 col.

MOQ 300 units




## PACKAGING



*100% recycled!*

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

## EXTERNAL PACKAGING



**600** ± 9,5 KG

FSC AND RECYCLABLE CARDBOARD

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

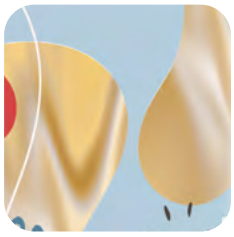
## DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD




P PUFFY




M METALLIC




UV UV



PG PUFFY GLITTER

## 2340

**BIC® J23 DIGITAL LIGHTER**
2340




MT MATT



PG PUFFY GLITTER

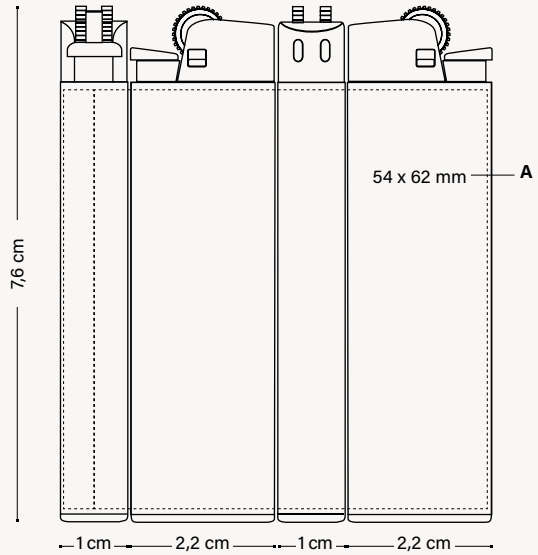



BR BRILLIANT

H HOLOGRAPHIC GOLD

# 2340

**BIC® J23 DIGITAL LIGHTER**
2340
**A DG:** full-colour
MOQ 600 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

DG
DIGITAL

## PACKAGING



*100% recycled!*

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

## EXTERNAL PACKAGING



**600** ± 9,5 KG

FSC AND RECYCLABLE CARDBOARD

See pages 274-277 for a detailed explanation of the icons

# BIC® J26 LIGHTER

# The flame that lasts.

2320

*Iconic BIC® Boy and BIC® logo engraved!*

**BIC® J26 LIGHTER**
2320




*Extra long-lasting: up to 3.000 lights!*

*100%*

01 57 8G 10 6W



59 24 25 02 03

FR
**La flamme qui dure.**

DE
**Die Flamme, die anhält.**

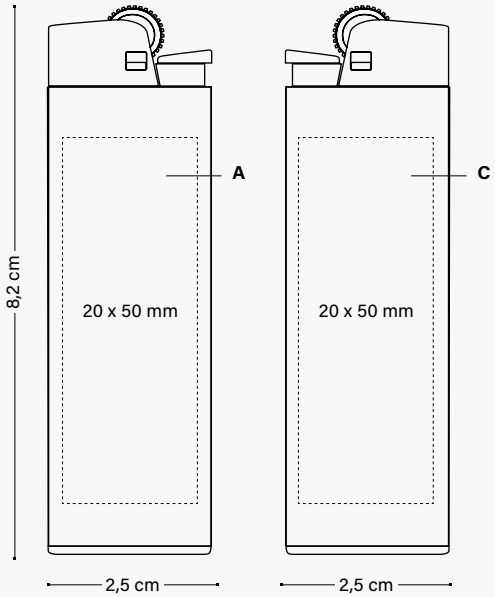
IT
**La fiamma che dura.**

ES
**El encendido que dura.**

# 2320

**BIC® J26 LIGHTER**
2320
**A/C SP:** max. 4 col.

MOQ 300 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 3.000

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**PACKAGING**



*100% recycled!*

STANDARD PACKAGING: IN TRAY OF 50 UNITS

**EXTERNAL PACKAGING**



**600** ± 15,1 KG

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

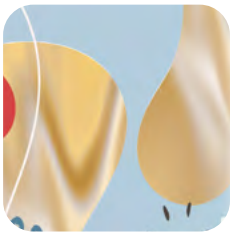
## DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD




P PUFFY




M METALLIC




UV UV



PG PUFFY GLITTER

## 2320

**BIC® J26 DIGITAL LIGHTER**
2320










**360 ° Printing**

100%

MT MATT

BR BRILLIANT

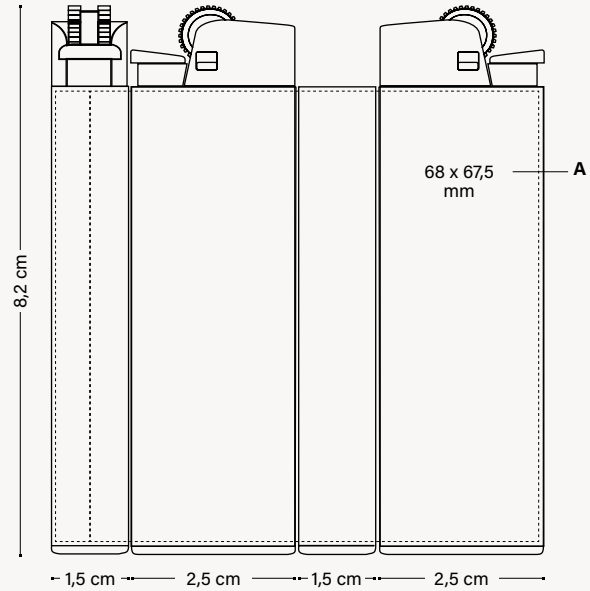
MT MATT

H HOLOGRAPHIC SILVER

# 2320

**BIC® J26 DIGITAL LIGHTER**
2320
**A DG:** full-colour

MOQ 600 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 3.000

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

DG
DIGITAL

**SUSTAINABILITY**

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**PACKAGING**



*100% recycled!*

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

**EXTERNAL PACKAGING**



**600** ± 15,1 KG

FSC AND RECYCLABLE CARDBOARD

*See pages 274-277 for a detailed explanation of the icons*

Iconic BIC® Boy and BIC® logo engraved!

2452

**BIC® J38 LIGHTER**
2452




Elegant and comfortable lighting!

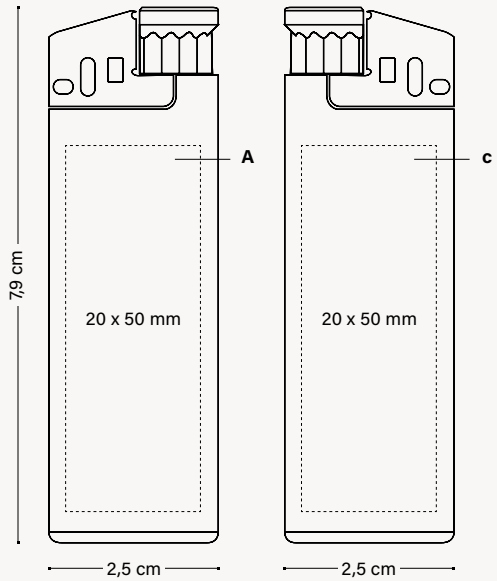
100%

57 25 02 03

# 2452

**BIC® J38 LIGHTER**
2452
**A/C SP:** max. 4 col.

MOQ 300 units




## PACKAGING



*100% recycled!*

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

## EXTERNAL PACKAGING



**600** ± 13,2 KG

FSC AND RECYCLABLE CARDBOARD

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

**SUSTAINABILITY**

IMPRIM'VERT®

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

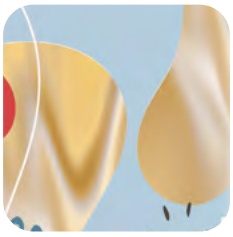
## FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC SILVER GOLD




P PUFFY




M METALLIC




UV UV



PG PUFFY GLITTER

## 2452

**BIC® J38 DIGITAL LIGHTER**
2452



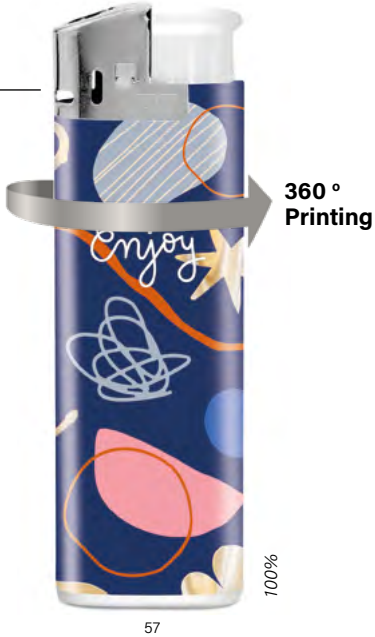

57

BR BRILLIANT




57

MT MATT




57

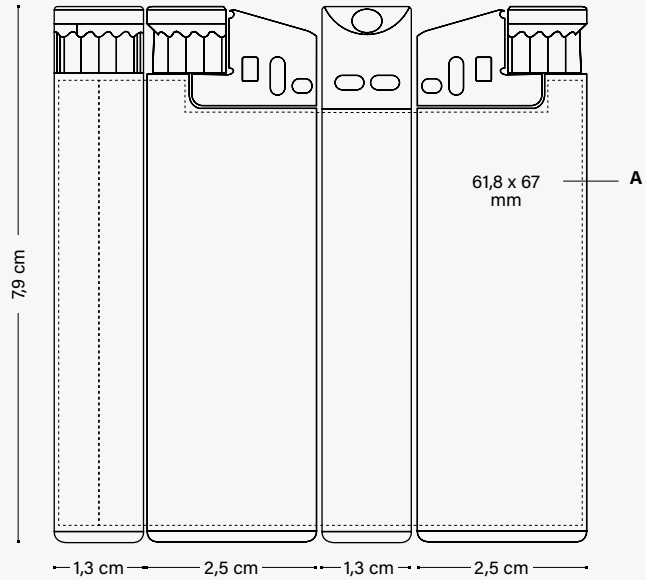
MT MATT

H HOLOGRAPHIC GOLD

# 2452

**BIC® J38 DIGITAL LIGHTER**
2452
**A DG:** full-colour

MOQ 600 units




MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

REGULATORY COMPLIANCE

UP TO 1.800

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

DG
DIGITAL

**SUSTAINABILITY**

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

**PACKAGING**



*100% recycled!*

STANDARD PACKAGING: IN TRAY OF 50 UNITS

**EXTERNAL PACKAGING**



**600** ± 13,2 KG

FSC AND RECYCLABLE CARDBOARD

BIC GRAPHIC
BIC® WRITING INSTRUMENTS
OTHER WRITING INSTRUMENTS
NOTEBOOKS
BIC® / DJEEP® LIGHTERS AND BIC® CASES
BIC® PACKAGING
GENERAL INFORMATION

*See pages 274-277 for a detailed explanation of the icons*

## 2386

**BIC® STYL'IT LUXURY CASE**
2386 Neon



*All cases are delivered with a white BIC® J25 lighter!*




59 1G 5C

100%

# 2386

## BIC® STYL'IT LUXURY CASE
2386

PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

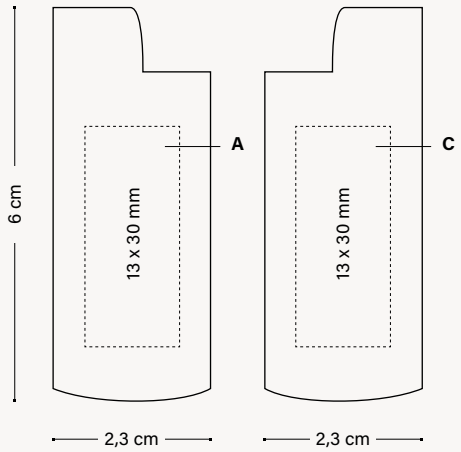
PD
PAD PRINTING

LE
LASER

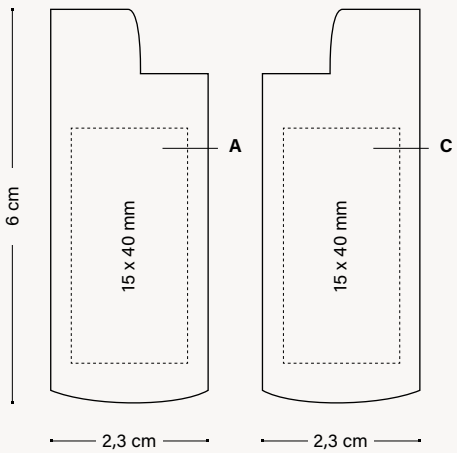
**SUSTAINABILITY**

IMPRIM'VERT®

MOQ 100 units
**A/C LE**




MOQ 100 units
**A/C PD**




### PACKAGING



STANDARD PACKAGING:
BOX FOR 10 UNITS

### EXTERNAL PACKAGING



**300** ± 6,1 KG

FSC AND RECYCLABLE CARDBOARD

See pages 274-277 for a detailed explanation of the icons

## 2156

**BIC® ALUMINIUM FLAT CASE**
2156

*3 customisable sides!*




100%

*All cases are delivered with a white BIC® J25 lighter!*

47

**Decoration**

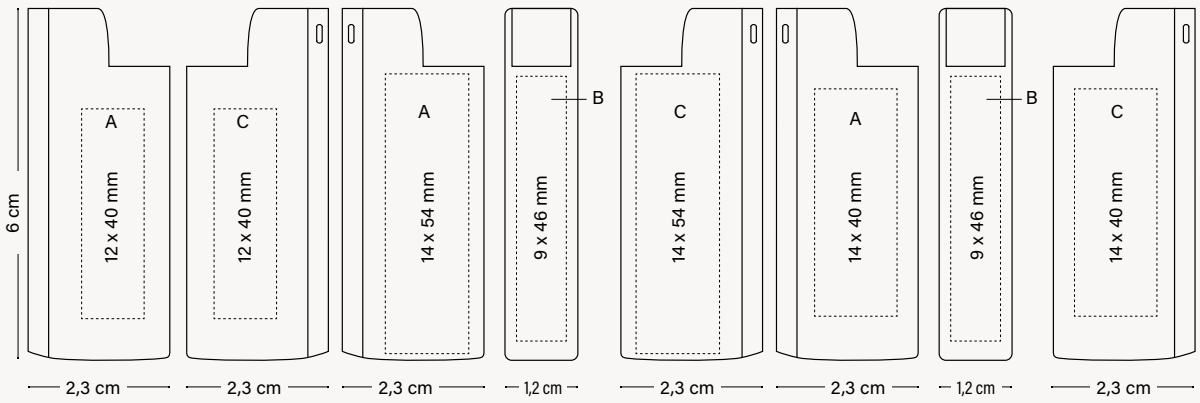
## 2156

**BIC® ALUMINIUM FLAT CASE**
2156

MOQ 100 units
**A/C PD:** max. 1 col.

MOQ 100 units
**A/B/C BP:** full-colour

MOQ 100 units
**A/B/C LE**




### PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

### EXTERNAL PACKAGING



**300** ± 7,5 KG

FSC AND
RECYCLABLE
CARDBOARD

PRINTED IN
BIC FACTORIES

Conform
ISO 9994

REGULATORY
COMPLIANCE

Conform
EN 13869
85%

### PRINTING TECHNIQUES

**PD** PAD PRINTING

**BP** BRITEPIX™
BRITEPIX™ PERSONALISATION

**LE** LASER

### SUSTAINABILITY

IMPRIM'VERT®

*See pages 274-277 for a detailed explanation of the icons.*

# BIC® CLIP CASE

## 2398

**BIC® CLIP CASE**
2398



*All cases are delivered with a white BIC® J25 lighter!*




03 02




100%

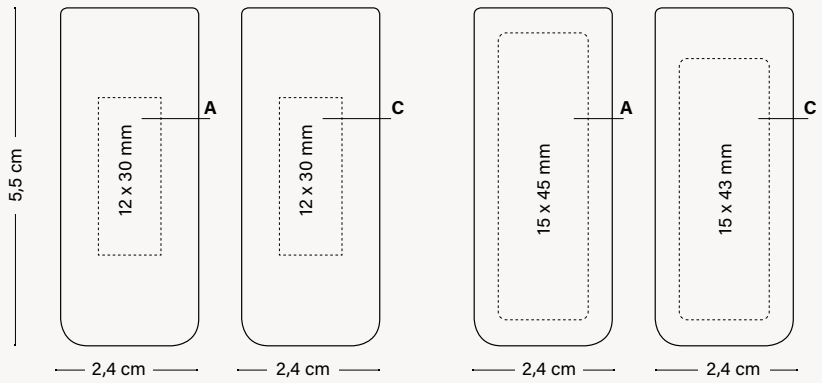
**Decoration**

## 2398

**BIC® CLIP CASE**
2398

MOQ 100 units
**A/C PD:** max. 1 col.

MOQ 100 units
**A/C BP:** full-colour
**BP Texture:** full-colour




### PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

### EXTERNAL PACKAGING



**300** ± 7,5 KG

FSC AND RECYCLABLE CARDBOARD

PRINTED IN BIC FACTORIES

Conform ISO 9994

REGULATORY COMPLIANCE

Conform EN 13869 85%

**PRINTING TECHNIQUES**

PD PAD PRINTING

BP BRITEPIX™ BRITEPIX™ PERSONALISATION

**SUSTAINABILITY**

IMPRIM'VERT®

*See pages 274-277 for a detailed explanation of the icons.*

## 2395

**BIC® 3D CASE**
2395




*All cases are delivered with a white BIC® J25 lighter!*

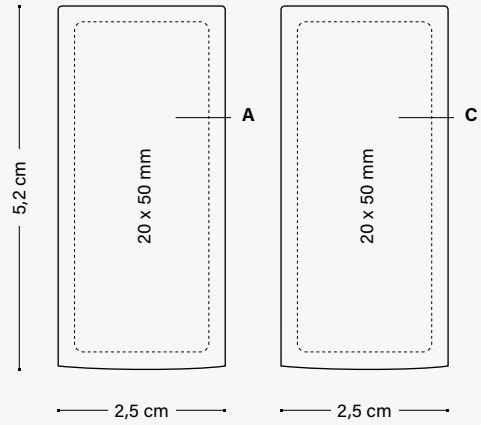
*Convert your logo into a 3D shape!*

*Please contact your Customer Service Representative for further details.*

# 2395

**BIC® 3D CASE**
2395
**A/C 3D:** max. 6 col.

MOQ 1.200 units




REGULATORY COMPLIANCE

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

3D
EMBOSSING

## PACKAGING



STANDARD PACKAGING: BOX FOR 50 UNITS

## EXTERNAL PACKAGING



**300** ± 7,5 KG

FSC AND RECYCLABLE CARDBOARD

*See pages 274-277 for a detailed explanation of the icons*

## BIC® EZ REACH™

NEW!

# Light up unique moments.













FR
**Illuminez vos moments uniques.**

DE
**Entfachen Sie einzigartige Momente.**

IT
**Illumina momenti unici.**

ES
**Ilumina momentos únicos.**

# The safe flame occasions are endless with the new BIC® EZ Reach™.




FR
**Les occasions de profiter d'une flamme en toute sécurité sont infinies, grâce au nouveau BIC® EZ Reach™.**

DE
**Es gibt unzählige Möglichkeiten, mit dem neuen BIC® EZ Reach™ eine sichere Flamme zu entzünden.**

IT
**Le occasioni per usare una fiamma sicura sono infinite con il nuovo BIC® EZ Reach™.**

ES
**Las ocasiones para una llama segura son infinitas con el nuevo BIC® EZ Reach™.**

# BIC® EZ REACH™

# SAFETY FLAME

## Helps keep fingers away from the flame

**Long lasting with up to 900 flames**

**Stable flame**
thanks to the pure isobutane gas

**Convenient format**
**Easily fits in the pocket**

**Made in Europe**

**Convenient for different flame occasions**



Conform ISO22702

Conform US 16CFR, II, Part 1212 85%
MADE IN TARRAGONA (43006), SPAIN BY BIC IBERIA S.A.
Manufacturing date on lighter

**Safe & Reliable**

**Keeps fingers away from the flame**
thanks to its 3.5 cm wand

**High force ignition system**

**Made with 100% electricity coming from renewable sources**

**High resistance**
Made of high mechanical resistance resin Delrin®

FR
**FLAMME SÛRE.**
**Les doigts restent éloignés de la flamme.**

DE
**SICHERHEITS-FLAMME.**
**Hilft die Finger von der Flamme fernzuhalten.**

IT
**FIAMMA DI SICUREZZA.**
**Aiuta a tenere le dita lontane dalla fiamma.**

ES
**LLAMA SEGURA.**
**Ayuda a mantener los dedos alejados de la llama.**

NEW!

# The most special moments begin when someone lights the flame.

britePix DIGITAL

## 2450

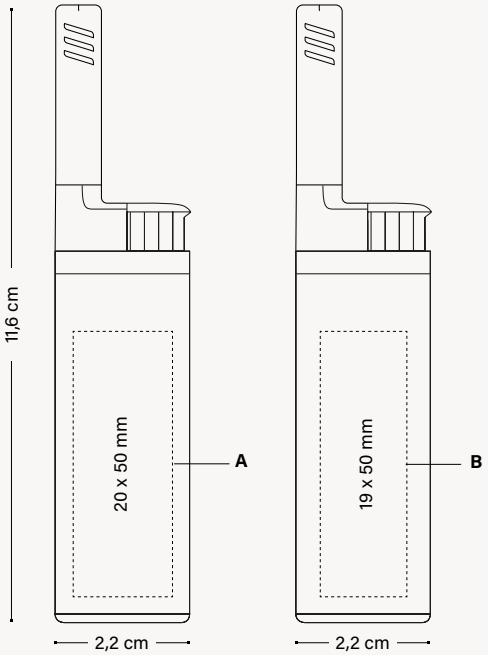
**BIC® EZ REACH™**
2450
**A SP:** max. 1 col.
**B BP:** full-colour

**MOQ 240 units**










### PACKAGING



STANDARD PACKAGING:
IN TRAY OF 20 UNITS

### EXTERNAL PACKAGING



**120** ± 3.05 KG

FSC AND RECYCLABLE CARDBOARD

MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN EUROPE

REGULATORY COMPLIANCE

UP TO 900

Conform ISO 22702

Conform 85%

KEEP FINGERS AWAY FROM THE FLAME

EASILY FITS IN THE POCKET

**PRINTING TECHNIQUES**

SP
SCREEN PRINTING

BP
BRITEPIX™

**SUSTAINABILITY**

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

FR
**Les moments les plus particuliers commencent lorsque quelqu'un allume la flamme.**

DE
**Die besonders schönen Momente beginnen, wenn jemand die Flamme entzündet.**

IT
**I momenti più speciali iniziano quando si accende una fiamma.**

ES
**Los momentos más especiales comienzan cuando alguien enciende la llama.**

*See pages 274-277 for a detailed explanation of the icons*

# BIC® POCKET ASHTRAY

## 3850

**BIC® POCKET ASHTRAY**
3850

*6 different flap shapes available!*

*Reusable and hermetic!*



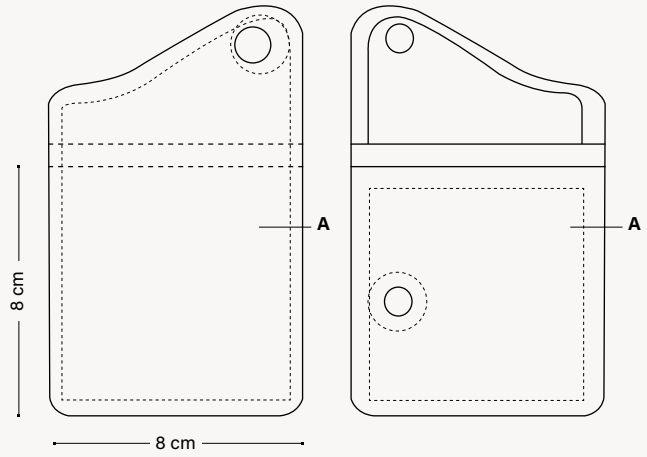

100%

**Decoration**

## 3850

**BIC® POCKET ASHTRAY**
3850
**A SP:** max. 5 col. (max. 2 col. for orders under 20.000 pcs.)

MOQ 5.000 units




**PACKAGING**

BOX FOR 10 UNITS EACH BIC® POCKET ASHTRAY COMES IN AN INDIVIDUAL CELLOPHANE PACKAGING

**EXTERNAL PACKAGING**

**500** ± 5,5 KG

REGULATORY COMPLIANCE

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

*Please contact your Customer Service Representative for further details.*
*See pages 274-277 for a detailed explanation of the icons.*

## 3851

**BIC® POCKET ASHTRAY**
3851 Kraft




100%

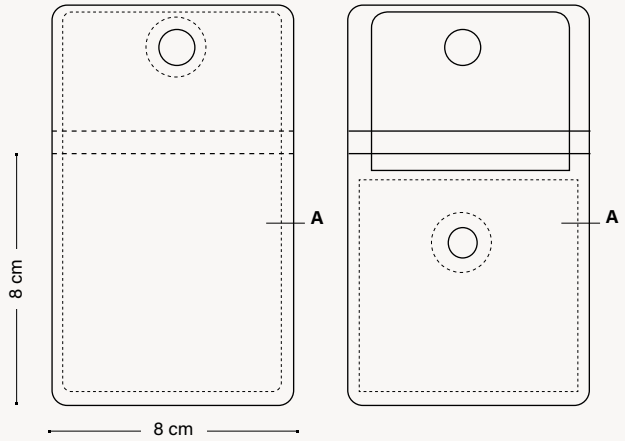
6F

**Decoration**

## 3851

**BIC® POCKET ASHTRAY KRAFT**
3851 Kraft
**A SP:** max. 2 col.

MOQ 10.000 units




**PACKAGING**



BOX FOR 10 UNITS EACH BIC® POCKET ASHTRAY COMES IN AN INDIVIDUAL CELLOPHANE PACKAGING.

**EXTERNAL PACKAGING**



**500** ± 5,5 KG

REGULATORY COMPLIANCE

**PRINTING TECHNIQUES**

SP SCREEN PRINTING

*Please contact your Customer Service Representative for further details.*
*See pages 274-277 for a detailed explanation of the icons.*

# DJEEP® LIGHTERS

**Long-lasting and designed with style. DJEEP® is crafted to function perfectly. Each lighter is fully tested to ensure it meets our top-quality criteria.**

FR
Durable et conçu avec style. Le briquet DJEEP® est créé pour fonctionner parfaitement. Chaque briquet est entièrement testé pour s'assurer qu'il répond à nos critères de qualité les plus stricts.

DE
Langlebig und stilvoll gestaltet. DJEEP® ist so konzipiert, dass es perfekt funktioniert. Jedes Feuerzeug wird eingehend getestet, um sicherzustellen, dass es unsere hohen Qualitätskriterien erfüllt.

IT
Di lunga durata e progettato con stile. Ogni accendino è completamente testato per garantire che soddisfi i nostri criteri di massima qualità.

ES
Duradero y diseñado con estilo. DJEEP® está diseñado para funcionar a la perfección. Cada encendedor se somete a pruebas exhaustivas para garantizar que cumple nuestros criterios de máxima calidad.






**DJEEP® D1 LIGHTER**







DJEEP

# Ignite your mark.

We are **premium**

We are **singular**




We are **engaged**

We are **creative**

*Product not available for Belgium, Netherlands, Luxembourg and Bulgaria.*

# DJEEP® D1 LIGHTER

Long-lasting and designed with style. DJEEP® is crafted to function perfectly.
Each lighter is fully tested to ensure it meets our top-quality criteria.

**STABLE FLAME**
thanks to pure isobutane fuel

UP TO 3500

**A LONG-LASTING LIGHTER**
thanks to triple-tank technology

**HIGH RESISTANCE**
reservoir made of high mechanical resistance resin




**LARGER PUSHER**
for a better comfort of use

**HIGH-END EFFECTS**
QUALITY MADE
compliant with international safety standards. Made in France

**UNIQUE RECTANGULAR SHAPE**
to offer comfort in hand and a large surface of expression

**CHILD-RESISTANT SAFETY GUARD**
compilant with EN 13869 Standard

Conform ISO 9994

Conform EN 13869 85%

FR
Flamme stable.
Grand poussoir.
Un briquet conçu pour durer.
Effets haut de gamme.
Très résistant.
Forme rectangulaire unique.
Sécurité enfants.

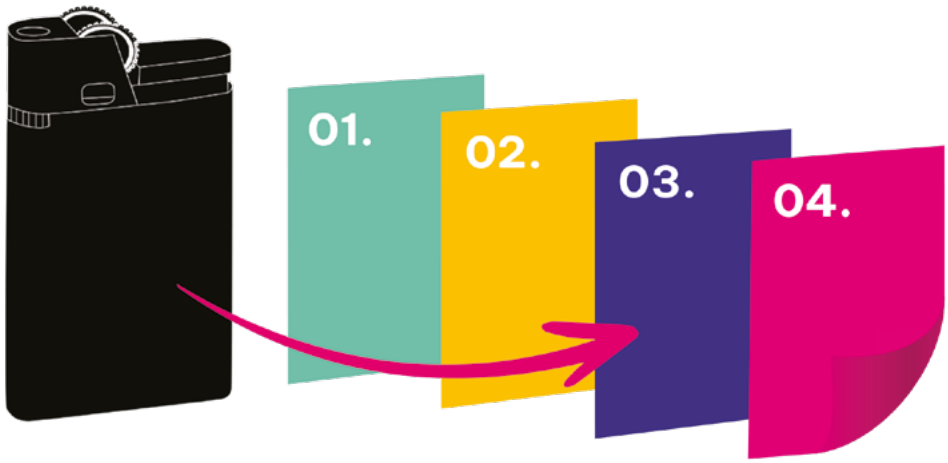
DE
Stabile Flamme.
Großer Drücker.
Ein langlebiges Feuerzeug.
Hochwertige Effekte.
Hohe Widerstandsfähigkeit.
Einzigartige rechteckige Form.
Kindersicherung.

IT
Fiamma stabile.
Pulsante più grande.
Un accendino di lunga durata.
Effetti di alta gamma.
Alta resistenza.
Forma rettangolare unica.
Dispositivo di sicurezza a prova di bambino.

ES
Llama estable.
Pulsador grande.
Un encendedor de larga duración.
Efectos de gama alta.
Alta resistencia.
Forma rectangular única.
Protección de seguridad a prueba de niños.

# 360º Digital Decoration

**DJEEP® offers a wide variety of digital printing effects; select from touch & feel, glossy & matt mix, etched, Holographik©, ... to elevate each lighter.**




**01. Base.** Select between:

WM WHITE MEDIUM | M METALLIC SILVER | H HOLOGRAPHIK©

**02. Printing:** We select the best option for you (digital, offset, flexo, silk screen ...) depending on quantity and design options.

**03. Finish.** Select between:

G GLOSSY | MT MATT | ST DJEEP SOFT TOUCH®

**04. Decoration options.** Select up to 2 different decoration options between:
GRANITE, FABRIC, DJEEP® SOFT TOUCH®, RESIN CHIP, TOUCH&FEEL, GLOSSY & MATT MIX, BLACK LIGHT, HAMMERED METAL, GLITTERING, FRAGANT INK, GLOW IN THE DARK, ETCHED, QR CODE, HOLOGRAPHIK®, PEARLESCENT.

## DECORATION POSSIBILITIES



ST

### DJEEP© SOFT TOUCH©

Provide a unique smooth sensation!

Deep tones and a soft surface for an exclusive experience.



GT

### GLITTERING

Add a sparkling effect to your design!

Make your colours vibrant!




HM

### HAMMERED METAL

A metallic background with a puffy effect pattern.

A premium look and feel that stands out!



TF

### TOUCH & FEEL

Give an embossed effect to your design!

## DECORATION POSSIBILITIES



ET

### ETCHED

Gives an etched or engraved effect to the lighter!

Create patterns and convert your idea into an elegant design.



GM

### GLOSSY & MATT MIX

Choose this finish to create distinctions between matt or DJEEP® Soft Touch© and the UV varnish that produces vivid colours.



FI

### FRAGANT INK

Rub the label and enjoy the fragrance!

Available fragrances: Mint, Red Fruits, Mojito, Lime and Pineapple.



QR

### QR CODE

Redirect your customer to a website, phone number or message. Create interactivity between the lighter and your message!



BL

### BLACK LIGHT

Under a black light the fluor colours appear.

You can have light blue, red, green or yellow.

## DECORATION POSSIBILITIES



FA

### FABRIC

Give it the look and feel of fabric with a relief effect and matt finish!



RC

### RESIN CHIP

Add volume to your design! Give the lighter a third dimension!



GR

### GRANITE

Add a granular feel to the lighter!



GD

### GLOW IN THE DARK

Expose the DJEEP® lighter to a light bulb or direct sunlight and observe the photoluminescent powder in dark places!




H

### HOLOGRAPHIK®

A reflective silvery surface to show high quality and innovation!




PE

### PEARLESCENT

Pearly and subtle shine that transmits elegance and delicacy!

## 08D1

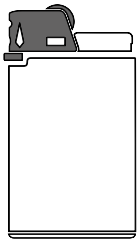
**DJEEP® D1 LIGHTER**
08D1

MOQ 10.000 units
Standard colours combination



MIX & MATCH
No extra charge

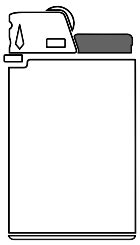
### Hood





47 02 26 6E

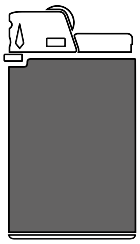
### Pusher





01 02 03 04

### Reservoir



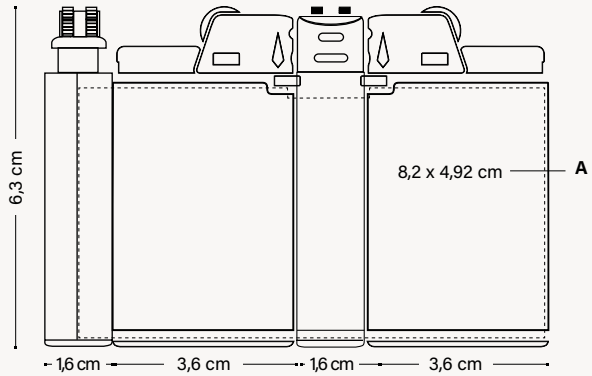


01 02

# 08D1

**DJEEP® D1 LIGHTER**
08D1
**A DG:** full-colour

MOQ 10000 units




MIX & MATCH

MANUFACTURED AND PRINTED IN DJEEP FACTORIES

FABRIQUÉ EN FRANCE
MADE IN FRANCE

REGULATORY COMPLIANCE

UP TO 3.500

Conform ISO 9994

Conform EN 13869 85%

**PRINTING TECHNIQUES**

DG
DIGITAL

**SUSTAINABILITY**

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

## PACKAGING



STANDARD PACKAGING:
IN TRAY OF 10 UNITS

*Recyclable cardboard*

## EXTERNAL PACKAGING



**600** ± 20 KG

FSC AND RECYCLABLE CARDBOARD

*See pages 274-277 for a detailed explanation of the icons*

Contents

# BIC® PACKAGING

# 05

BIC® Packaging Ecolutions® 262
BIC® Packaging 264

ecolutions®

## 529294

### BIC® COLLECTION BOX SLIM PENS 4 UNITS

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

FSC AND RECYCLABLE CARDBOARD

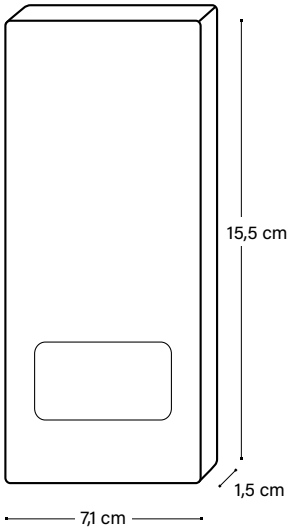
NEW!




*Special packaging for:*

**BIC® CRISTAL® EXPRESSION**
**BIC® ROUND STIC®**
**BIC® STYLE**
**BIC® CLIC STIC**

*100% customisable from 250 units!*




## 991212 / 991213 / 991214

### BIC® COLLECTION BOX

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

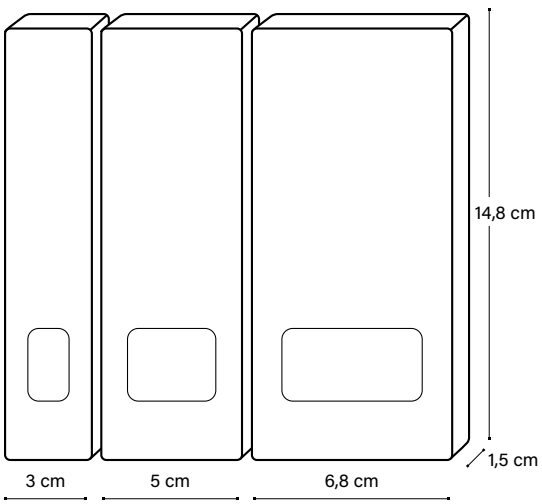
FSC AND RECYCLABLE CARDBOARD

991212 - 1 unit
991213 - 2 units
991214 - 3 units



*Special packaging for:*

**BIC® 4 COLOURS®**
**BIC® WIDE BODY™**
**BIC® SUPER CLIP**
**BIC® BRITE LINER® GRIP**
**BIC® GRIP ROLLER**



## 985240

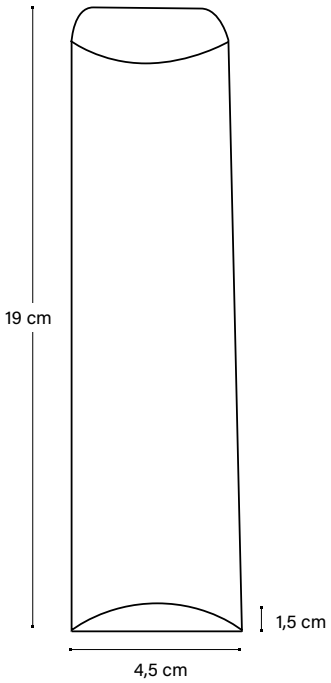
### BIC® ECO SLEEVE

Special recycled sleeve for all BIC® writing instruments except graphite pencils.

FSC AND RECYCLABLE CARDBOARD

RECYCLED CARDBOARD




*Special packaging for:*

**BIC® MEDIA CLIC**
**BIC® CLIC STIC**
**BIC® SUPER CLIP**
**BIC® WIDE BODY™**
**BIC® INTENSITY® GEL CLIC**
**BIC® XS FINE STYLE**

## 985241

### BIC® WINDOW BOX

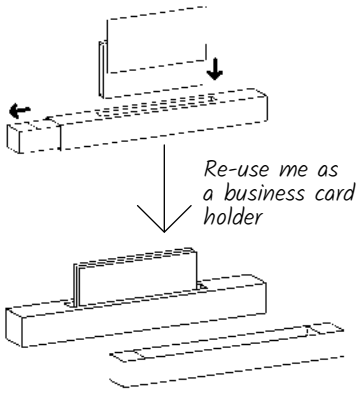
Premium design packaging for all BIC® writing instruments except graphite pencils.

FSC AND RECYCLABLE CARDBOARD




*Special packaging for:*

**BIC® METALLIC PENS**




MADE IN SPAIN

REGULATORY COMPLIANCE

SUSTAINABILITY

ecolutions®



*See pages 274-277 for a detailed explanation of the icons*

# BIC® PACKAGING

## 985242

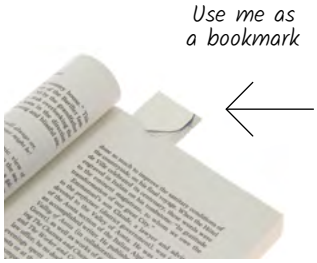
### BIC® PLASTIC POUCH

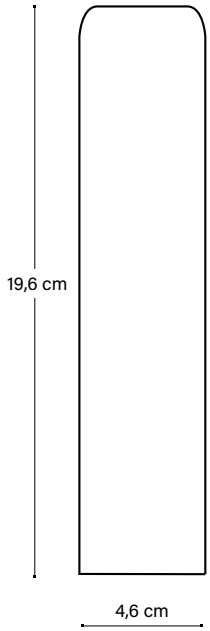
Special design for this packaging which fits any writing instrument or 3 graphite pencils.

FSC AND RECYCLABLE CARDBOARD

RECYCLABLE PLASTIC




## 985243

### BIC® MARKING SET

Packaging designed for all types of marker products.

FSC AND RECYCLABLE CARDBOARD

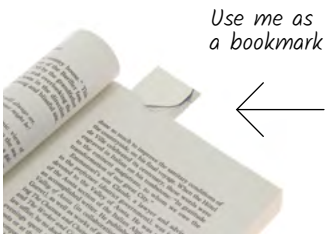
RECYCLABLE PLASTIC




*Special packaging for:*

**3 BIC® BRITE LINER® GRIP**
**3 BIC® MARK-IT**

**3 BIC® VELLEDA® GRIP**
**3 BIC® VELLEDA® FINE**




## 971634 / 971635 / 971636 / 971637

### BIC® CELLO WRAP

Packaging to wrap in a tough and transparent plastic material.

971634 - 1 unit
971635 - 2 units
971636 - 3 units
971637 - 4 units




Cello wrap 1 unit

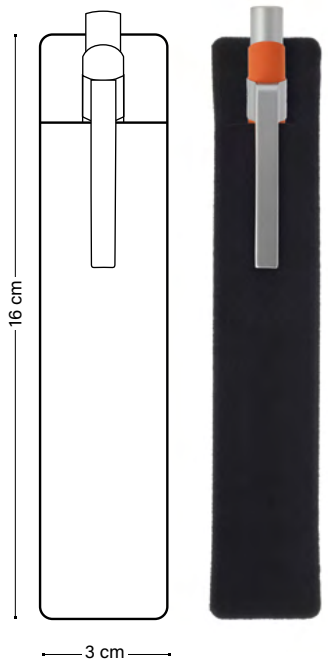



Cello wrap 2 units

## 974216

### BIC® BLACK VELVET POUCH 1 ITEM

Velvet exclusive packaging for 1 writing instrument.
Especially suitable for metal pens.

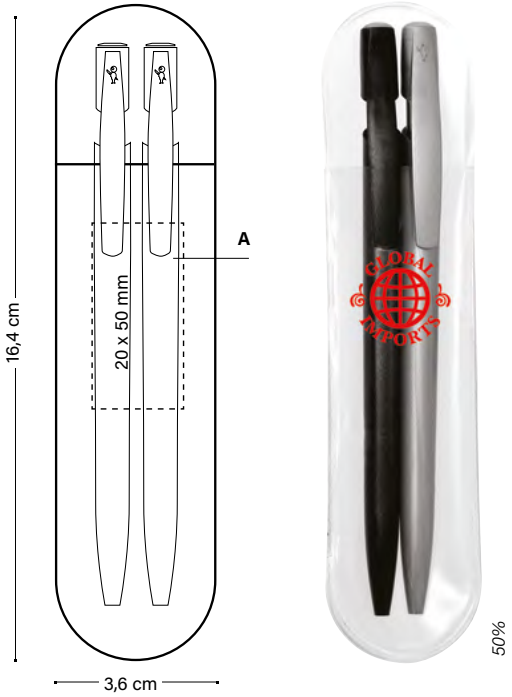



## 971640

### BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)

Transparent packaging for 2 writing instruments.

**A SP:** max. 1 col.



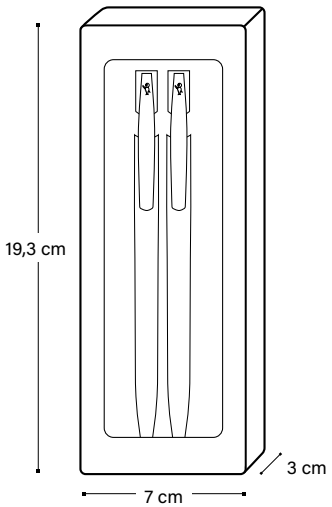

SP SCREEN PRINTING

## 974599

### BIC® SEE-THROUGH GIFT BOX (FOR 1 OR 2 ITEMS)

Box for all writing instruments, except graphite pencils, with special window.



## 971639 / 971638 / 971672



**COUNT BOX**

**Small** (for 25 BIC® Clic Stic) - 6 x 6,2 x 14 cm
971639

**Medium** (for 50 BIC® Media Clic or writing instruments of similar size) - 7,5 x 7,5 x 15,2 cm
971638

**Large** (only for 100 BIC® Evolution® Ecolutions®) - 7,5 x 7,5 x 19 cm
971672

## 971644 / 971643 / 971642



**PLASTIC BAG**

**Small** (for 25 BIC® Media Clic or writing instruments of similar size)
971644 - 12 x 18 cm

**Medium** (for 50 BIC® Media Clic or writing instruments of similar size)
971643 - 15 x 22 cm

**Large** (for 100 BIC® Media Clic or writing instruments of similar size)
971642 - 30 x 40 cm

## 974590

**TRAY OF 10 WRITING INSTRUMENTS**



## 976382

**COUNT BOX 10U. CASES**




## 976403

**COUNT BOX 10U.
CASES CHILD RESISTANT**



## 974635

**COUNT BOX 10U.
J25 CHILD RESISTANT**



## 977852

**BOX OF 50U. METAL STYL'IT CASE**



**TRAY OF 50 BIC® LIGHTERS**

100%
RECYCLED TRAY



**TRAY OF 20U. BIC® EZ REACH™ LIGHTERS**



**TRAY OF 10 DJEEP® LIGHTERS**

RECYCLABLE
CARDBOARD




**BIC® OUTER BOXES**

Special design for all the outer boxes for all writing instruments.

FSC AND RECYCLABLE CARDBOARD

MADE IN SPAIN



**BIC® OUTER BOXES**

Special design for lighters outer boxes.

FSC AND RECYCLABLE CARDBOARD

MADE IN SPAIN



**DJEEP® OUTER BOXES**

Special design for lighters outer boxes.

FSC AND RECYCLABLE CARDBOARD

FABRIQUÉ EN FRANCE

MADE IN FRANCE



Contents

# GENERAL INFORMATION

Make it simple! 270
Symbols and abbreviations 274
General information 278
Product index 279
Colour table 280

# SAVE TIME WHEN CALCULATING YOUR FINAL PRICE

LOOK AT THE QUANTITY COLUMN FOR THE PRICE
AND THAT'S IT!

## NO SET UP OR SCREEN CHARGES

## PERSONALISATION INCLUDED

Price includes personalisation in one position.

## CUSTOM MADE COLOURS FOR TRIM

- An "unlimited" choice of barrel and trim colours for orders over 10.000 units.
- A completely personalised pen in any colour you want.
- Available on an extensive range of products.
- A value added service with only a short additional lead time.
- Available for barrel and trims of: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

*For personalised barrel and grip MOQ is 20.000 units

## OTHER CHARGES

*Not available for digital lighters with Puffy, Puffy Glitter, Metallic, Holographic and UV finishes.

**britePix™ individual personalisation allows you to change the texts and images of your artwork, giving you a personalised imprint for each of the products in your order. Both texts and information regarding image changes should be provided in an Excel file. Should you also require changes in the positioning of the texts and images there will be an additional charge.

**Terms and conditions of sale apply, please refer to www.bicgraphic.com**

FR

# GAGNEZ DU TEMPS LORS DU CALCUL DE VOTRE PRIX FINAL

REGARDEZ LA COLONNE DE QUANTITÉ POUR LE PRIX ET C'EST TOUT !

## SANS FRAIS TECHNIQUES NI FRAIS D'ÉCRAN

## PERSONNALISATION INCLUSE

- Les prix comprennent la personnalisation sur une position.

## COULEUR PANTONE POUR LES ATTRIBUTS

- Un choix "illimité" de couleurs de corps et d'attributs à partir de 10.000 pièces.
- Un stylo entièrement personnalisé dans les couleurs que vous souhaitez.
- Disponible avec une large gamme de produits.
- Un service supplémentaire à forte valeur ajoutée avec un court délai additionnel de production.
- Disponible pour les corps et attributs de : BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

* Pour un corps et grip personnalisés MOQ de 20.000 pièces.

## COÛTS SUPPLÉMENTAIRES

* Non disponible pour les briquets numériques avec finitions Puffy, Puffy Glitter, Metallic, Holographic et UV.

** britePix™ personnalisation individuelle vous permet de changer les textes et image de votre photomontage, vous offrant un marquage personnalisé sur chacun des produits de votre commande. Toute information ou image devra être fournie sous un fichier Excel. En cas de modification de la position des textes et images (par rapport à la zone standard) un supplément sera facturé.

**Pour les conditions générales de vente, veuillez vous référer à www.bicgraphic.com**

DE

# SPAREN SIE ZEIT BEIM BERECHNEN IHRER PREISE

NEHMEN SIE EINFACH DIE ENTSPRECHENDEN STAFFELPREISE – DAS WAR'S!

## KEINE EINRICHTUNGS- ODER SIEBKOSTEN

## PERSONALISIERUNG INBEGRIFFEN

- Preise inklusive Personalisierung an einer Position.

## SONDEREINFÄRBUNG VON AUSSTATTUNGSELEMENTEN

- Unbegrenzte Farbauswahl bei Schaft und Ausstattungselementen für einer Mindestbestellmenge ab 10.000 Stück.
- Ein vollständig personalisierter Kugelschreiber in Ihrer Wunschfarbe.
- Verfügbar für ein umfassendes Sortiment an Produkten.
- Eine hervorragende Serviceleistung bei nur geringfügig längeren Lieferzeiten.
- Verfügbar für Schäfte und Ausstattungselemente von: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide BodyTM, BIC® XS Finestyle

*Für personalisierten Schaft und Griffzone liegt die Mindestbestellmenge bei 20.000 Stück.

## SONSTIGE KOSTEN

* Nicht verfügbar für digitale Feuerzeuge mit Puffy-, Puffy Glitter-, Metallic-, Holographic- und UV-Oberflächen.

** britePix™ individuelle Personalisierung bietet Ihnen die Möglichkeit, Texte und Abbildungen Ihres Layouts auszutauschen und somit einen individuell personalisierten Druck für jeden einzelnen Artikel Ihres Auftrags zu erhalten. Sie übermitteln uns Text, Logo und alle weiteren Daten in einer Excel-Datei. Falls zusätzlich Positionsänderungen bei Text oder Abbildungen erforderlich sind, fallen Zusatzkosten an.

**Es gelten die allgemeinen Verkaufsbedingungen, siehe www.bicgraphic.com**

IT

# RISPARMIA TEMPO QUANDO CALCOLI IL PREZZO FINALE

GUARDA LA COLONNA QUANTITÀ E HAI GIÀ IL TUO PREZZO!

## NESSUN COSTO DI IMPIANTO

## PERSONALIZZAZIONE INCLUSA

- Il prezzo comprende la personalizzazione in una posizione.

## COLORI SPECIALI PER I COMPONENTI

- Una illimitata scelta di colori per il corpo e i particolari delle tue penne per ordini a partire da 10.000 pezzi.
- Una penna completamente personalizzata con qualsiasi colore desiderato.
- Disponibile su un'ampia gamma di prodotti.
- Un servizio di grande valore con solo un piccolo aumento dei tempi di produzione.
- Disponibile per fusto e particolari di: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic,

  BIC® Super Clip, BIC® Wide Body™**, BIC® XS Finestyle.

*MOQ per corpo e grip personalizzati: 20.000 pezzi.

## COSTI AGGIUNTIVI

*Non disponibile su accendini digitali con Puffy, Puffy Glitter, Metallic, Holographic e finiture UV.

**La personalizzazione individuale in britePix™ consente di modificare i testi e le immagini della vostra bozza dando una stampa personalizzata per ciascuno dei prodotti nel vostro ordine. Sia i testi sia le informazioni relative alle modifiche di immagini dovranno essere forniti in un file Excel. In caso di cambiamenti nel posizionamento dei testi e delle immagini, è previsto un costo aggiuntivo.

**Per termini e condizioni di vendita consultare gentilmente: www.bicgraphic.com**

ES

# AHÓRRATE TIEMPO CALCULANDO EL PRECIO FINAL

BASTA CON BUSCAR LA COLUMNA DE LA CANTIDAD QUE NECESITAS Y ¡YA ESTÁ!

## SIN GASTOS TÉCNICOS NI DE PANTALLA

## PERSONALIZACIÓN DEL PRODUCTO INCLUIDA

- El precio incluye la personalización en una posición.

## COLORES PERSONALIZADOS PANTONE PARA COMPONENTES

- Un gran abanico de colores para el cuerpo y los componentes a partir de 10.000 unidades.
- Un bolígrafo totalmente personalizado en el color deseado.
- Disponible en una amplia gama de best sellers.
- Un servicio de valor añadido en un tiempo de entrega adicional muy reducido.
- Disponible para cuerpo y componentes de: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*,
  BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

*Personalizar cuerpo y grip tiene una MOQ de 20.000 unidades.

## COSTES ADICIONALES

*No disponible para digital lighters con acabados Puffy, Puffy Glitter, Metallic, Holographic y UV.

**La personalización individual britePix™ te permite cambiar los textos e imágenes de tu dibujo, ofreciéndote una impresión personalizada para cada uno de los productos de tu pedido. Tanto los textos como la información de cambios de las imágenes se deberían facilitar en una hoja Excel. Si se requieren también cambios en la posición de los textos e imágenes, se aplicará un cargo adicional.

**Aplicación de los términos y condiciones de venta, por favor consulta www.bicgraphic.com**

## FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork)
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

## ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

## TYPEFACES:

All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

### FR

INFORMATIONS CONCERNANT LES FICHIERS

Veuillez charger votre fichier sous l'un des formats suivants:
- Un fichier électronique avec le dessin graphique
- Et un fichier différent pour le texte. Pour un marquage au laser individuel, les textes devront être fournis uniquement sous format Excel® (.xls)

PROPRIÉTÉS DU MATÉRIEL GRAPHIQUE

Envoyez-nous votre matériel graphique dans un des types de fichiers suivants :
- JPG / 350 dpi non comprimé à la taille réelle de marquage (seulement images, sans texte)
- PDF / vectorisé
- Illustrator® CC / vectorisé
- Photoshop® CC / avec les calques
- Fichiers ZIP

Il est important que vous nous fassiez parvenir les informations dans l'un de ces formats afin de traiter au mieux votre commande et d'obtenir un résultat final optimal. Si la création du client ne rentre pas dans notre format, nous la modifierons en conséquence.

TYPE DE CARACTÈRES :

Tous les types de caractères doivent être convertis en image. Vérifiez les tailles minimales des types et les épaisseurs de trait. Veuillez contacter le service clientèle pour plus d'informations.

### DE

ANFORDERUNGEN DRUCKUNTERLAGEN

Bitte senden Sie uns folgende Dateien:
- Reprofähige Druckvorlagen als Grafik
- Für eine Lasergravur übermitteln Sie uns bitte Ihre Druckdaten im Excel® Format (.xls)

EIGENSCHAFTEN DRUCKVORLAGEN

Technische Daten der Grafikdateien. Bitte schicken Sie Ihre Grafiken in einem dieser Formate:
- JPG / 350 dpi nicht komprimiert und in der tatsächlichen Druckgröße (nur Bilddaten, kein Text)
- PDF / Vektordatei
- Illustrator® CC / Vektordatei
- Photoshop® CC / mit Ebenen
- ZIP Format

Wir bitten um Zusendung der Daten in den angegebenen Formaten. Damit können wir den Auftrag schnellstmöglich bearbeiten und ein optimales Druckergebnis erreichen. Sofern der Entwurf des Kunden nicht in unseren Druckbereich passt, werden wir ihn entsprechend anpassen.

SCHRIFTARTEN:

Alle Schriftarten müssen in eine Vorlage umgewandelt werden. Überprüfen Sie die Mindestschriftgrößen und Linienstärken. Für weitere Informationen kontaktieren Sie bitte unseren Kundenservice.

### IT

INFORMAZIONE SUI FILE:

Sempre, per quanto riguarda i file, i documenti si devono inviare come di seguito:
- un file elettronico con il design grafico (artwork)
- ed un altro file separato per il testo. Per un'incisione a laser singola, consegnare i testi esclusivamente in formato Excel® (.xls)

PROPRIETÀ DEL MATERIALE GRAFICO

Inviateci il vostro materiale grafico in uno dei seguenti tipi di file:
- JPG / 350 dpi non compresso e nel formato reale della stampa ( solo per le immagini, non per il testo)
- PDF / vettoriale
- Illustrator® CC / vettoriale
- Photoshop® CC / con livelli
- file ZIP

E' importante che le informazioni vengano mandate in uno dei formati indicati al fine di sveltire l'ordine ed ottenere un miglior risultato finale. Nel caso in cui il design del cliente non si adattasse all'area di stampa, verrá adattato di conseguenza.

CARATTERI:

Tutti i caratteri devono essere convertiti in immagine. Verificare le dimensioni minime del carattere e gli spessori del tratto.

### ES

INFORMACIÓN SOBRE ARCHIVOS

En cualquier caso, los archivos deben ser dos:
- Un archivo electrónico con el diseño gráfico (creatividad) y otro archivo distinto para el texto
- Para un grabado en láser, facilita los textos únicamente en formato Excel®. (.xls)

PROPIEDADES DEL MATERIAL GRÁFICO

Envíanos tu material gráfico en alguno de los siguientes tipos de archivo:
- JPG/ 350 dpi sin comprimir al tamaño real de impresión (sólo imágenes, sin texto)
- PDF / vectorizado
- Illustrator® CC / vectorizado
- Photoshop® CC / con capas
- Archivos ZIP

Es importante que nos proporciones la información en uno de estos formatos para agilizar su pedido y para obtener un resultado final adecuado. Si el diseño del cliente no encajase correctamente en el área de impresión, lo modificaremos consecuentemente.

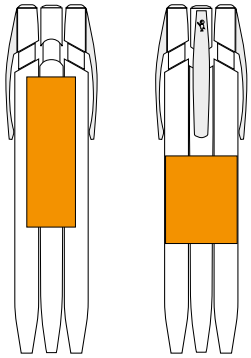
FUENTES:

Todos los tipos de letra se deben convertir en un arte final. Verifica los tamaños de los tipos mínimos y grosores de línea. Por favor, contacta con Atención al Cliente para más información.

# SPECIAL FOR WRITING PRODUCTS

**SCREEN PRINTING**

SÉRIGRAPHIE
SIEBDRUCK
SERIGRAFIA
SERIGRAFÍA



Rear clip | Clip centred



**Available imprint area depends on required printing technique.**

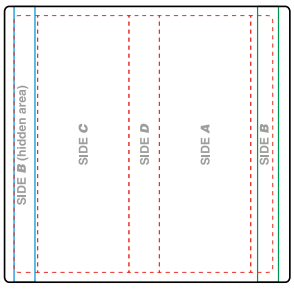
FR La zone d'impression disponible dépend de la technique d'impression requise.

DE Die mögliche Werbeaufdruckfläche ist von der angeforderten Drucktechnik abhängig.

IT L'area di stampa disponibile dipende dalla tecnica desiderata.

ES Área de impresión disponible según la técnica de impresión.

# SPECIAL FOR DIGITAL LIGHTERS (J25, J23, J26 & J38)







**If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department**

FR Pour toute demande de couleur directe Pantone, nous pouvons proposer une impression avec une 5ème couleur disponible dans ce catalogue, à un prix majoré. Pour plus d'informations sur la manière d'obtenir la couleur correspondante la plus proche pour des impressions sur différents produits de notre catalogue, veuillez contacter notre service client.

DE Wenn Sie ausdrücklich eine Pantone-Farbe wünschen, können Sie zusätzlich eine fünfte Farbe aus unserem verfügbaren Repertoire auswählen. Hierfür wird ein Aufpreis berechnet. Weitere Informationen zur Farbangleichung bei Bestellung verschiedener Produkte erhalten Sie von Ihrem Kundenservice.

IT Se si desidera un colore preciso, potrebbe essere scelto un quinto colore dalla suddetta guida a un costo aggiuntivo. Per maggiori informazioni sulla migliore corrispondenza del colore di stampa per i vari prodotti del nostro catalogo, contattare il nostro Servizio Clienti.

ES En el caso de querer un color directo, podemos ofrecer la impresión con un 5º color de dicha Guia. Para una mejor coincidencia de colores entre los diferentes productos de nuestro catálogo, ponte en contacto con nuestro departamento de Atención al Cliente.

# Symbols and abbreviations

## PRINTING TECHNIQUES SYMBOLS

| | EN | FR | DE | IT | ES |
|---|---|---|---|---|---|
| PG | **Puffy glitter**. Coloured glitter texture. | **Puffy glitter** Texture avec paillettes colorées. | **Puffy Glitter** Farbige Glitzer-Textur. | **Puffy glitter** Texture con glitter colorati. | **Puffy glitter** Textura de color brillante. |
| P | **Puffy**. Highlighted personalisation giving a relief effect to your logo. | **Puffy** Une personnalisation soulignée par notre encre « Puffy », pour donner un effet de relief à votre logo. | **Puffy** Eine überzeugende Personalisierung mit unserer "Puffy"-Tinte, die Ihrem Logo einen Relief- Effekt verleiht. | **Puffy** Una personalizzazione evidenziata con il nostro inchiostro "Puffy" per dare un effetto a rilievo al tuo logo. | **Puffy** Resalta tu personalización dándole efecto relieve a tu logo. |
| BR | **Brilliant**. Brilliant finish. | **Brilliant** Finition brillante. | **Brilliant** Digitaldruck mit Glanzeffekt. | **Brilliant** Finitura brillante. | **Brilliant** Acabado brillante. |
| M | **Metallic** Create metallic effects on images and backgrounds. | **Metallic** Crée des effets métalliques sur les images ou l'arrière-plan. | **Metallic** Kreieren Sie Metall-Effekte mit Bildern und Hintergründen. | **Metallic** Crea effetti, immagini sfondi metallici. Il tuo marchio sarà inconfondibile | **Metallic** Crea efectos metálicos en imágenes o fondos. |
| H | **Holografic** Create attractive gold or silver effects. | **Holografic** Crée des effets attractifs en or ou argent. | **Holografic** Kreieren Sie attraktive Gold- oder Silbereffekte | **Holografic** Trasforma il tuo logo in un immagine tridimensionale con gli ologrammi. Rende il tuo messaggio straordinario. | **Holografic** Convierte tu logo en una imagen tridimensional usando hologramas. |
| MT | **Matt** Matt finish. | **Matt** Finition mate. | **Matt** Digitaldruck mit matter Oberfläche | **Matt** Finitura opaca. | **Matt** Acabado mate. |
| UV | **UV** High gloss finish. | **UV** Finition extra brillante. | **UV** UV Digitaldruck mit Hochglanzeffekt. | **UV** Finitura lucida. | **UV** Acabado super brillante. |
| HS | **Hot Stamping** Tactile embossing | **Hot Stamping** Graver en relief sensible au toucher. | **Hot Stamping** Folien-Heißprägung | **Hot Stamping** Rilievo tattile | **Hot Stamping** Grabado en relieve sensible al tacto. |
| | **Print 360º ballpen** | **Impression 360º degrés** | **360° Druck auf Kugelschreiber** | **Stampa a 360° penna a sfera** | **Print 360º bolígrafo** |
| | **Print 360º lighter** | **Impression 360º degrés** | **360° Druck auf Feuerzeug** | **Stampa a 360° accendino** | **Print 360º encendedor** |
| 360 ° Printing | **Digital.** High-definition 4-colour process. 360º degrees and full length of the barrel/body. | **Digital** Quadrichromie haute définition. à 360º degrés et sur toute la longueur du corps. | **Digital** Hochauflösender Vierfarb-Prozess. 360° Rundumdruck auf dem ganzen Schaft. | **Digital** Alta definizione - stampa in digitale in quadricromia, 360º gradi su tutta la lunghezza del corpo. | **Digital** Cuatricromía de alta definición. 360º en el cuerpo entero. |
| britePix DIGITAL | **britePix™ Digital** The solution for full colour communication. Now on coloured barrels! | **britePix™ Digital** La solution pour une communication tout en couleur. Maintenant sur des corps en couleur. | **britePix™ Digital** Die Lösung für farbenfrohe Kommunikation Jetzt auch auf farbigen Schäften. | **britePix™ Digital** La soluzione per la comunicazione a tutto colore. Ora sui fusti colorati. | **britePix™ Digital** La solución para una impresión a todo color. Ahora en cuerpos de colores. |
| britePix Texture | **britePix™ Texture** britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it! | **britePix™ Texture** britePix™ Texture apporte une nouvelle touche haut de gamme au concept britePix™. Désormais, vous pouvez non seulement voir tout en couleur, mais aussi le toucher ! | **britePix™ Texture** britePix™ Texture ist eine neue Ergänzung für unser britePix™ Druckkonzept – man kann die Farben jetzt nicht nur sehen, man kann sie auch fühlen! | **britePix™ Texture** britePix™ Texture è un salto di qualità nel nostro concetto di stampa britePix™ – ora non solo puoi vedere il colore pieno, ma puoi anche toccarlo! | **britePix™ Texture** britePix™ Texture es un añadido premium al concepto britePix™ - ahora no sólo puedes verlo sino que ¡también puedes sentirlo! |
| britePix personalisation | **britePix™ personalisation** Personalise each unit within the same britePix™ order. | **britePix™ personalisation** Personnalisez chaque unité dans une seule et même commande. | **britePix™ Personalisierung** Personalisieren Sie Ihre britePix™-Bestellung. Geben Sie jedem Artikel Ihrer Bestellung eine individuelle Note. | **britePix™ personalisation** Personalizzazione britePix™. Personalizza ogni unità dello stesso ordine britePix™. | **britePix™ personalisation** Personalización britePix™. Personaliza cada unidad en el mismo pedido britePix™. |
| SP | **Screen printing** | **Screen printing** | **Screen printing** | **Screen printing** | **Screen printing** |
| LE | **Laser** | **Laser** | **Laser** | **Laser** | **Laser** |
| PD | **Pad printing** | **Pad printing** | **Pad printing** | **Pad printing** | **Pad printing** |
| DG | **Digital** | **Digital** | **Digital** | **Digital** | **Digital** |

| | |
|---|---|
| BP | **britePix™** |
| 3D | **Embossing** FR - 3D embossage / ESP-Relieve 3D / GER-3D-Prägung / IT-3D Rilievo |
| DB | **Debossing** |
| TF | **Touch & feel** |
| ET | **Etched** |
| GM | **Glossy & matt mix** |
| FI | **Fragant ink** |
| QR | **QR code** |
| BL | **Black light** |
| FA | **Fabric** |
| RC | **Resin chip** |
| GR | **Granite** |
| GD | **Glow in the dark** |
| H | **Holographik®** |
| PE | **Pearlescent** |
| ST | **Djeep® soft touch®** |
| GT | **Glittering** |
| HM | **Hammered metal** |

## WRITING MODES

| | EN | FR | DE | IT | ES |
|---|---|---|---|---|---|
|  | **Ballpen** \| **M** Medium 1 mm **F** Fine | **Bille** \| **M** Medium 1 mm **F** Fine | **Kugelschreiber** **M** Medium 1 mm **F** Fine | **Penna a sfera** **M** Medium 1 mm **F** Fine | **Bolígrafo** **M** Medium 1 mm **F** Fine |
|  | **Mechanical Pencil MP** | **Porte-mine MP** | **Druckbleistift MP** | **Portamine MP** | **Portaminas MP** |
|  | **Pencil PC** | **Crayon PC** | **Bleistift PC** | **Matita PC** | **Lápiz PC** |
|  | **Roller Ball R** | **Stylo à bille roulante R** | **Roller R** | **Roller R** | **Roller R** |
|  | **Highlighter HL** | **Marqueur HL** | **Textmarker HL** | **Evidenziatore HL** | **Resaltador HL** |
|  | **Stylus Pen SP** | **Embout caoutchouc SP** | **Stylus Pen SP** | **Stylus Pen SP** | **Stylus Pen SP** |
|  | **Finestyle Ø 0,7mm FS** | **Feutre pointe fine FS Ø 0,7mm** | **Finestyle-Schreiber Ø 0,7mm FS** | **Scrittura Finestyle Ø 0,7mm FS** | **Escritura Finestyle FS Ø 0,7mm** |
|  | **Gel G** | **Gel G** | **Gel-Schreiber G** | **Gel G** | **Gel G** |
|  | **Marker MK** | **Marqueur pointe ogive MK** | **Textmarker MK** | **Pennarello MK** | **Marcador MK** |
|  | **Resistant tip** | **Pointe résistante** | **Robuste Spitze** | **Punta resistente** | **Punta resistente** |
|  | **No splinter** | **Pas d'échardes en cas de brisure** | **Splittert nicht** | **Non si scheggia** | **No se astilla** |
|  | **Easy to use and erase** | **Facile à utiliser et à effacer** | **Leichtes Nutzen und Ausradieren** | **Facile da usare e da cancellare** | **Fácil de usar y borrar** |
|  | **Smoother and darker writing** | **Écriture plus douce et foncée** | **Leichtes und farbkräftiges Schreiben** | **Scrittura più delicata e scura** | **Escritura más suave y oscura** |
|  | **Smoother, more flowing writing** | **Écriture plus douce et fluide** | **Leichtes und flüssiges Schreiben** | **Scrittura più delicata e fluida** | **Escritura más suave y fluida** |
|  | **Shock resistant** | **Résiste aux chocs** | **Stoßfest** | **Resistente agli urti** | **Resistente a los golpes** |
|  | **Will not dry out** | **Ne sèche pas** | **Trocknet nicht aus** | **Non si secca** | **No se seca** |
|  | **Protective sheath** | **Protecteur de mine** | **Minenschutz** | **Proteggi mina** | **Protector de mina** |
|  | **2 leads** | **2 mines** | **2 Minen** | **2 mine** | **2 minas** |

## INK COLOURS

| | EN | FR | DE | IT | ES |
|---|---|---|---|---|---|
| ● | Black | Noir | Schwarz | Nero | Negro |
| ● | Light Blue | Bleu clair | Hellblau | Azzurro | Azul claro |
| ● | Dark Blue | Bleu foncé | Dunkelblau | Blu | Azul oscuro |
| ● | Red | Rouge | Rot | Rosso | Rojo |
| ● | Orange | Orange | Orange | Arancio | Naranja |
| ● | Yellow | Jaune | Gelb | Giallo | Amarillo |

| | EN | FR | DE | IT | ES |
|---|---|---|---|---|---|
| ● | Light Green | Vert clair | Hellgrün | Verde chiaro | Verde claro |
| ● | Apple Green | Vert pomme | Apfelgrün | Verde | Verde Manzana |
| ● | Green Dark | Vert foncé | Dunkelgrün | Verde mela | Verde oscuro |
| ● | Fluo | Fluo | Fluoreszierend | Fluo | Fluo |
| ● | Pink | Rose | Rosa | Rosa | Rosa |
| ● | Purple | Violet | Violett | Viola | Morado |

# Symbols and abbreviations

## OTHER SYMBOLS

| | EN | FR | DE | IT | ES |
|---|---|---|---|---|---|
| NEW! | **New** | **Nouveau** | **Neu** | **Nuovo** | **Nuevo** |
| MIX& MATCH | **Mix&Match** Hundreds of colours of components in stock of writing instruments for full personalisation. | **Mix&Match** Des centaines de couleurs de composants en stock pour la personnalisation complète des instruments d'écriture. | **Mix&Match** Hunderte von Farben bei den Schreibgeräte-Komponenten auf Lager. Für eine komplette Personalisierung. | **Mix&Match** Centinaia di colori dei componenti di produzione degli strumenti di scrittura per una personalizzazione completa | **Mix&Match** Cientos de componentes de instrumentos de escritura para una completa personalización |
|  | **Custom colours** Choose the exact PMS colour that suits your logo. | **Couleurs personnalisées** Choisissez la couleur exacte pour des décorations les mieux adaptées à votre logo. | **Sonderfarben** Wählen Sie genau die PMS-Farbe, die am besten zu Ihrem Logo passt. | **Colori Personalizzati** Scegli il colore PMS esatto che si adatta meglio al tuo logo. | **Colores personalizados** Elija el color exacto PMS que mejor se adapte a su logo. |
|  | **Manufactured and printed in BIC factories** | **Fabriqué et imprimé dans les usines BIC** | **In BIC-Werken hergestellt und bedruckt** | **Prodotto e stampato negli stabilimenti BIC** | **Fabricado e impreso en fábricas BIC** |
|  | **Manufactured in BIC factories** | **Fabriqué dans les usines BIC** | **In BIC-Werken hergestellt** | **Prodotto negli stabilimenti BIC** | **Fabricado en fábricas BIC** |
|  | **Printed in BIC factories** | **Imprimé dans les usines BIC** | **In BIC-Werken bedruckt** | **Stampato negli stabilimenti BIC** | **Impreso en fábricas BIC** |
|  | **Assembled and printed in DJEEP factories** | **Montage et impression dans les usines DJEEP** | **Montage und Druck in DJEEP-Werken** | **Assemblaggio e stampa negli stabilimenti DJEEP** | **Montaje e impresión en fábricas DJEEP** |
|  | **Assembled and printed in BIC factories** | **Montage et impression dans les usines BIC** | **Montage und Druck in BIC-Werken** | **Assemblaggio e stampa negli stabilimenti BIC** | **Montaje e impresión en fábricas BIC** |
|  | **Quality & safety approved** | **Qualité et sécurité approuvées** | **Qualität und Sicherheit und genehmigt** | **Qualità e sicurezza approvata** | **Calidad y seguridad aprobada** |
|  | **Country of Origin** | **Pays d'origine** | **Herkunftsland** | **Paese d'origine** | **País de origen** |
| FABRIQUÉ EN FRANCE | **Made in France** | **Fabriqué en France** | **Hergestellt in Frankreich** | **Fabbricato in Francia** | **Fabricado en Francia** |
|  | **Made in Spain** | **Fabriqué en Espagne** | **Hergestellt in Spanien** | **Prodotto in Spagna** | **Fabricado en España** |
|  | **Viral reduction 93% in 24h** | **Réduction virale 93% en 24h** | **Reduktion von 93 % der Viren in 24 Std.** | **93% di riduzione virale entro 24 ore** | **Reducción viral 93% en 24h** |
|  | **Entire pen protection** | **Protection sur toute la surface du stylo** | **Schutz der Kugelschreiberoberfläche** | **Protezione della superficie della penna a sfera** | **Protección de la superfície del bolígrafo** |
|  | **Timeless protection** | **Protection à vie** | **Dauerschutz** | **Protezione permanente** | **Protección permanente** |
|  | **Bacteria elimination** | **Protection antibactérienne** | **Schutz vor Bakterien** | **Protezione batterica** | **Protección contra las bacterias** |
|  | **Fungal inhibition for 24h** | **Inhibition des champignons en 24h** | **Hemmt Pilzbefall 24 Std.** | **Inibizione di funghi 24 ore** | **Inhibición de hongos 24h** |
| Conform EN 13869 85% | **EN 13869** European Child Resistant Regulation for lighters. | **EN 13869** Règlement Européen pour briquets avec sécurité pour enfants | **EN 13869** Europäische Kindersicherheitsnorm für Feuerzeuge. | **EN 13869** Normativa europea per accendini sulla sicurezza dei bambini. | **EN 13869** Regulaciones Europeas para encendedores con seguridad para niños. |
|  | **Keep fingers away from the flame** | **Gardez les doigts loin de la flamme** | **Hält die Finger von der Flamme fern** | **Tieni le dita lontane dalla fiamma** | **Manten los dedos lejos de la llama** |
|  | **Easily fits in the pocket** | **Se glisse facilement dans la poche** | **Passt problemlos in die Tasche** | **Si adatta facilmente alla tasca** | **Cabe fácilmente en el bolsillo** |
|  | **Number of flames** | **Nombre d'allumages** | **Anzahl der Zündungen** | **Numero di lame** | **Número de encendidos** |

## OTHER SYMBOLS

| | EN | FR | DE | IT | ES |
|---|---|---|---|---|---|
| ISO certified | **ISO Certified** | **Certification ISO** | **ISO zertifitiert** | **Certificato ISO** | **Certificado ISO** |
| Conform ISO 9994 | **ISO** International safety standards | **ISO** Normes internationales de sécurité | **ISO** Internationale Sicherheitsnormen | **ISO** Norme di sicurezza internazionali | **ISO** Normas internacionales de seguridad |
| ecolutions® | | | | | |
| FSC | **FSC and recyclable cardboard** Certification to promote the appropriate environmental management | **FSC et carton recyclable** Produit fabriqué avec des matériaux respectant l'environnement, utilisant des matériaux renouvelables de conifères (polymères cellulosiques). | **FSC-zertifizierter und recycelbarer Karton** Zertifikat zur Förderung des angemessenen Umweltmanagements | **FSC e cartone riciclabile** Certificazione della corretta gestione ambientale | **FSC y cartón reciclable** Certificación para promover la apropiada gestión ecológica |
| | **Pharmaceutical waste** | **Déchets pharmaceutiques** | **Pharmazeutische Abfall** | **Rifiuti farmaceutici** | **Residuos farmacéuticos** |
| | **Fruit and vegetable trays** | **Cageots de fruits et légumes** | **Obst-und Gemüseverpackungen** | **Vassoi di frutta e verdura** | **Bandejas de frutas y verduras** |
| | **Fridges and yogurt pots** | **Réfrigérateurs et pots de yaourt** | **Kühlschränke und Joghurtbecher** | **Frigoriferi e contenitori di yogurt** | **Neveras y envases de yogurt** |
| | **Sugar cane** | **Canne à sucre** | **Zuckerrohr** | **Canna da zucchero** | **Caña de azúcar** |
| | **Plastic car parts** | **Pièces automobiles en plastique** | **Autoplastikteile** | **Parti in plastica per autoveicoli** | **Piezas de plástico de automovil** |
| | **100% renewable electricity** The BIC Graphic Europe factory is powered by 100% renewable energy. | **100% Électricité d' énergie renouvelable** L'usine BIC Graphic Europe s'alimente 100% d´électricité renouvelable. | **100% Strom zu 100 % aus erneuerbaren Quellen** Die Fabrik von BIC Graphic Europe bezieht ihren Strom zu 100 % aus erneuerbaren Energiequellen. | **100 % elettricità da fonti rinnovabili** Lo stabilimento BIC Graphic Europe funziona con elettricità proveniente 100% da fonti rinnovabili. | **100% electricidad de fuentes renovables** La fábrica BIC Graphic Europe se alimenta de energía proveniente de fuentes 100% renovables. |
| IMPRIM'VERT® | **Imprim'vert** Certification for environmentally responsible printing practices. | **Imprim'vert** Certification pour des pratiques d'impression respectueuses de l'environnement. | **Imprim'vert** Zertifizierung für umweltfreundliche Druckpraktiken | **Imprim'vert** Certificazione per pratiche di stampa rispettose dell'ambiente. | **Imprim'vert** Certificación para prácticas de impresión respetuosas con el medio ambiente. |
| | **Möbius Loop** Product contains recycled material. | **Möbius Loop** Le produit contient des matériaux recyclés. | **Möbius Schleife** Das Produkt enthält recyceltes Material. | **Möbius Loop** Il prodotto contiene materiale riciclato. | **Möbius Loop** El producto contiene material reciclado. |
| | **Refill Service** Products are manufactured and printed in European factories where 100% of the electricity used comes from renewable sources. | **Service de recharge** Les produits sont fabriqués et imprimés dans des usines européennes où 100% de l'électricité utilisée provient de sources renouvelables. | **Nachfüllservice** Die Produkte werden in europäischen Fabriken gedruckt, in denen 100% des verwendeten Stroms aus erneuerbaren Quellen stammt. | **Servizio di ricarica** I prodotti sono realizzati e stampati in fabbriche Europee dove il 100% dell'elettricità utilizzata proviene da fonti rinnovabili. | **Servicio de recarga** Este producto se fabrica e imprime en Europa donde el 100% de la electricidad utilizada proviene de recursos renovables. |
| | **QR code** Scan QR code | **Code QR** Scannez le QR code | **QR Code** Scannen Sie den QR Code | **QR code** scannerizza il QR code | **QR code** Escanea el código QR |
| 250 ± 3,5 KG | **Packaging Information** **DIMENSIONS:** Dimensions published of each product correspond to its maximum size, regardless of the drawing position. | **Informations sur l'emballage** **DIMENSIONS :** Les dimensions publiées de tous les produits correspondent à la taille maximale, quelle que soit la position du dessin. | **Information zur Verpackung** **ABMESSUNGEN:** Die angegebenen Abmessungen für jedes Produkt entsprechen dessen maximaler Größe. Unabhängig von der Druckposition auf der Abbildung. | **Informazioni sul packaging** **DIMENSIONI:** Le dimensioni pubblicate relative a ciascun prodotto corrispondono alla sua dimensione massima indipendentemente dalla posizione del disegno. | **Información de envasado** **DIMENSIONES:** Las dimensiones publicadas en cada producto corresponden a su tamaño máximo, independientemente de la posición que muestre el dibujo. |
| | **Regulatory compliance** | **Respectant les normes** | **Einhaltung gesetzlicher Bestimmungen** | **Conformità normativa** | **Cumplimiento de la normativa** |

## TECHNICAL PARAMETERS FOR EACH TYPE OF PRINTING

| | DIGITAL / DIGITAL TRANSFER |
|---|---|
| **Minimum positive text** | 4 pt (1.4 mm) 4 Point text |
| **Minimum negative text** | 7 pt (2.4 mm) 7 Point text |
| **Minimum text for half tone** | 1.5 pt (0.5 mm) 7 Point text |
| **Minimum thickness for positive lines** | 0.25 pt (0.08 mm) |
| **Minimum thickness for negative lines** | 0.5 pt (0.17 mm) |
| **Minimum thickness for lines in half tone** | 0.5 pt (0.17 mm) |
| **Minimum half tone values** | C: 8% / M: 8% / Y: 12% / K: 8% |

| | britePix™ |
|---|---|
| **Minimum positive text** | 6 pt (2.1 mm) 6 Point text |
| **Minimum negative text** | 7 pt (2.4 mm) 7 Point text |
| **Minimum thickness for positive lines** | 0.4 pt (0.14 mm) |
| **Minimum thickness for negative lines** | 0.5 pt (0.17 mm) |
| **Minimum thickness for half tones** | 1 pt (0.35 mm) |
| **Percentage half tone** | |

| | SCREEN PRINTING/ PAD PRINTING | HOT STAMPING / DEBOSSING | LASER ENGRAVING |
|---|---|---|---|
| **Minimum positive text** | 6 pt (2.1 mm) 6 Point text | 10 pt (3.5 mm) 10 Point text | 6 pt (2.1 mm) 6 Point text |
| **Minimum negative text** | 9 pt (3.1 mm) 9 Point text | 15 pt (5.25 mm) 15 Point | NOT RECOMENDED |
| **Minimum thickness for positive lines** | 0.4 pt (0.14 mm) | 1.5 pt (0.5 mm) | 0.3 pt (0.1 mm) |
| **Minimum thickness for negative lines** | 0,5 pt (0.176 mm) | 2 pt (0.706 mm) | 0.5 pt (0.17 mm) |
| **Minimum thickness for half tones** | 1.5 pt (0.5 mm) | NOT POSSIBLE | NOT POSSIBLE |
| **Percentage half tone** | 50% | | |

# Product Index

## BIC® WRITING INSTRUMENTS


BIC® Cristal® Expression 40
BIC® Cristal® Re'New™ 44
BIC® Style 48
BIC® Round Stic® 52
BIC® Round Stic® BGuard™ antibacterial 54
BIC® Round Stic® Ecolutions® 55
BIC® M10® Clic 58
BIC® Media Clic 62
BIC® Media Clic Ecolutions® 63
BIC® Media Clic Grip 65
BIC® Media Clic Grip Ecolutions® 66
BIC® Media Clic BGuard™ antibacterial 72
BIC® Media Clic BGuard™ antimicrobial Ecolutions® 74
BIC® Media Clic Biobased Ecolutions® 76
BIC® Media Clic Biobased BGuard™ antibacterial 80
BIC® Media Clic Shine 82
BIC® Media Clic Glacé 84
BIC® Clic Stic 86
BIC® Clic Stic Ecolutions® 87
BIC® Clic Stic Stylus 90
BIC® Clic Stic Stylus Ecolutions® 90
BIC® Super Clip 96
BIC® Super Clip Ecolutions® 97
BIC® Super Clip Advance 100
BIC® Super Clip Glacé 104
BIC® Super Clip Glacé Advance 104
BIC® Super Clip Soft 106
BIC® Super Clip Soft Advance 106
BIC® Super Clip Origin 108
BIC® Wide Body™ 112
BIC® Wide Body™ Ecolutions® 113
BIC® 4 Colours® 120
BIC® 4 Colours® Rainbow Decor 122
BIC® 4 Colours® Bicolor 124
BIC® 4 Colours® Gradient 126
BIC® 4 Colours® Pastel 128
BIC® 4 Colours® Fashion 130
BIC® 4 Colours® Sun 132
BIC® 4 Colours® Fine 134
BIC® 4 Colours® Fluo 136
BIC® 4 Colours® Glacé 138
BIC® 4 Colours® Shine 140
BIC® 4 Colours® Soft 142
BIC® 4 Colours® Wood Style 144
BIC® 4 Colours® Flags Collection 146
BIC® 4 Colours® 3+1HB 148
BIC® Metal Pro 150
BIC® Grip Roller 156
BIC® XS Finestyle 158
BIC® Intensity® Gel Clic 160
BIC® Brite Liner® Grip 164
BIC® Velleda® White Board Marker Fine 166
BIC® Velleda® White Board Marker Grip 167
BIC® Mark-It Permanent Marker 168
BIC® Permanent Marker Ecolutions® 169
BIC® Matic® 172
BIC® Matic® Ecolutions® 172
BIC® Media Clic Mechanical pencil 174
BIC® Media Clic Grip Mechanical pencil 175
BIC® Media Clic Grip Ecolutions® Mechanical pencil 175
BIC® Evolution® Ecolutions® 180
BIC® Kids Evolution® Colouring Set 184
Sprout™ Graphite pencil 186


## OTHER WRITING INSTRUMENTS


Basic Pen 190
Click Pen 192
Striped Grip Pen 194
Sleek Stylus Pen 196


## NOTEBOOKS


Rocketbook® Core Executive A5 202
Rocketbook® Fusion Executive A5 204
Rocketbook® Core Mini A6 206


## MOLESKINE


Moleskine Classic Notebooks 210
Moleskine Cahier Journals 214


## BIC® LIGHTERS AND CASES


BIC® J25 Lighter 222
BIC® J23 Lighter 226
BIC® J26 Lighter 230
BIC® J38 Lighter 234
BIC® Styl'it Luxury Case 238
BIC® Aluminium Flat Case 240
BIC® Clip Case 241
BIC® 3D Case 242
BIC® EZ Reach™ 244
BIC® Pocket Ashtray 248


## DJEEP® LIGHTERS


DJEEP® D1 Lighter 250


## BIC® PACKAGING


BIC® Packaging Ecolutions® 262
BIC® Packaging 264

# Colour table




*The colours shown above are for reference only. Actual colour may vary slightly depending on the product.*

# THE BRAND OF RESPONSIBLE BRANDS



www.bicgraphic.com

